



## LARGE REGULATED TOKEN SALES INDICATE ICO'S MAYBE COMING BACK

AUSTRIA'S OFFICELA PASSPORT MAKER LAUNCHES A CRYPTO HARDWARE WALLET

> LIBRA MAY BE CANCELLED DUE TO REGULATORY CONCERS SAYS FACEBOOK

US FIRM LAUNCHES HEDGE FUND WITH HOLDING IN COINBASE BAKKT

> CHILE BASED REMITTANCE AND PAYMENT FIRM CURRENCY BIRD JOIN RIPPLE NET

BANKSIA BIOPHARM: A FIRST OF A KIND BIOTECH TOKEN OFFER...







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# Weekly Cryptocurrency Market Analysis

Hello crypto traders welcome to this week's edition of Cryptonaire Weekly. The overall cryptocurrency Market Cap stands at \$263 Billion. We have seen a \$13 Billion decrease in the Market Cap since the last week. Bitcoin price currently around \$9,500 and ether price is currently at \$209. The current market cap for bitcoin is \$170 Billion and for altcoins the current market cap is \$93 Billion.

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64.55%
8.50%
2.10%
2.15%
5.05%
0.36%
0.22%
0.51%
0.30%
0.30%
15.98%

#### Percentage of Total Market Capitalization (Dominance)

The cryptocurrency market needs a trigger to start the next leg of the rally. The recent infographic by Bank of China, the world's fourth-biggest bank by assets, showing the history of bitcoin and how cryptocurrencies work is considered by some as a precursor to a bigger announcement. This rumour and the US sanction on various nations has boosted the price of Bitcoin in the OTC market, where the premium is 10-15% above the spot price.

Not only in China, even in the US investors are showing greater interest in cryptocurrencies. According to a study by Grayscale Investments, 83% of US investors might consider buying Bitcoin. Another interesting observation was that the average age of the Bitcoin investor was 42 years, just a tad below that of the traditional investor at 45 years. This shows that Bitcoin's appeal is increasing.

Pantera Capital founder Dan Morehead believes that Bitcoin will reach \$42,000 by the end of this year, and climb to \$356,000 by 2022. While we remain bullish on cryptocurrencies and view the fall as a buying opportunity, we do not want traders to get carried away by these lofty targets. We suggest traders buy when the risk to reward ratio turns in their favour.



## Top 10 Coins

### Top 10 Coins by Total Market Capitalisation

#	Name	Market Cap	Price	Volume (24h)	Circulating Supply	Change (24h)	Price Graph (7d)
1	Ø Bitcoin	\$168,778,319,792	\$9,457.17	\$13,587,479,355	17,846,600 BTC	-1.80%	when
2	Ethereum	\$22,237,529,972	\$207.62	\$5,498,609,131	107,108,874 ETH	-2.35%	mun
3	X XRP	\$13,219,743,802	\$0.308349	\$769,039,496	42,872,646,068 XRP *	-1.01%	m
4	() Litecoin	\$5,618,541,173	\$89.35	\$2,386,568,663	62,883,918 LTC	-1.15%	mm
5	🛿 Bitcoin Cash	\$5,483,113,533	\$305.99	\$1,222,257,700	17,919,375 BCH	-1.39%	moun
6	💠 Binance Coin	\$4,148,217,829	\$26.67	\$149,380,162	155,536,713 BNB *	-3.56%	m
7	😯 Tether	\$4,024,500,726	\$0.999239	\$15,053,411,012	4,027,564,415 USDT *	-0.15%	moun
8	Ø EOS	\$3,861,895,552	\$4.17	\$1,596,167,561	925,321,735 EOS *	-2.67%	man
9	Bitcoin SV	\$2,589,278,498	\$145.02	\$327,794,247	17,854,986 BSV	-3.09%	montin
10	😂 Stellar	\$1,612,654,213	\$0.082204	\$83,691,307	19,617,690,458 XLM *	-2.87%	mon



### Top 10 Coins by Percentage Gain (Past 7 Days)

#	Name	ame Symbol Volume (24h)			
1	🕑 Proton Token	PTT	\$956,668	\$0.004607	1814.83%
2	Dexter G	DXG	\$278,325	\$0.537232	1466.24%
3	Actinium	ACM	\$54,566	\$0.063252	248.70%
4	VulimitedIP	UIP	\$24,683,998	\$0.063591	201.65%
5	😡 Nerva	XNV	\$64,210	\$0.071088	154.19%
6	DigiFinexToken	DFT	\$126,741,706	\$0.819697	131.78%
7	Origin Sport	ORS	\$20,230,618	\$0.038608	129.19%
8	O ATC Coin	ATCC	\$54,986	\$0.008791	122.38%
9	fo Function X	FX	\$672,508	\$0.600620	97.63%
10	MINDOL	MIN	\$1,146,142	\$0.486815	96.74%

## Top 10 Coins added to Exchanges with the Highest Market Capitalisation (Past 30 Days)

Name	2	Symbol	Added	🔻 Market Cap	Price	Circulating Supply	Volume (24h)	% 24h
<b>§</b> s	Silverway	SLV	27 days ago	\$275,963,466	\$0.917330	300,833,334 *	\$9,425,193	-13.98%
🕅 C	Chiliz	CHZ	29 days ago	\$43,895,542	\$0.013135	3,341,995,514 *	\$1,461,147	-2.04%
🟅 c	Cryptoindex.com 100	CIX100	26 days ago	\$43,009,239	\$0.714815	60,168,313 *	\$217,086	-1.79%
) u s k	Dusk Network	DUSK	19 days ago	\$10,404,104	\$0.145666	71,424,342 *	\$1,129,812	-6.63%
🛃 s	Spiking	SPIKE	15 days ago	\$1,256,111	\$0.002836	442,894,598 *	\$292,874	-9.72%
<b>G</b> G	Gexan	GEX	28 days ago	\$80,408	\$0.110329	728,796	\$132,567	41.25%
C	Claymore	CLM	28 days ago	\$2,280	\$0.000072	31,513,196 *	\$7	-2.85%
<b>v</b>	/olume Network	VOL	1 day ago	\$?	\$0.070271	? *	\$26,698	?
⇔ в	Binance GBP Stable Coin	BGBP	1 day ago	\$?	\$1.23	? *	\$3,898	?
👷 G	GoWithMi	GMAT	1 day ago	\$?	\$0.004859	?*	\$329,278	?



## **Crypto Trade Opportunities**

### **BITCOIN - BTC/USD**



Though Bitcoin rebounded off the support on July 28, bulls are finding it difficult to sustain the bounce. This suggests a lack of demand at higher levels. The moving averages have completed a bearish crossover and the 20-day EMA has started to slope down. This shows that bears have the advantage in the short-term.

The immediate support is at \$9,071. If bears sink the price below this support, the next support on the downside is way lower at \$7,427. We expect strong support at this level; hence, it might offer a good buying opportunity to the investors.

Contrary to our assumption, if the digital currency rebounds from \$9,071 and breaks out of the 20-day EMA, it can move up to \$11,112.31 and above it to the downtrend line. As we believe that Bitcoin has bottomed out, we will suggest long positions after the price sustains above 20-day EMA.



### ETHEREUM - ETH/USD



The bulls are purchasing the dip to \$190.11 but are unable to scale the overhead resistance of \$222.78. Ether has formed a small descending triangle pattern, which will complete on a breakdown of \$190.11. The target objective of this bearish pattern is \$143.64. With both moving averages sloping down, the advantage is with bears.

Conversely, if bulls push the price above the downtrend line of the descending triangle, it will invalidate the pattern. Failure of a bearish pattern is a bullish sign. After breaking out of 20-day EMA, we expect the cryptocurrency to rally to 50-day SMA and above it, a retest of \$322.16 is possible.

However, we suggest traders wait for the price to sustain above 20-day EMA before initiating any long position.

### **RIPPLE - XRP/USD**





XRP is range bound between \$0.28524 on the downside and \$0.46669 on the upside since mid-December last year. While such a large range can be traded by buying near the support and selling near the resistance, the digital currency has a history of staying either in the bottom-half or in the top-half of the range for extended periods (as shown by ellipse). This makes it difficult and frustrating for the traders.

However, long-term investors can buy close to the bottom and hold it with a stop just below \$0.28524, expecting the price to reach \$0.46669. While this gives an attractive risk to reward ratio, it needs patience.

For swing traders, there are no trades yet as the price remains below both moving averages, which are sloping down and the RSI is in negative territory. We anticipate bears to attempt to breakdown of the range once again. If successful, it will be a huge negative as the slide can extend to \$0.22.

On the other hand, if the price rebounds off the support once again and breaks out of \$0.34097, it can move up to 50-day SMA and above it to \$0.46669.



### LITECOIN - LTC/USD

Litecoin bounced off the support at \$83 on July 28 but bulls are struggling to carry the price above the downtrend line. This shows that buying dries up at higher levels. If the price does not climb above the downtrend line within the next few days, we anticipate bears to attempt to breakdown the support once again.

Both moving averages are sloping down and the RSI is in the negative zone. This shows that bears are in command. A break below \$83-\$76.63 support zone can plummet the price to \$64.86-\$60 support zone.

Our bearish view will be negated if bulls propel the price above the downtrend line. That will be the first indication that buyers are back in action. However, we will wait for the price to scale above \$107 before proposing a trade in it.



### **BITCOIN CASH - BCH/USD**



Bitcoin Cash has broken out of the descending channel but has not been able to breakout of the 20-day EMA. It might now become range bound between \$255.06 and \$344. However, as both moving averages are still sloping down and RSI is in negative territory, bears have the upper hand.

If bears sink the price below \$255.06, it will complete a bearish head and shoulders pattern, which will be a huge negative. There might be a pullback from \$227.40, but if it fails, the cryptocurrency might plunge to \$166.98 and lower.

Our bearish view will be invalidated if the bulls propel the price above 20-day EMA and the overhead resistance of \$344. Above this level, the price can move up to \$428.98, with minor resistance at 50-day SMA. We do not find any bullish setup at the current levels; hence, we remain neutral on it.



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- How professional traders pick breakouts, and the top opportunities
- What to look out for in order to make profits each week
- Our top trade of the week, with the key buying-levels

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in

> Find out more



# Advancements in the Cryptocurrency World

#### Austria's Official Passport Maker Launches a Crypto Hardware Wallet.



YOUNIQX Identity AG, a subsidiary of Austria's official passport manufacturer announced on Monday that it has launched a crypto hardware wallet solution known as the Chainlock Card.

The company cites research into exchange fraud or hot wallet vulnerabilities as one of the key reasons for developing the product.

YOUNIQX claims it has developed a "forgery-proof" solution for storing Bitcoin and other cryptocurrencies offline.

Parent company OeSD (Oesterreichische Staatsdruckerei) is a high-security firm that specializes in government-issued documents like personal ID's and the Austrian passport.

It consequently uses similar features in the manufacture of this card. For example, color gradients, UV prints, security kiss cuts, and holograms are all featured in this implementation. The Chainlock Card is reportedly even water-proof and heat-resistant.



#### Large Regulated Token Sales Indicate ICOs May Be Coming Back



Initial coin offerings have seen a significant decline in popularity, but they are not to be written off completely. Although you don't hear the term "ICO" so often nowadays, some recent regulatory developments indicate they have a place in the digital economy realm. Crowdfunding through token sales has a chance of becoming a mainstream instrument for raising capital.

#### Germany's Financial Regulator Approves €250M Coin Offering

As if to prove coin offerings are not a dying genre, the German Federal Financial Supervisory Authority, Bafin, recently approved one of a decent size. Through its token sale, the Berlin-based blockchain startup Fundament Group is trying to raise €250 million (\$278 million). According to the announcement, both accredited and retail investors will be able to take part in the fundraising campaign and individual investments will not be limited.

The project aims to enable participants to invest in the construction of commercial real estate through its Real Estate Tokens. At this early stage, it covers three sites in Hamburg, one in the financial capital Frankfurt, and another one in the university city of Jena, Forklog reported. Fundament Group's ERC20 tokens will allow holders to receive annual dividends of 4-8% on their investments as well as payments upon completion of the construction works.



#### Brazil Gives the Green Light for Fortaleza to Start Using BTC For Public



Fortaleza, capital of the Brazilian State, Ceara, widely known for its architectural highlights, has recently revealed plans of implementing Bitcoin [BTC] as an accepted payment method for public transit (i.e. taking the bus) reports The Block.

The news was initially reported by OPOVO Online, a Brazilian news outlet, who shared that the state's Cooperative Autonomous Passenger Transporters (Cootraps) were the ones to have made this decision. Bitcoin was one of three recently planned options, while the other two include debit and credit cards.

As for how payment processing works for BTC, consumers will have to go into an application in which a QR code will be generated once the payment has been confirmed.

The CFO of Cootraps, Carlos Roberio Sampaio has since commented on this effort. Here's what the CFO had to say in regard to choosing this path.



#### Libra may be cancelled due to regulatory concerns, Facebook tells investors



Facebook has warned investors that its highly anticipated, and much-contested cryptocurrency project, Libra, may never get off the ground.

Libra's May 2019 debut brought to an end nearly a year of speculation that Facebook was quietly building a cryptocurrency, with the social media giant unveiling a permissioned payments blockchain for its 2.4 billion users backed by corporate heavyweights such as PayPal, Visa, Mastercard, Stripe, and Uber.

But as reported by CNBC Monday, the social media giant conceded in its latest quarterly report that Libra might not "be made available in a timely manner, or at all"—detailing a number of variables that could delay or entirely terminate the project's planned 2020 launch.

#### Grand plans, but no green light yet

While arriving with much fanfare, Libra was almost immediately encircled by U.S. regulators citing concerns the cryptocurrency would compromise data privacy, monetary policy, and security—with House Financial Services Committee Chair Maxine Waters requesting the project be paused just hours after its announcement.



### Millions in Crypto Is Crossing the Russia-China Border Daily. There, Tether Is King



The cash-counting machines were softly buzzing in an office with floor-to-ceiling windows overlooking Moscow's landmarks.

*"Hear that sound?"* asked the head of an over-the-counter (OTC) cryptocurrency trading desk — let's call him 'Oleg' — who requested his real name and company be withheld. *"You can hear it 24/7 in here."* 

Business is brisk thanks to a constant flow of Chinese merchants who come in daily with heavy bags of cash. Oleg said his OTC desk sells about \$3 million worth of crypto every day. Most of it usually goes to China. But what's perhaps most surprising is which crypto.

Only 20 percent of Oleg's sales are in bitcoin, the oldest cryptocurrency with the largest market capitalization. The other 80 percent is in the dollar-pegged token known as tether, or USDT.

Tether's best-known application is allowing crypto traders to move money between exchanges quickly to take advantage of arbitrage opportunities. But according to several Moscow OTC traders, it has at least one real-world use case – as the go-to remittance service for local Chinese importers.

The total volume of USDT purchased by Chinese businesses can reach \$10 million to \$30 million daily, these traders said.

"They accumulate a lot of cash in Moscow and need tether to transfer it to China," said Maya Shakhnazarova, head of OTC trading at Huobi Russia, the Moscow office serving high-roller clients of Singapore-based exchange Huobi Global.





#### US Defense Dept. to Experiment With Blockchain-Based Security

The United States Department of Defense (DoD) is pursuing blockchain solutions for cybersecurity as part of its digital modernization strategy.

The DoD released plans for blockchain tech in its four-year roadmap on July 12, entitled "DoD Digital Modernization Strategy: DoD Information Resource Management Strategic Plan FY19–23."

According to the report, the DoD's research branch, the Defense Advanced Research Projects Agency (DARPA), is currently engaged in at least two exploratory blockchain projects focused on cybersecurity.

First, DARPA is experimenting with blockchain in order to construct a new — or improved — communication and transaction platform. Stated intentions for this platform include communications between units and headquarters as well as between intelligence officers and the Pentagon.

Second, DARPA is attempting to create an "unhackable code" with blockchain technology, citing blockchain's ability to gather intel on bad actors who attempt to hack into databases.

#### DARPA's blockchain workshop

As reported by Cointelegraph, DARPA previously announced plans to host a two-day blockchain workshop in February. DARPA was particularly keen on examining permissionless consensus protocols. The organization also noted that there were potentially valuable use cases for blockchain in data storage, saying:

"Technologies for distributed consensus protocols have been revolutionized by their prominent role in cryptocurrency and blockchain technologies. These technologies have dramatic implications for the security and resilience of critical data storage and computation tasks, including for the Department of Defense."



#### **Ripple CEO to Congress: "Support Regulations That Prop US Companies"**



It is expected that most US lawmakers will always be bitter no coiners. The political class derives their superiority from the powers of the state. The power of the USD gives the state its mandate. Facebook's Libra has however met resistance from both the US legislature and a large part of the cryptocurrency community. In what seems like a bid to distance Ripple from Libra's woes, the Ripple executives, have written an open letter to the US congress.

In the letter, Brad Garlinghouse and Chris Larsen broached the uncertainty facing digital currencies following Facebook's brawl with the lawmakers. The spat has invited comments from the oval office, with President Trump tweeting that the token "will have little standing or dependability."

The Ripple duo in their message, first asks congress not to paint all crypto with a broad brush. They then go on to assert that they have been responsible for blockchain technology innovators, working under both the US and international law. The writers then pay homage to central banks, recognizing the critical role that they play in the issuing of fiat currencies. They additionally identify the central bank's unique role in setting up monetary policies for the global economy.

#### **XRP Complements the USD**

In their open letter, the two figureheads said:

"For centuries, governments have been well suited for the job because paramount to the acceptance of any currency is trust. Companies like ours in the United States, and others abroad, employ these innovations in partnership with regulated financial institutions to enable the world to move money across borders like it already moves information—efficiently, reliably, inexpensively. In our view, digital currencies have the opportunity to complement existing currencies like the US dollar—not replace them."



#### US Firm Launches Hedge Fund With Holdings in Coinbase, Bakkt



The investment firm US Capital Global announced it will add a tokenized venture fund with holdings in Coinbase, Bakkt, Nomics, and Tagomi in its portfolio.

Accredited investors will be able to place a \$10 million equity stakes in the NYCQ Fund, designed by the venture capital firm CityBlock Capital, to increase their crypto leverage, according to a statement.

The fund does not hold investments in cryptocurrencies, but stakes equity investments in the crypto startups. It is overseen and developed by former SoftBank Capital, Goldman Sachs, Wells Fargo, and Google employees.

The investment vehicle is only offered by US Capital's subsidiary US Capital Global Securities.

"Combining low minimum investment amounts and early liquidity opportunities, the Fund gives accredited investors access to blockchain infrastructure investments normally available to institutional investors," said Charles Towle, US Capital Global Securities CEO.

US Capital Global did not respond to a request for comment.



#### **Chile-Based Remittance and Payment Firm CurrencyBird Joins RippleNet**



Chile-based peer-to-peer remittance company CurrencyBird has joined RippleNet, Ripple's global blockchain-based network of payment providers, according to an announcement published on July 25.

CurrencyBird has thus ostensibly become the first Chilean payments company to join RippleNet, a network of institutional payment-providers such as banks and money services businesses that use solutions developed by Ripple to send money globally.

The company states in the post that the partnership will allow it to add new routes to its more than 50 already existing destinations, new currencies, better prices and faster transfer speeds.

In 2018, family remittances in Latin America and the Caribbean amounted to \$85 billion, according to data from non-profit organization The Dialogue. During 2017 and 2018, remittances from Chile have reportedly continued to increase, and may have even doubled, generally due to intra-regional migration.

According to data from the World Bank, Chile received \$66 million in personal remittances in 2018.

As recently reported by Cointelegraph, in its Q2 2019 report, Ripple withdrew one billion from escrow each month over the quarter for a total of three billion XRP. Of the three billion, 2.1 billion were reportedly reinvested into escrow contracts, while the other 0.9 billion were reportedly used to fund XRP developments via Xpring and RippleNet partnerships.



## Justin Sun's Tron controversies: plagiarism, Teslas, Warren Buffett, kidney stones, and a deleted apology



While Tron remains one of the top blockchain platforms by market capitalization and user activity, its founder Justin Sun has continued to attract controversy. Here's a chronology of all the drama and controversy around Tron and Justin Sun to date:

Tron, a leading blockchain network for building decentralized applications (dApps), has attracted a relatively large number of users to its platform since its mainnet went live on May 31, 2018. Yet, controversy generated by the actions of Justin Sun and the TRON Foundation have caused many in the cryptocurrency space to express doubts about the project.

January 2018: Tron whitepaper plagiarism accusations

In January 2018, Tron's developers were accused of plagiarism, as many parts of the Tron whitepaper looked nearly identical to IPFS and Filecoin's technical documentation. IPFS, or the InterPlanetary File System, is a peer-to-peer hypermedia protocol that allows users to store data in a distributed manner over the internet.

Juan Benet, the CEO at Protocol Labs, which develops tools and services for IFPS, revealed via Twitter in early January 2018 that Tron's whitepaper authors did not properly cite references, and that the document was "mostly copied" from other projects.

While the text in the Tron whitepaper had not been copied word-for-word, the actual content, vocabulary, and overall structure looked quite similar to documents prepared by Protocol Labs. For instance, the Bitswap strategy explained in the IPFS paper had been reworded in the Tron whitepaper. However, it is clear that the concepts related to Bitswap were borrowed by Tron without crediting the source.



#### Indian Government Official Resigns After Drafting 'Flawed' Crypto Bill



The Indian government official who headed the committee which drafted the bill to ban cryptocurrencies has applied for voluntary retirement after releasing the report and draft bill which the crypto community calls "flawed." Meanwhile, the government has confirmed that cryptocurrency is currently not prohibited in the country and the recommendations are being examined by relevant authorities.

#### **Crypto Recommendations Heavily Criticized**

India's cryptocurrency bill has been drafted by an interministerial committee headed by former Department of Economic Affairs (DEA) Secretary Subhash Chandra Garg. The committee began working on crypto recommendations since November 2017 and finally submitted its report with a draft bill to the Ministry of Finance on July 22. After both the report and the bill were made public, Garg tweeted that his "Committee is very receptive and supportive of distributed ledger technologies [DLTs]... [but] Private cryptocurrencies are of no real value. Rightly banned."

His tweet did not fare well among the Indian crypto community, as comments soon flooded his account in response. Some criticized his definition of private cryptocurrencies. "Sir, BTC is not private, it's more transparent than your INR," a comment reads. Others pointed out that crypto is the future in advanced countries and banning it would cost India jobs, investments, talent, and more.



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## **Platinum Project Information**

#### **Futurist Conference**



### The Future is Blockchain: Untraceable brings back the Blockchain Futurist Conference

#### FOR IMMEDIATE RELEASE - June 30, 2019

Toronto, ON - Blockchain evangelist, Tracy Leparulo of Untraceable, brings back the largest and most talked about Blockchain Futurist Conference in Canada for its second year on August 12 to 14, 2019, Toronto, Canada. It will be held at Rebel Entertainment Complex at 11 Polson Street, Toronto, Ontario.

Last year's conference was attended by over 2,300 attendees from around the world discussing the future of technology including blockchain, artificial intelligence and other emerging disruptive technologies.

It featured leading executives, entrepreneurs, government officials and prominent blockchain vanguards. Speakers included: Larry King (GEAR Blockchain), Charles Hoskinson (former CEO of Ethereum), Anthony Di Iorio, (CEO of Decentral & Co-founder of Ethereum), and Roger Ver (CEO of Bitcoin.com). Notable attendees included Bruce Croxon, former Dragon of Dragon's Den and businessman, Stan Bharti.



According to Alexia Hefti, Deloitte's Global Blockchain Leader, Indirect Tax, "Futurist is Canada's leading blockchain conference and was one of 2018's most immersive and engaging blockchain conferences globally. Attending Futurist will expose you to many of the world's leading authorities on blockchain and will give you access to the most cutting-edge research on developments in the technology. I have no doubt that 2019 will exceed the successes of Futurist 2018."

Untraceable's mission is to help tokenize the world by tokenizing the Futurist conference. The Blockchain Futurist Conference is one of the first and only blockchain conferences to incorporate token experiences. It provides attendees an experience of what the world will look in a future with blockchain technology, where goods and services can be purchased with digital money in the form of tokens and cryptocurrencies.

Attendees will have the opportunity to get tokens or cryptocurrencies free of charge and use them to purchase various items at the conference. Last year's conference featured Bunz, which permitted conference participants to buy their lunch from food trucks or purchase items from their marketplace using \$50 worth of BTZ tokens downloadable from the Bunz app. Bunz will be returning again this year. Participants will have the opportunity to get over \$100 in cryptocurrency, like last year, and experience a truly crypto-immersive world.

Bitcoin ATM machines will be available on site for anyone that wants to purchase cryptocurrency. This year's conference has a great lineup of speakers, experiences, panels and workshops including:

#### 2019 Speakers:

Anthem Hayek Blanchard, CEO & Co-Founder, AnthemGold & HERC
Alex Tapscott, Co-Founder, Blockchain Research Institute
Alex Lightman, World-renowned Futurist
Sascha Mojtahedi, CEO, BUNZ
Gabriel Abed, Founder, BITT
Amber D. Scott, Founder, CEO, Outlier Compliance Group
Tone Vays, Derivatives Trader

**Tokenized Marketplace** - Experience and participate in tokenized, immersive and experiential installations and marketplace in crypto and blockchain.

**Catering on the Blockchain -** Untraceable's catering company Caterable Inc. will be the first catering company that tracks their fresh produce on the blockchain at a live event. Trace the supply chain for fresh fruits from farm to plate powered by HERC.one



**Blockchain Supply Chain -** Experience the power of blockchain with the Herc.one protocol. Track the catering, artwork, and receive a non-fungible token certificate for every participant. Herc.one is a blockchain software for tracking physical inventory in a supply chain with a digital source to store and review verification information.

**Art on the Blockchain -** Track the chain of custody for all artwork at the conference by Artcryption (a platform protecting art assets on the blockchain)

**Panels and talks -** New developments in blockchain technology and the most talked about new tech startups in the blockchain space will be discussed at the Futurist conference.

**Blockchain Bootcamp workshops** - Educational workshops will be presented by various companies. All attendees will receive a Bitcoin Starter Kit with free bitcoin and wallet.

Outdoor cabanas by the pool will be converted to booths for sponsors and blockchain companies. The more relaxed and social surroundings in a unique space are designed to foster connections, conversations, and promote networking and deal-making.

Blockchain Futurist Conference is currently open for ticket registration. To register, stay up-to-date on the expanding speaker list, and for additional information, visit **futurist19.com** or **futuristconference.com** with discounts available when purchased with crypto.

For more information on Untraceable, interviews, photographs or media passes, please contact:

Laura Leparulo, Public Relations Manager, Untraceable, laura@untraceableinc.com 647-296-4458

#### About Untraceable:

Founded in 2013 to help build and grow the crypto community Untraceable specializes in designing cutting-edge events by seamlessly integrating crypto ticketing, event apps, token creation, and innovative tech solutions to fit clients' needs. Untraceable has organized hundreds of events from the first Bitcoin Expo in Canada to the first Ethereum hackathon to ETHWaterloo. For more information on Untraceable, please visit www.untraceableinc.com.

#### About Tracy Leparulo:

Conference organizer Tracy Leparulo has a proven track record of producing large scale, high-quality blockchain events. Since 2013 she has organized trailblazing blockchain and cryptocurrency conferences including the first Bitcoin Expo in Canada, 1st Ethereum Hackathons and 1st Security Token Conference. She has led the marketing efforts of many companies including the CMO of Polymath. She is an advisor to multiple leading blockchain projects along with founding many social enterprise businesses including a microfinance company in Kenya and autism awareness project.

Facebook: Untraceable Blockchain Events

Twitter: @futurist\_conf / @untraceableinc

LinkedIn: Untraceable Blockchain Events

Instagram: @untraceableinc



## **Platinum Project Information**

Banksia BioPharm



#### **Project Details:**

Banksia BioPharm is the first of a new generation of Biotech Companies embracing the new world of Blockchain. A fantastic lead product combined with a new type of funding model makes Banksia truly unique. Banksia's BaRA Therapeutic for Rheumatoid Arthritis (RA) aims to address this debilitating condition in a new and more effective way. No doubt you or someone you know suffers from RA or other chronic inflammation disorder, and the pain and limitations it places in their lives. Why reinvent the wheel? Mother Nature has spent millions, if not billions of years perfecting anti-inflammation agents in a range of organisms. These anti-inflammation agents or 'immuno-modulators' can be harnessed, modified and even improved to treat disease. Banksia aims to "Change the way we treat inflammation" and in doing so, we may very well change the way we do Biotech in a very positive way...



#### Official Video: https://youtu.be/DeKMvNwPve8



#### **DISTRIBUTION OF TOKENS:**





**USE OF FUNDS:** 





#### Clinical Milestone - Escrow & Burn Strategy:



#### The Concept

Two competing forces will drive the value of the BaRA Tokens.

#### **Clinical Progression**

The further the product is driven through Clinical Milestones, the higher the % Royalty Deal that can be negotiated with a Large Pharma partner

#### Token Numbers

The further the product is driven through Clinical Milestones, the more expensive each phase becomes to execute. Ongoing BaRA Token 'rounds' must be un-escrowed and sold to the market to fund this. Their overall numbers on the market increase but their individual share of the Royalty Pool decreases (dilution).

#### Sweet Spot

The goal will be to lock down the highest possible Royalty Deal, ultilizing the least amount of BaRA Tokens as possible. This in reality will not be as straightforward as the graphic to the left suggests. Careful management and attentiveness of the Banksia Team will be required to balance the competing factors and hit that 'sweet spot' for the benefit of all BaRA Token Holders.

#### The Challenge

The Banksia Team will at three points need to decide to settle on a Royalty Deal or progress to the next round

#### **Escrowed Clinical Rounds**

Each time a Clinical Milestone is reached, or within a reasonable margin of error 'likely to be reached' the subsequent Round is de-escrowed to fund that round.

#### **Burn Events**

If a Royalty Deal is in place and there is no requirement to Clinically Develop the product any further all subsequent rounds of BaRA Tokens can and will be burned.

#### Benefits of the Burn

A BaRA Token burn event(s) will increase scarcity which would have a positive effect on their value. Further to this, all BaRA Tokens share an unchanging portion of the Overall Banksia BioPharm BaRA Royalty Pool. The fewer the tokens, the greater the individual token's percentage of the royalty pool. This increased yield potential would have a positive effect on their value too.



#### TOKEN STRUCTURE BREAKDOWN:





For more information about the Project, please visit the following links: Website: https://www.banksiabiopharm.com/ Email: info@banksiabiopharm.com Facebook: https://www.facebook.com/BanksiaBioPharm/ Twitter: https://twitter.com/BBiopharm Facebook: https://www.facebook.com/counoscoin/ LinkedIn: https://www.facebook.com/counoscoin/ LinkedIn: https://www.linkedin.com/company/banksia-biopharm Telegram: http://t.me/BanksiaBioPharm YouTube: https://www.youtube.com/channel/UC7qMsceqRKiFZKeS0pX\_eVA

## **ICO**Reviewer

#### - Admin Review

The company's vision is extremely positive and they're aspiring towards something really great. It doesn't sound like an easy feat to achieve. So this is definitely a project that would do a lot of good if successful. The team seems strong enough to take on the task.

This looks like a well thought out, organised effort and it would be good to see this succeed.

Please note that before reviewing this project, We conducted our own DD : team background, competitors, project history, various analysis and KPI's, growth potential and a lot more factors.

Here are the results of this analysis :

- Team : Here we can see a team of experienced and professional people all associated to the project on social media. It is rare to see such a complete team gathering all the necessary skills for such a project.

#### This is definitely worth a 5/5 for the team.

- Vision : The main blockchain issue today is volatility and liquidity. Being able to rely on a BARA tokens which price will not randomly fluctuate from one day to another is a must every exchange needs. We strongly believe in this idea.

#### For these reasons, We give a 5/5 for the vision.

- Product : The roadmap is clear and there is a lot of transparency, which is mandatory for this kind of projects. Let's see what future brings us here

#### Therefore, We give a 5/5 for the product.

http://icoreviewer.site/icoprofile/Banksia%20Biopharm--MjEy



## HOW TO MAKE AN INCOME FROM THE CRYPTO MARKETS FOR BEGINNERS



Hi Platinum Crypto Followers,

I as the market seems to be picking up i wanted to get this article out to really help those individuals who are either new to the industry or those wishing to understand different ways to make profits/income from this amazing currency revolution

#### What are Cryptocurrencies?

Cryptocurrencies are digital assets that are created byhe use of advanced encryption tech known as cryptography. An anonymous person referred to as Satoshi Nakamoto created the first cryptocurrency, Bitcoin, in 2009. The technology that Bitcoin operates under is known as blockchain technology, and it was later used to create all the other digital coins: commonly known as Altcoins.

Blockchain technology has revolutionized the financial world with the introduction of digital coins. People are gradually forfeiting the traditional financial institution and are starting to invest in cryptocurrency. The Crypto market has provided a lucrative platform for making money with cryptocurrency, and the best part is that you can always learn more about it.





Currently, the cryptocurrency market is still in its infancy and is still faces many hurdles to the holy grail of mass adoption, even so there are many ways to earn money in the cryptocurrency market including:

### LEARN HOW TO TRADE CRYPTOCURRENCIES WITH A CRYPTO TRADER!

#### Cryptocurrency Mining – How to make Profits

Mining is the process of validating transactions in the blockchain by using algorithms. The miners get to earn a coin(s) for any successful validation. This is the only way cryptocurrencies are made and one way of earning from cryptocurrencies. The good news is that anyone can be a miner so long as you have the required machinery and the basic skills.

#### **CLOUD MINING AND HARDWARE MINING**

As much as mining may be done individually, most people prefer to do it in pools. That cuts down on the mining costs and makes it easier to solve equations. With crypto mining, there are expensive machines and hardware that one needs to buy. It might be tough for an individual to handle such costs. However, if you decided to work in a mining pool, you will share the cost and make more profit than when working alone.



The market cap of the coin influences the rate at which blocks are processed. By this we mean, the closer you are to the market cap, the harder it is to mine. Luckily, even though it may be very demanding, the rewards are worth it. For example, as of July 9, Bitcoin mining hit the highest at 9.06 trillion at block height 584, 640. When it comes to Bitcoin mining, the difficulty automatically adjusts after every 2,016 blocks. On the other hand, the reward you get on mining Ethereum depends on the mining pool and the hash rate. Therefore, the returns you get are influenced by your initial investment.

#### MINING DIFFICULTY

The difficulty in mining keeps on increasing by the day. The crypto network determines the difficulty levels. The network controls how fast a block is released in the blockchain using the difficulty level. If the hash rate (rate of a block being released in the blockchain) is high, it means the difficulty level will also be high and consequently, the power consumed in mining will be high. One can make this problem into a market opportunity by providing electric power. Also, you can supply the necessary machinery to the miners that will help them in mining.

#### Cryptocurrency Staking - How To Make Profits

In simple terms, staking is whereby you earn interest by holding a number of coins for a certain period or in the long-term. The interest rate will vary from one investor to another depending on the number of coins one owns. In technical terms, staking comes from proof of stake where a miner who is holding some coins determines how blocks are released in the blockchain. By keeping these coins, one gets to earn minted coins. Each cryptocurrency has a minimum staking amount and the length of time, which one can hold coins.

## PROOF OF WORK



The probability of mining a block is determined by how much computational work is done by the miner.

## **PROOF OF STAKE**



The probability of validating a new block is determined by how large of a stake a person holds (how many coins they possess).



## **PROOF OF WORK**



A reward is given to the first miner to solve the cryptographic puzzle of each block.



Network miners compete with one another using computational power. Mining communities tend to become more centralized over time.

## **PROOF OF STAKE**



The validators do not receive a block reward, instead they collect network fees as their reward.



Proof of Stake systems can be much more cost and energy efficient than Proof of Work systems, but are less proven.

#### MASTER NODES AND NON-NODE STAKING

There are two types of staking. That is staking using master nodes and non-node staking. Master nodes are instances of participants in the network validate transactions. Most of the time, there will be minimum requirements before you can do staking. The returns usually are in the form of rewards for validating transactions. Non-node participant, on the other hand, are not required to validate transactions. That is why they do not have a minimum requirement in terms of invested amount and holding period.

Certain coins are best known for staking such as Neo, Dash, Tron, and OkCash, etc.



**Neo:** This is one of the most staked cryptocurrencies. The theory behind NEO is using blockchain to make sure that there is a smart economy. It ensures staking by use of the dBFT algorithm. All users need to do is to hold coins in a NEON wallet, and they can earn interest for the staked coins.





**Dash:** Also known as digital cash, it is a common staking currency. Dash made itself to stand out by introducing PrivateSend and InstantSend features. Unlike Neo, with DASH, you can stake through a master node. The minimum requirement for staking is 1000 units, which translates to \$320,000.



**OkCash:** It is best known for being convenient for small transactions. Its ROI is among the highest at 10% p.a., which is a good value for money. Its current value is \$0.121, and it has no minimum staking value.



**Tron:** Unlike many currencies that use the proof of stake, Tron uses the Delegated proof of stake (DPoS) whereby members of the community reach a consensus through a voting system. It is considered as one of the most efficient and reward proof of stake systems since there are reduced costs and low consumption of power.

#### **Trading & Hodling**

Day trading is one of the traditional ways that has been used to make money. With the high volatility level of cryptocurrencies, trading is even more exciting. Trading in the crypto market in simple terms is buying when the price is low and selling when the price is high. With cryptocurrencies, trading can either be between different types of cryptocurrencies or between cryptocurrencies and fiat money. With the high volatility of cryptocurrencies, it is crucial to know the metrics and be informed to help you to make the right decision.

When it comes to cryptocurrencies, people are either buying and holding cryptocurrencies or buying and selling them. Trade cryptocurrencies only when the market is favorable or profitable. Just like with the stock market, investors can monitor listed cryptocurrencies on exchanges to determine when to buy or sell. With the current value of bitcoin, you can buy bitcoins and hold it as you await an increase in value especially with the intended halving.

Hodling (HODL) is holding on a cryptocurrency for a long time. Many investors prefer hodling as compared to trading as they claim it has better returns. There are, however, those who make more money from trading as compared to hodling. It all depends on timing, your strategy, and your goals.

Whether you decide to buy a cryptocurrency for trading or HODL, one rule of thumb still applies: buy when the price is low then sell at a higher price. That means that you will make a profit at the end of the day. Watch out for bear market trends to know when you are supposed to sell your coins. Many will suggest that investors invest in Bitcoin due to its stability and significant growth.



#### **Using applications like Brave Browser**



Using apps like Brave browser is a unique source of income from crypto markets. Applications will reward you for using their platforms. An example of that is the brave browser, which is an open-source browser that is private, secure, and fast. They have a reward system that will reward an individual for installing the application and viewing ads through the browser.

#### Investing in ICO, IEO & STO

Another way to make money from cryptocurrencies is through ICO, IEO, and STO

#### ICOS

ICO, Initial Coin Offering is a crowdfunding mechanism that companies use to sell the shares of their companies in the form of their crypto tokens in exchange of other currencies. Most companies use it as a scheme to raise money for a project. ICOs are like IPOs, and thus the initial coin offering usually is at an offer or discounted rate. The advantage is that you can get many tokens at a cheaper rate, which will later appreciate and thus help you to earn a profit.

The downside of ICOs is that you have to research into the company because some companies use it as a pump and dump scheme. You may find that the project does not even exist. Some of the cryptocurrencies they offer cannot be used or exchanged on other platforms. Another downside of ICOs is that they do not have the governance of regulatory bodies; hence, it is a high-risk investment.

#### STOS

STO stands for Security Token Offering. It is in a way similar to ICO only that when you invest in a company, you are given a security token, which stands for an investment contract of the company. The token acts as a security that you own part of the information of the product and all that is recorded in the blockchain.

Unlike the ICO, STO is asset-backed and has to comply with the set rules. This is an advantage to investors as it is more secure. It also has a higher barrier to entry as compared to ICOs since there is a lot of compliance to be done. STOs offer a lower risk, as there are more transparency and accountability. More so, since real-world assets back up STOs, one can analyze and determine whether they are getting a good deal or not.



The downside of STOs is that they demand many regulations, which makes them more costly. The regulation processes such as KYC, exchange approvals, and tracking ownership increases the cost. There are also limitations on the number of people who can invest in STOs, which may lock out some investors.

#### IEO

IEO stands for Initial Exchange Offering, and it is where a crypto exchange sells tokens on behalf of a crypto startup. The startup that wants its tokens sold has to pay the exchange a percentage to get a listing. The exchange sells the tokens and lists the coins after the IEO. Participants of the IEO are not obliged to contribute to smart contracts, as is the situation with ICOs. They are however obliged to have an account with the exchange company since they will have to fund their wallets to buy tokens in the IEO.

The advantage of IEOs is that the exchange will do the screening of the company before listing it and therefore, as an investor, you do not have the burden to do that. Since the token is listed after the IEO, it becomes easier to trade it with other currencies, unlike in the case of ICOs. Since the crowd sale is done on the exchange platform, it is easier to trust it.

A disadvantage of the IEO is that it is limiting since it is not on many platforms. There is also a high minimum requirement for most platforms.

#### CONCLUDING

While we talked about some more advanced methods, getting started doesn't have to be difficult and you can get started today. You can start with a small investment and always increase it later on. By following this guide and using the methods we've talked about, you're now well versed on how to make money with cryptocurrency If you do want further information or to speak to one of our team don't hesitate to get in touch and we will support you ever step of the way.

#### Schedule A Call With US Today

If you've booked your session above, we look forward to speaking to you soon!

Hopefully, you have enjoyed today's article. Thanks for reading!

Have a fantastic day!

Live from the Platinum Crypto Trading Floor.



## CRYPTO MARKET UPDATE VIDEO



## CRYPTO TRADE WAR: COINBASE & 'S TO MAKE A CRYPTO INCOME

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