

### NO-DEAL BREXIT WILL FORCE COINBASE TO MOVE ITS EUROPEAN ACCOUNTS

RIPPLE'S CROSS-BORDER PAYMENTS LAUNCH IN 40 COUNTRIES ACROSS SIX CONTINENTS

> VENEZUELA SMASHES WEEKLY BITCOIN TRADING RECORD WITH 114B BOLIVARS

96<sup>th</sup>

EDITION

MANNY PACQUIAO KOS MAYWEATHER IN LAUNCHING HIS OWN CRYPTOCURRENCY

> CME BITCOIN FUTURES VOLUME UP 130% YTD INDICATING INSTITUTIONAL ATTENTION

> > AT'S NOT

ASTRCOIN : THE NEW BITCOIN OF SPACE!



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# Weekly Cryptocurrency Market Analysis

Hello crypto traders welcome to this week's 96th edition of Cryptonaire Weekly. The overall cryptocurrency Market Cap stands at \$265 Billion. We have seen a \$0 Billion decrease in the Market Cap since the last week. Bitcoin price currently around \$10,373 and ether price is currently at \$178. The current market cap for bitcoin is \$185 Billion and for altcoins the current market cap is \$80 Billion.

Bitcoin	70.13%
Ethereum	7.22%
Bitcoin Cash	2.01%
Litecoin	1.60%
Ripple	4.22%
Dash	0.27%
NEM	0.17%
Monero	0.48%
ΙΟΤΑ	0.26%
NEO	0.24%
Other	13.39%

### Percentage of Total Market Capitalization (Dominance)

The trade war between the world's two largest economies, the US and China, is showing no signs of slowing down. This has increased the demand for safe haven assets. Bitcoin, along with gold, has emerged as the preferred choice and both have handsomely outperformed the S&P 500 in 2019.

Argentina has imposed capital controls, restricting dollar purchases and withdrawals. During earlier economic crises, the citizens were blocked from withdrawing their money from banks. To safeguard their wealth, this time, people are flocking to Bitcoin, which is not controlled by any authority. This has led to a premium in Argentine crypto exchanges over other exchanges.

During the run-up to the launch of CBOE futures in Dec. 2017, the market rallied hard but then sold off after the launch and entered a long bear phase. Will the launch of long-awaited Bakkt futures platform also result in a similar situation or will institutional players push prices higher?

The strong demand for Bitcoin has increased its dominance above 70% for the first time since March 2017. Is this a good time to buy Bitcoin or should traders buy altcoins, which have corrected a lot?

3



# Top 10 Coins

### Top 10 Coins by Total Market Capitalisation

#	Name	Market Cap	Price	Volume (24h)	Circulating Supply	Change (24h)	Price Graph (7d)
1	Bitcoin	\$185,763,748,225	\$10,370.47	\$18,218,934,478	17,912,762 BTC	6.15%	m
2	Ethereum	\$19,128,785,880	\$177.80	\$6,806,527,106	107,585,452 ETH	3.65%	There
3	XRP	\$11, <mark>193,159,591</mark>	\$0.260399	\$1,043,345,440	42,984,656,144 XRP *	1.89%	Theme
4	🛯 Bitcoin Cash	\$5,320,432,621	\$295.87	\$1,390,574,363	17,982,313 BCH	4.84%	m
5	() Litecoin	\$4,237,422,639	\$67.08	\$2,477,879,334	63,171,824 LTC	2.20%	There
6	👽 Tether	\$4,008,626,447	\$1.00	\$20,246,047,175	4,006,669,728 USDT *	-0.30% 🗸	Munahu
7	💠 Binance Coin	\$3,517,211,642	\$22.61	\$245,603,314	155,536,713 BNB *	5.26%	man and a second
8	♦ EOS	\$3,101,680,961	\$3.33	\$1,331,426,682	930,132,532 EOS *	2.65%	Lun
9	Bitcoin SV	\$2,404,746,385	\$134.68	\$311,506,314	17,854,986 BSV	2.77%	mun
10	S Monero	\$1,262,269,858	\$73.44	\$68,548,883	17,188,576 XMR	3.90%	n M



### Top 10 Coins by Percentage Gain (Past 7 Days)

<u>#</u>	<u>#</u> Name		Symbol	Volume (24h)	Price % 7d		
1	$\Diamond$	DEX	DEX	\$3,600,350	\$0.104682	692.32%	
2	::	OneLedger	OLT	\$1,270,887	\$0.014522	179.83%	
3	Q	Tokenbox	ТВХ	\$53,236	\$0.014981	165.98%	
4	÷	Soma	SCT	\$962,764	\$0.030211	155.90%	
5	₹	CREDIT	CREDIT	\$96,378	\$0.000019	131.54%	
6	۲	ERC20	ERC20	\$165,358	\$0.062542	98.54%	
7	2	Sparkpoint	SRK	\$71,693	\$0.000195	91.82%	
8	•	Alphacon	ALP	\$141,193	\$0.012491	89.29%	
9	Ò	Dragon Coins	DRG	\$78,313	\$0.147352	76.92%	
10	4	Dexter G	DXG	\$204,794	\$0.752464	67.16%	

# Top 10 Coins added to Exchanges with the Highest Market Capitalisation (Past 30 Days)

Nar	ne	Symbol	Added	🔻 Market Cap	Price	Circulating Supply	Volume (24h)	% 24h
00	BHEX Token	BHT	9 days ago	\$35,906,267	\$0.060315	595,312,966 *	\$1,054,738	-5.11%
	General Attention Curr	XAC	28 days ago	\$21,215,999	\$2.12	10,000,000 *	\$11,987	7.41%
Ø	NewYork Exchange	NYE	14 days ago	\$5,349,292	\$4.94	1,082,677 *	\$408,411	1.64%
5	Sessia	KICKS	13 days ago	\$2,853,873	\$0.491305	5,808,760 *	\$23,552	3.96%
Â	BOSAGORA	BOA	29 days ago	\$1,866,591	\$0.011405	163,671,230 *	\$61,939	-0.12%
æ	Mcashchain	MCASH	27 days ago	\$1,689,840	\$0.016410	102,975,805	\$11,132	8.53%
<b>(</b> )	DABANKING	DAB	6 days ago	\$646,313	\$0.551642	1,171,616 *	\$5,343	4.34%
2	ZENZO	ZNZ	8 days ago	\$328,338	\$0.034173	9,608,137 *	\$535	-8.45%
С	Coinchase	ССН	28 days ago	\$70,409	\$0.000040	1,758,936,868 *	\$?	-13.52%
0	Stellar Classic	XLMX	19 days ago	\$40,883	\$0.00080	511,289,626 *	\$2,799	-2.88%



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**BTC Min** 0.01 Trade Size

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# **Crypto Trade Opportunities**

### **BITCOIN - BTC/USD**



The decline to the strong support of \$9,071 held for the third time since July 17. This shows that bulls are accumulating on dips to this support. The price is now likely to move up to the resistance line of the channel, where it might face some selling. Both moving averages are flat and RSI is just above the midpoint, which points to a consolidation in the short-term.

However, if bulls push the price above the channel, we anticipate the uptrend to resume. The first target will be a retest of yearly high at \$13,868.44, above which the momentum is likely to pick up and a rally to \$17,178 is probable. Therefore, traders can initiate long positions as suggested in our earlier analysis.

Our bullish view will be invalidated if the price fails to sustain above the moving averages or turns down from the resistance line of the channel. The trend will weaken on a breakdown of \$9,071.



### **ETHEREUM - ETH/USD**



Ether is looking weak as it continues to make lower highs and lower lows. This shows that the sentiment is to sell on rallies to strong resistance level, rather than buy on dips to strong supports. The 20-day EMA has been acting as a strong resistance because recovery attempts have failed to sustain above it since July 10. Both moving averages are trending down and RSI is in the negative zone, which shows that bears have the upper hand.

A breakout of 20-day EMA will be the first indication that bears are losing their grip and a change in trend is plausible. The next resistance is 50-day SMA, above which, a rally to \$239.45 is likely.

However, if the recovery turns down from 20-day EMA or from 50-day SMA, bears will again attempt to sink it below the recent low of \$163.57. We do not find a trade set up with good risk to reward ratio, hence, we are not proposing a trade in it.

### **RIPPLE - XRP/USD**





XRP continues to look weak as it trades close to the yearly lows. Failure to bounce strongly from close to the lows shows that bulls are not confident that the cryptocurrency has bottomed out. It has formed a symmetrical triangle, which usually works as a continuation pattern. If the price breaks down of the triangle, it will resume its downtrend and drop to the next support at \$0.18. The down sloping moving averages and RSI in negative territory shows that bears have the upper hand.

Nevertheless, if bulls propel the price above the triangle, a relief rally is likely. If the price sustains above 50-day SMA, we expect the cryptocurrency to pick up momentum and rally to \$0.37 and above it to \$0.51. As the risk to reward ratio is attractive, we retain the buy suggestion given in our previous analysis.

### LITECOIN - LTC/USD



Litecoin is in a downtrend. The bears broke below the support at \$70 on August 28, which shows a lack of buying even at strong support levels. Both moving averages are sloping down and RSI is close to oversold zone. This shows that bears have the upper hand and relief rallies will face selling at 20-day EMA and above it at 50-day SMA.

If the price turns down at 20-day EMA, bears will attempt to sink the cryptocurrency below \$60. If this support breaks down, the fall can extend to \$52 and below it to \$42.

Conversely, if bulls push the price above both moving averages, it will indicate that the downtrend has ended. Above 50-day SMA, a move to \$107 is possible. However, as supports are not holding, we withdraw the buy recommendation given in our previous analysis. We will wait for a reversal pattern to form before suggesting a long position in it once again.



### **BITCOIN CASH - BCH/USD**



Bitcoin Cash again bounced off the neckline of the head and shoulders (H&S) pattern during the week, which is a positive sign. This shows that bulls are defending this critical level.

However, unless the bulls push the price above the moving averages, the danger of a breakdown below the neckline remains high.

If the price closes (UTC time) below the neckline, the H&S pattern will complete, which can result in a quick drop to \$166.98 and below it to \$105.

However, if bulls propel the price above the moving averages, a rally to \$361.67 is probable. If the momentum can carry the price above this level, a move to \$432.94 and above it to \$517.75 is likely. We will suggest a long position after the price breaks out and closes (UTC time) above \$361.67.

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The saying is that 60% of people that trade cryptocurrencies did not take profit during the bull run from \$2,000 to \$20,000 on Bitcoin, and this is where the art of trading comes in.

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# Advancements in the Cryptocurrency World

### North Korea Slams US, UN for 'Nasty' \$2 Billion Bitcoin Theft Rumor



North Korea (DPRK) is sniffing out angry flames after getting accused of siphoning \$2 billion from banks and bitcoin exchanges.

The communist state denied having any links with the high-profile thefts. Its state-run news agency KCNA stated that the United States and their allies are spreading "ill-hearted" lies. The media firm cited a statement from the spokesperson for the National Coordination Committee of the DPRK, stating:

"Such a fabrication by the hostile forces is nothing but a sort of a nasty game aimed at tarnishing the image of our Republic and finding justification for sanctions and pressure campaign against the DPRK."

### North Korea Nuclear Weapon Programs

A United Nations report last month said Pyongyang had launched "widespread and increasingly sophisticated" online attacks on banks and cryptocurrency exchanges. The hermit kingdom allegedly amassed \$2 billion to fund its weapon of mass destruction programs. The report added that the country's intelligence agency, the Reconnaissance General Bureau, supervised the said cyberattacks.



### Ripple's Cross-Border Payments Launch in 40 Countries Across Six Continents



Ripple says its cross-border payments technology is now up and running in 40 countries across six continents.

Jeremy Light, the company's vice president of European Union strategic accounts, told the International Association of Money Transfer Networks that Ripple has rolled out new payment corridors in North America, Europe, Asia, Latin America and Africa, with the latest corridor powering payments to Nigeria from Canada.

"A growing number of digital-first payment providers are entering the global remittance market. They're serving a need from populations that banks have neglected or avoided in the past. This is a huge opportunity to capture the unbanked and underbanked, and connect them to the global economy."

The majority of Ripple's clients are using the company's payment messaging system xCurrent to power payments.

But Light says he believes the company's XRP-based solution xRapid will increasingly be adopted as companies and regulators become more comfortable with the emerging technology.

"The larger consumer tipping point is still to come. As of now, you can't easily use cryptocurrencies to pay for goods and services, but there is a clear and growing use case for crypto as a bridge currency.

As a bridge between one fiat currency and another, it solves the liquidity issues in cross-border payments, and this will be a game-changer."



### Amazon Shows Interest In Onboarding Blockchain Specialists For Their Advertising Business



In an age of ever-growing mistrust in the majority of our interactions with banks, the media, government and the advertising and marketing industries have become prevalent, blockchain provides trust. It doesn't come too much of a surprise that Amazon has shown interest in it.

There is very little in the way of doubt that Amazon reigns on a tall throne when it comes to online retail. The company accounted for roughly 44% of all eCommerce sales in 2017, and a spectacular 4% of all retail from within the United States.

A job posting on LinkedIn last week suggested that Amazon has plans to bring blockchain technology into its advertising products. With global ad fraud predicted to cost an unprecedented \$23bn this year, blockchain has been a much-touted solution. The open-source ledger tech at the core of cryptocurrencies such as Bitcoin could also give brands more transparency over their media buys.

An ad exec with knowledge of Amazon's ad workings said it will have difficulty handling the blockchain trilemma finding the balance between scalability, security, and decentralization.

The underlying philosophy of blockchain is an existential threat to centralized companies like Amazon. The B2B realm has a much more developed ecosystem for blockchain to take advantage of, and Amazon's existing platforms are already optimized to incorporate the technology with little friction.



### No-deal Brexit will force Coinbase to move its European accounts



Coinbase, one of the most popular cryptocurrency exchanges in the world, will be forced to transfer all of the European accounts on their platform to another entity within the EU. In an email sent to its European users, the exchange said that a no-deal Brexit will prevent the company from providing e-money services to its clients.

### Coinbase users in Europe receive email warning about Brexit

Being one of the most discussed topics in global politics, Brexit's effect on the geopolitical climate of Europe has been dissected time and time again. However, Britain leaving the European Union will have consequences that reach much further than just policies, as exiting the E.U. without a withdrawal deal could have detrimental consequences on the financial system as well.

Coinbase, the largest cryptocurrency exchange that has come out of the United States, has taken up a large portion of the European crypto market in the past year, with the majority of its clients residing in the U.K.

The exchange, which began preparing for Brexit as early as last year, could face serious regulatory setbacks if the U.K. leaves the E.U. without a deal and began preparing their clients for the worst.

Coinbase users in Europe began receiving emails from Coinbase preparing them for the worst-case scenario in case of Brexit. A Twitter user shared the screengrab of the Coinbase email, in which the exchange said user accounts could be moved to *"another licensed entity in the E.U."* 



### Libra's launch could weaken ECB's ability to set financial policies, says ECB Board Member



Facebook's Libra continues to face resistance from institutions across the globe. Yves Mersch, ECB Board Member, was the new entrant to join the list of Libra's critics.

Yves Mersch, who is a former Governor of Luxembourg Central Bank, believed that the proposed virtual asset's launch could weaken European Bank's ability to introduce monetary policies and stated that the rest of Europe should avoid its "treacherous promises."

Mersch said,

"Depending on Libra's level of acceptance and on the referencing of the euro in its reserve basket, it could reduce the ECB's control over the euro, impair the monetary policy transmission mechanism by affecting the liquidity position of euro area banks, and undermine the single currency's international role."

He also raised concerns about its centralized nature. Since Libra's value was not backed by any substantial asset, the accountability would fall on the shoulders of the shareholders in an event of a setback. According to Mersch, Libra's investors were not seen as "repositories of public trust."



### Venezuela Smashes Weekly Bitcoin Trading Record With 114B Bolivars



Bitcoin (BTC) trading has hit a giant new record yet again in Venezuela as the country's crippling hyperinflation continues to play out.

### Localbitcoins volume up 48%

Data published on Sep. 2 from monitoring resource Coin Dance, which tracks trade volumes on P2P crypto exchange platforms, showed Venezuelans traded more last week than ever before.

In the seven days ending Aug. 31, 114 billion sovereign bolivars (VES) changed hands on Localbitcoins alone.

That figure dwarfs the previous record set the week before at 77 billion. In Bitcoin terms, however, the uptick was far smaller, rising from 465 BTC to 533 BTC.

### **Authorities tout sanctioned Petro**

As Cointelegraph has reported, recent weekly highs in VES trading underscore the weakness of the Venezuelan currency as it devalues against every other.

The inflation rate in fact dipped in July after the government brought in financial controls. While figures of 10 million percent circulated before, July's annual rate of inflation was more like 265,000%, Reuters reported in August.



### Manny Pacquiao KOs Mayweather in Launching his Own Cryptocurrency



Philippine boxer Manny Pacquiao has unveiled his own self-branded cryptocurrency known as 'Pac', Reuters reports. The Pac token will be available on Singapore's Global Crypto Offering Exchange (GCOX). Plans to launch the cryptocurrency were initially announced last year in March.

The Pac cryptocurrency will basically be a utility token and will be primarily used by the fans of the boxing champion to purchase his merchandise and get special access to him on social media.

### Manny Pacquiao's Cryptocurrency will develop his brand

Besides being a boxer, Pacquiao is also a musician and has several albums under his belt. He has also hosted television shows or acted as himself in films and TV dramas. According to the founder and CEO of GCOX, the project is not meant to "raise a lot of money" but rather to "build an ecosystem".

Among the private investors in the Pac token includes ex-Liverpool and England striker, Michael Owen.

The boxing champion who also holds a senatorial seat in the Philippines now becomes the world's first high profile figure to launch a celebrity cryptocurrency. Several other celebrities have announced plans to unveil their own cryptocurrencies but this has yet to materialize.

This includes music icon Akon who last year in June indicated he would launch a cryptocurrency branded Akoin. At the time, Akon revealed that the cryptocurrency would be primarily used in Africa. As part of the plans to launch Akoin, the multi-talented celebrity had also intended to develop a 2,000-acre city in Senegal where the token would be the primary currency.



# Bitcoin Mining Farms Are Flourishing on the Ruins of Soviet Industry in Siberia



Built during the Cold War to power Soviet manufacturing, the Bratsk hydroelectric station in Eastern Siberia is now fueling another energy-hungry industry: bitcoin mining.

Several large mining farms have set up shop in Bratsk, an industrial city on the bank of the Angara River, taking advantage of the region's low temperatures, which keeps cooling costs down, and the hydro plant's abundant, inexpensive electricity.

Bratsk is an example of how the ruins of the Soviet empire have become fertile soil for new, somewhat exotic flowers. After the USSR collapsed and parts of the huge, mostly military-oriented industrial sector started to wither in the chaos of the nascent market economy, many factories had to shut down.

In recent years, miners have taken up some of the slack.

"The surplus of electric power in Russia is huge, due to the closure of some of the Soviet plants and to the fact that energy consumption, in general, became much more efficient over time," said Dmitry Ozersky, CEO of Eletro.Farm, a mining company building a large venue in Kazakhstan.

As a result, bitcoin mining farms across Russia now wield a joint capacity of 600 megawatts, accounting for almost 10 percent of the total 7 gigawatts of power supporting the bitcoin network worldwide, said Ozersky, a former banker and top manager at the Russian state corporation Rusnano. His estimate is based on data from manufacturers of specialized mining chips, known as ASICs.



### CME Bitcoin futures volume up 130% YTD indicating institutional attention



The Chicago Mercantile Exchange's Bitcoin futures are setting new trading volume records. Averaging 7,237 contracts per day, the growth represents a 132 percent increase from the same period last year—clearly indicating growing institutional attention for BTC.

### **Exciting times for Bitcoin futures**

Since mid-December 2018, Bitcoin entered a bull rally that took its price up more than 300 percent. From a low of \$3,130 BTC nearly hit \$14,000 on June 26. The break through \$6,000 resistance in May was a pivotal time for the industry, and for the Chicago Mercantile Exchange (CME).

This month, interest has continued to grow from institutional investors. The CME had its most successful month yet for Bitcoin futures, according to, Tim McCourt, CME Group's managing director in an interview with Forbes.

"[In May, Bitcoin futures were] trading an average of more than 13,600 contracts each day, equal to ~\$515 million in notional value or 68K equivalent Bitcoin. On May 13, BTC traded a record single-day volume of 33,677 contracts (168K equivalent Bitcoin or \$1.3B notional)," said McCourt.



### **Binance Launches Two Crypto Futures Platforms for User Testing**



Cryptocurrency exchange Binance has launched not one, but two test platforms for its planned crypto futures products.

Dubbed Futures A and Futures B, the new testnets are now open for users to play with using dummy assets, with new competitions to encourage traders to get involved.

On Monday, Binance announced on its website that users will be able to vote for their favorite futures testnet.

As for the competitions, Binance said it will award prizes totaling 10,000 Binance coin (BNB) – worth around \$215,700 at press time – for each platform.

In early July, Binance founder and CEO Changpeng "CZ" Zhao revealed that crypto futures were on the way, showcasing a trading interface with features including longs and shorts on crypto assets.

The exchange also launched crypto loans on Aug. 28 in a bid to attract user deposits.

Initially, users will be able to lend their U.S. dollar-pegged USDT, ethereum classic (ETC) and Binance's BNB cryptocurrency in order to earn interest, payable from Aug. 29 to Sept. 11. Annualized interest rate for the initial lending products with a 14-day fixed maturity term, has been set at 15 percent, 10 percent and seven percent, for BNB, USDT, and ETC, respectively.

Liquid, a Japan-based cryptocurrency exchange that ran a sale of Telegram's yet-to-be-minted crypto tokens in July, has disclosed the wallet address where the funds will rest until the tokens are released.



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FOR LINUX/GNU -

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# **Platinum Project Information**



### **ProjectDetails:**

Asteroid, Ltd. was founded in November of 2015, at the Cyberport in Hong Kong, a significant facility dedicated to the incubation of technology leaders. The ASTR innovation team is stellar and provides the backbone to the technical, financial, creative and marketing expertise necessary to ensure the ongoing stability and financial viability of the technology. The Asteroid team has a combined experience of over 75 years in every sector from Astrophysics and Finance to Rideshare Platforms and Information Technology.

What will be known as BlockClaim<sup>™</sup>, is the first IEO of its kind that compliments and enhances a market, instead of disrupting markets like most other IEO's currently being offered to investors. Tied to the IEO, the platform will also combine solutions for searching and paying the registration fee for claims using ASTR® Tokens ("ASTRCOINS®"). It is this combined effect that will ensure the early success of the ASTRCOIN® IEO and investors involved. Each BlockClaim<sup>™</sup> will be secured via a token called ASTR® (ASTRCOIN®) within the Ethereum platform ("ERC20"). This will guarantee significant usage of the ASTRCOIN® currency, giving liquidity and growth in the value of the currency.



Asteroid, Ltd. proposes a unique implementation using their proprietary mechanism called a BlockClaim <sup>™</sup>. The described system will be deployed worldwide to record mining claims both in a terrestrial environment and a non-terrestrial space environment. The proposed system will leverage smart contract techniques to automate a process whereby the dataset will define a mining claim.

During a recent press event, the spokesperson for Asteroid, Ltd. was quoted as saying, "Asteroid, Ltd. recognizes that to truly democratize space, a decentralized system must be established that will allow any individual, corporation or nation state the ability to easily and efficiently make their claim. Each BlockClaim<sup>™</sup> is essentially an immutable and secure smart contract utilizing the Blockchain to store a BlockClaim<sup>™</sup>." He went on to say, "The Asteroid IEO is not only unique, but it allows for a heartfelt and enchanting opportunity, whereby the dreams of our youth may become the reality of our future."

# 

### Official Video: https://vimeo.com/241181832













### The Team:



Corneliu Bodnar Chief Executive Officer



**Greg Mitchell** BlockClaim Team Software Engineer



Andrew Baillie Human Resources



João Seabra Executive Creative Lead



Lou YeeMan Director / Advisor



Laith Tarish Software Engineer



Steven Stanley Strategist



Brian Harstine Investment Media Consultant

### **IEO Overview:**

Token name: ASTRcoin® (the "Token")

Token ticker: ASTR

Token owner: ASTEROID AUSTRALIA Pty. Ltd., 51/255 Adelaide Tce, Perth, Western Australia, 6000, Australia

Financial Auditors: EZE Pty Ltd. P.O. Box 45 Inglewood, Western Australia, 6932

Token type: Ethereum ERC20

Token sale target: 30,000,000 | LAToken Date September 23rd,2019 – December 20th, 2019

Token price: IEO Token pricing will be: 1 ASTR® = USD .16 Stage One USD .23 Stage Two

Pre-IEO: 10,000,000 Distribution | 3,050,808 Sold | 6,949,192 Available



### **Tokens distribution:**

- 50% Public
- 45% Company's reserve
- 4.9% Management & Employees ("Employee Tokens")
- 0.1% Kept maintaining the 200,000 BlockClaims™ of
- Asteroid Ltd in support of the ASTR® Token value.

### For more information about the Project, please visit the following links:

Website: https://astrcoin.io/

Email: info@astrcoin.io

Facebook: https://www.facebook.com/ASTRcoin/

Twitter: https://twitter.com/ASTRcoin

Medium: https://medium.com/@asteroidltd

Whitepaper: https://asteroidltd.io/docs/white-paper.pdf



# **Platinum Project Information**

### Banksia BioPharm



### BANKSIA BELIEVES THEIR BaRA TOKENS WILL OUTPERFORM BITCOIN OVER THE NEXT 5 TO 10 YEARS

### Why trade out of Bitcoin into BaRA Tokens?

Banksia has reported that the question most commonly asked by investors is "Why should I trade out of my Bitcoin into Banksia's BaRA Tokens?" Yes, Bitcoin is certainly performing well, and is forecast to continue doing so by some of the leading minds in the space. There are however a number of compelling reasons to add BaRA to your portfolio.

### Stability

There was quite a funny meme we saw recently with a man in a hospital bed and a nurse standing beside him. The nurse is explaining that he'd been in a coma for 9 minutes. The man exclaims "Oh my god, I wonder what my Bitcoin is worth now?!" BaRA Tokens and others like them promise more stable and deliberate growth as their value is attached to something tangible.

### Diversification

Any investment portfolio is always strengthened and protected by diversity. BaRA Tokens offer a unique investment profile in that they are likely to be stable, they represent a solidly performing, long-term outlook and will yield Ethereum royalty payments upon maturation. That's why Banksia calls them "The Goose with the Golden Eggs" (link to the video below). It is highly unlikely you will have anything like BaRA Tokens currently in your portfolio.



### Banksia believe BaRA Tokens will out-perform Bitcoin over the next decade

A bold claim, but they're standing by it.

As is always the case in Biotech, solid pharmacoeconomics require an accurate current valuation and reliable forecasting tools. Banksia has undertaken extensive Reverse Net Present Valuation (rNPV) modelling, along with Comparables Analysis. A benefit of the rNPV modelling in particular is that the revenue forecast can be used to derive a Token value forecast.

Banksia took the public predictions of nine thought leaders and influencers in the BTC space and graphed their BTC prediction trajectories over the next five years. Then overlaid the BaRA Token rNPV forecast data. Both BaRA and BTC start at the zero point which is USD\$1:00 for BaRA and US\$10,200 for BTC, noting that the analysis undertaken is on 'multiples of a return' if you bought one BaRA Token verses a Bitcoin today. The results speak for themselves...



BTC Thought Leader's Value Increase Predictions (multiples) Compared to Banksia's BaRA rNPV Forecast - 5 Year



### How is this possible?

The rNPV Valuation methodology may sound complicated but it is otherwise straight forward, and well established in commerce and financial disciplines. Say you wanted to determine a fair market value for a coin toss game, heads or tails, heads you win, tails you lose. If the toss comes up heads, you make \$100, if tails, you lose your bet. So, what is a 'fair' betting price? Given the odds of getting heads is 50% so applying that risk the 'fair' betting price is \$50. What if it is a two-toss game? You apply the additional risk and now the 'fair' betting price is \$25. In a five-toss game, a 'fair' price becomes a little over \$3.

The same principals apply in a Biotech rNPV Valuation. You start at the end point where everything has gone to plan, and the drug is on the market and selling well. By predicting market size, market share, market penetration, etc. a price per dose and other factors, you arrive at a valuation, and in Banksia's case a very big one, but we're not at the end point yet. There are a series of hurdles that need to be overcome. In Biotech these are well known and easy to define, with over half a century of data available and industry accepted models for probabilities of success/failure established. Like in our coin toss example, the end value is worked backwards, and risk adjusted at each hurdle until you arrive back at the present. You now have a Reverse Net Present Valuation (rNPV) of your product and token right now.

This is why Biotech valuations increase so dramatically as they progress. If the next hurdle has a 50% likelihood of success and the Biotech crosses it successfully, the product's value effectively doubles overnight. Banksia's rNPV Forecast climbs so dramatically because the end point is a share of a market that earns in the tens of billions annually.

Despite Banksia's native BaRA Product Proof of Concept data indicating that BaRA will outclass the current competition's effectiveness by a factor of 10X to 100X, they have conservatively planned on peak market penetration being 5%. The market is so massive that a consistent application of conservative planning variables like this still gives a steep forecast curve.

In short, "this is possible" because the market Banksia is set to enter and dominate earns in the tens of billions annually.

Banksia's claims its forecast is more reliable than any of the quoted Though Leader's Bitcoin forecasts...

Another bold claim but again, they're standing by it.



Let's face it, anyone who claims to be able to be accurately forecast Bitcoin's price over the long term is not being 100% honest with themselves or others. The forecast data gathered by Banksia for this analysis is also from 'optimistic' proponents of Bitcoin who want to see it grow and succeed. What are they basing their forecasts on? Banksia calims, 99% gut-feel and opinion, as there is little more one can do when looking 5 to 10 years down the road. Banksia agrees that these are informed opinions but nothing like a formal rNPV Valuation.

Banksia's rNPV Forecast is 99% based on accepted industry probabilities, factual market data and direct comparables, and companies that have already set the benchmarks. There is very little 'choice' in the data inputs. Anything Banksia could choose for example a 5% Peak Market Penetration; they chose hyper conservative figures. This data is fed into the rNPV tool and a value forecast comes out the other end. No gut-feel or opinions required. Real facts based on over half a century of solid and proven data.

To learn more about Banksia's valuation methodology and tokenomics visit **www.banksiabiopharm.com** – there you can navigate to their Whitepaper. You can also visit Bankisia's **Medium Channel** where they have posted a number of articles on the topic of BaRA Token valuations.

To see why Banksia calls their BaRA the Goose with the Golden Eggs watch the YouTube video on this link.

Message and speak with the Chairman Travis Molloy: live:travis.molloy

### For more information about the Project, please visit the following links:

Website: https://www.banksiabiopharm.com/

Email: info@banksiabiopharm.com

Facebook: https://www.facebook.com/BanksiaBioPharm/

Twitter: https://twitter.com/BBiopharm

Facebook: https://www.facebook.com/counoscoin/

LinkedIn: https://www.linkedin.com/company/banksia-biopharm

Telegram: https://t.me/banksia\_biopharm\_channel

YouTube: https://www.youtube.com/channel/UC7qMsceqRKiFZKeS0pX\_eVA



# **Press Release**

October 16-17, Moscow: the Blockchain Life 2019 Forum Welcomes 6000+ Attendees and Top Companies at its 4th Edition



Blockchain Life 2019 highlights four significant topics: Blockchain, Cryptocurrencies, StartUps, and Mining. More than 6000 people from 70 countries join the leading forum to discuss the latest trends and all ways of earning money in the crypto market.

Find out more information and get tickets at https://blockchain-life.com

Among the participants: crypto traders, representatives of major funds and world companies, investors, entrepreneurs, blockchain startups, miners, and developers.

As developers in Russia are among the best in the world, a special part of Blockchain Life's programme is devoted to blockchain and its implementation in business and existing projects' functioning. Among speakers: Deepali Saraswat (**Oracle**), Andrey Ivanov (**QIWI Blockchain Technologies**) and a great number of other renowned industry leaders.



Top management of such companies like **Binance**, **Bitcoin.com**, **Listing.Help**, **United Traders**, **Bitmain**, **Kaspersky**, **BitForex** and others will speak about:

- Cryptocurrency forecast: what to buy and what to sell;
- Current crypto trading strategies;
- Successful investment in the industry;
- Future of Bitcoin;
- New era of mining in 2019;
- Regulation of cryptocurrency around the world;
- IEOs and startups' future;
- All industry trends in 2019.

Apart from top speakers' talks, the forum includes a StartUp Pitch and an annual independent award in the field of blockchain, cryptocurrencies and startups Blockchain Life Awards 2019.

Purchase tickets to the global forum Blockchain Life 2019 before the next price increase on September 3, 2019 https://blockchain-life.com.

The event of the year's organizer is a leading listing agency Listing.Help. The general sponsor is a cryptocurrency exchange BitForex.com.

### Promo video link: https://youtu.be/YjcQ9rk\_sh4





# Buying Bitcoin, Bitcoin Investing and Top Bitcoin



Hi Platinum Crypto Followers,

Bitcoin remains the most valuable asset in the crypto market. Its price is currently at \$9930, which is a drop from \$12,880 early July. Despite of the downtrend, bitcoin still maintains it s position as the dominant cryptocurrency.

Its trading volume is tremendously above that of altcoins meaning that a lot of people are investing in it. When it comes to buying and selling bitcoin and other cryptocurrencies, there are a lot of factors to consider.





### How to buy bitcoin and other cryptocurrencies?

The first thing one needs to do before investing in bitcoin or any cryptocurrency is to open an account with an exchange platform. These platforms are places where one gets to buy and sell bitcoins. One can also exchange bitcoin with other cryptocurrencies using these platforms.

After opening an account, you will need a digital wallet to store your crypto asset. When it comes to purchasing cryptocurrencies, there are many forms of payment methods one can use. However, it is necessary to know which form of payment suits you best. You can choose either of the methods below.

### **Buying with cash**

This is the most appropriate way of purchasing digital currencies. One gets to exchange a specific amount of fiat currency for bitcoins. You can carry out this exchange in exchange organizations or at BTMs (Bitcoin atms) if they are available.





These exchanges have different rates for different pairs of cryptocurrencies and fiat currency. The most paired currencies are the UD Dollar, European Euro and British Pound Sterling among others.

### **Credit card**

One can choose to use either a credit or debit card to buy bitcoin. In most exchanges, the process is similar to that of buying with cash. This method was adopted by exchanges as a way of making transactions easier and eventually promoting cryptocurrencies.

### Exchanging with other cryptocurrencies

Most altcoins use this method of payment where you exchange the altcoins for bitcoins. Most of these cryptocurrencies are paired up with each other to facilitate the process. Bitcoin is the most paired coin since it is accepted by many exchanges and investors too. This form of payment works best for altcoins that have not been paired with fiat currency.

### **Bank Transfer**

Using this mode of payment, one can deposit cash to a bank account belonging to a company that trades bitcoin and get bitcoin in return.



### How to buy Bitcoins in bulk

Bitcoin's popularity is growing with every passing day. More investor are now turning to bitcoin for either investment or protection from economic changes. This has seen a lot of people buying bitcoin in bulk.

### **Over-the-counter Market**

You will find bitcoins companies like Coinbase custody, wallet companies, and many others buying bitcoins in bulk. They do this in the Over-The-Counter (OTC). Over the counter trades occur between companies that are not registered in any exchange platform.

Here traders get to post the prices they are willing to sell a bitcoin for investors also post the prices they are willing to pay. The two parties will then agree on a common price and then exchange the assets between themselves. In this OTC market, the different parties have full control over the prices.

Some of the known OTC markets are Genesis, Cumberland Mining, itBit, Coinbase among others.

### Best Places to Buy Bitcoin of 2019

Since the introduction of bitcoin there have emerged a lot of bitcoin exchange platforms. Some of the best places to purchase bitcoin in 2019 are;

Coinmama



Coinmama is famous for its effective purchasing of bitcoin using debit and credit cards. One can easily carry out transactions using either a mobile phone or a desktop due to their nicely designed website. As much as the company is still small, they have good security structures that have kept customers assets safe from the time it started operating.

Coinmama has been rank as the site with the best customer support. This is due to their fast delivery after an order is placed: it takes less than 15 minutes.

Local Bitcoin



This peer to peer exchange platform helps people to privately send and receive bitcoin in the best way. It is based in Finland, Europe but has branches in more than 240 countries in the world. When transacting with local bitcoin one can used either credit cards, online wallets, gift card codes or western union.

### Storage of bitcoin – online /offline

There are different types of cryptocurrency wallets: there is cold storage, in other words hardware wallets and hot storage (software/ online wallet). The difference between these wallets is that the latter stores crypto assets online while the other stores it offline.



Hardware wallets are considered to be safer than software wallets since they don't store the assets online where there are hackers. However, the downside to these wallets is that one will lose all their assets in case they get destroyed. There are however some cold wallets that can restore your assets.

One can choose to either store his bitcoins online or offline. With good security, one can choose to store the coins online. Otherwise, offline wallets will do if one is not assured of security from cyber crimes.

### **Top Bitcoin wallets**

Some of the top bitcoin wallets are

**Coinbase wallet:** it is considered as the easiest wallet to be used in buying selling and storing of crypto assets. Also, the fact that it stores 98% of the customer's assets offline makes it safe.

**Ledger Nano:** it's a hardware wallet that in the form of a smart card. All the crypto assets are stored in the smart card making it hard for unauthorized people to access.

**Trezor:** It is a USB device which stores ones keys which can only be accessed by plugging it into the computer. The good thing about this wallet is that one can recover their assets in case the device is destroyed or lost.

**Robinhood:** like Coinbase, Robinhood is both an exchange and a wallet at the same time. The most interesting thing about this wallet is its free charges for transactions.

**Electrum:** it is one of the best desktop wallets used for storing bitcoins. This wallet is known for its super speed.

### Schedule A Call With US Today

If you've booked your session above, we look forward to speaking to you soon!

Hopefully, you have enjoyed today's article. Thanks for reading!

Have a fantastic day!

Live from the Platinum Crypto Trading Floor.



# **CRYPTO MARKET VIDEOS**



