

CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

BITTREX, COINBASE AND KRAKEN SET UP CRYPTO RATING COUNCIL

RIPPLE ACQUIRES ICELANDIC
CRYPTO EXCHANGE TO
EXPAND PRESENCE IN EUROPE

TRADING VOLUME FOR BAKKT'S
BITCOIN FUTURES HIT JUST
\$5 MILLION IN FIRST WEEK

SEC REACHES \$24 MILLION
SETTLEMENT WITH EOS
PARENT FIRM BLOCK.ONE

25,000 RETAIL STORES,
INCLUDING SEPHORA AND
DECATHLON TO ACCEPT BTC
IN FRANCE BY 2020

BANK OF HODLERS:
CRYPTO LENDING AND
BORROWING MADE SIMPLE



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CRYPTONAIRE WEEKLY

After mentoring thousands of crypto traders around the globe, we have culminated all of the consistent and ongoing requirements of crypto-traders into one place.

Our Cryptonaire Weekly magazine includes expert technical analysis, providing trading opportunities to our subscribers as well as fundamental analysis so our readers can keep up to speed with the current developments in the crypto markets.

Not only do we provide the information necessary to trade active cryptocurrencies on the exchanges, but we also take a look at ICOs to help you find those golden projects with real value!

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WEEKLY CRYPTOCURRENCY MARKET ANALYSIS

Hello crypto traders welcome to this week's 100th edition of Cryptonaire Weekly. The overall cryptocurrency Market Cap stands at \$224 Billion. We have seen a \$32 Billion decrease in the Market Cap since the last week. Bitcoin price currently around \$8,415 and ether price is currently at \$181. The current market cap for bitcoin is \$151 Billion and for altcoins the current market cap is \$73 Billion.

Bitcoin ended the third quarter of the year on a negative note. Pullbacks are a part of every bull phase. CEO & chief investment officer of Morgan Creek Capital Management Mark Yusko compared Bitcoin to Amazon and said that the e-commerce giant has seen an average peak-to-trough of 31% and two of those corrections were 90% deep. People who sold out during those declines lost out in the long-term. He believes that the current fall in Bitcoin should be viewed as a buying opportunity.

However, not everyone is bullish on Bitcoin. Billionaire technology investor Mark Cuban believes that Bitcoin does not have any intrinsic value and its price is determined by the market's demand for it. He likened Bitcoin to artwork, comic books, and baseball cards.

An encouraging sign in this fall has been that a few altcoins have outperformed Bitcoin due to which, its dominance is down to 67.6%. This shows that at these beaten-down prices, the interest in altcoins is returning.

Percentage of Total Market Capitalization (Dominance)

Bitcoin	67.60%
Ethereum	8.72%
Bitcoin Cash	1.86%
Litecoin	1.61%
XRP	4.94%
Dash	0.29%
NEM	0.17%
Monero	0.44%
IOTA	0.34%
NEO	0.25%
Others	13.78%

TOP 10 COINS

Top 10 Coins by Total Market Capitalisation

#	Name	Market Cap	Price	Volume (24h)	Circulating Supply	Change (24h)	Price Graph (7d)
1	 Bitcoin	\$151,927,649,569	\$8,456.00	\$17,002,164,569	17,966,837 BTC	7.12%	
2	 Ethereum	\$19,735,825,227	\$182.80	\$7,911,909,347	107,963,807 ETH	8.85%	
3	 XRP	\$11,092,418,557	\$0.257235	\$1,688,780,743	43,121,735,112 XRP *	7.21%	
4	 Bitcoin Cash	\$4,194,434,023	\$232.60	\$1,703,652,323	18,032,638 BCH	7.20%	
5	 Tether	\$4,132,194,941	\$1.01	\$21,572,733,913	4,108,044,456 USDT *	-0.06%	
6	 Litecoin	\$3,602,070,611	\$56.84	\$2,316,431,026	63,371,717 LTC	6.04%	
7	 EOS	\$2,848,412,084	\$3.05	\$2,009,266,714	933,985,687 EOS *	10.20%	
8	 Binance Coin	\$2,520,038,359	\$16.20	\$141,573,614	155,536,713 BNB *	7.70%	
9	 Bitcoin SV	\$1,574,777,302	\$88.20	\$263,941,228	17,854,986 BSV	7.75%	
10	 Stellar	\$1,235,466,069	\$0.061448	\$214,879,631	20,105,823,751 XLM *	6.36%	

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Top 10 Coins by Percentage Gain (Past 7 Days)

#	Name	Symbol	Volume (24h)	Price	% 7d
1	 Custody Token	CUST	\$748,758	\$0.010560	746.27%
2	 Tronipay	TRP	\$136,240	\$0.090431	355.55%
3	 ZEON	ZEON	\$69,451	\$0.000048	221.08%
4	 NPCoin	NPC	\$67,058	\$0.051560	180.44%
5	 Ether Zero	ETZ	\$3,517,168	\$0.085436	161.59%
6	 LiquidApps	DAPP	\$314,048	\$0.022486	142.97%
7	 FNB Protocol	FNB	\$546,350	\$0.231046	123.88%
8	 Moeda Loyalty Points	MDA	\$5,302,838	\$1.05	80.73%
9	 PIXEL	PXL	\$492,220	\$0.013037	79.91%
10	 VinDax Coin	VD	\$1,645,976	\$0.081675	76.37%

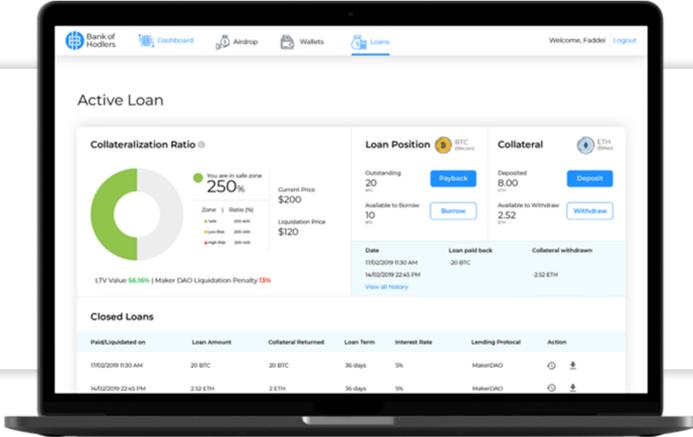
Top 10 Coins added to Exchanges with the Highest Market Capitalisation (Past 30 Days)

Name	Symbol	Added	Market Cap	Price	Circulating Supply
 MineBee	MB	22 days ago	\$105,242,880	\$0.057507	1,830,081,855 *
 FABRK	FAB	19 days ago	\$22,366,674	\$0.004677	4,782,583,640 *
 BidiPass	BDP	26 days ago	\$8,206,405	\$0.039460	207,969,777 *
 Poseidon Network	QQQ	14 days ago	\$6,013,058	\$0.002837	2,119,693,878 *
 Amino Network	AMIO	21 days ago	\$5,740,561	\$0.108282	53,014,902 *
 Sealchain	SEAL	28 days ago	\$4,924,857	\$0.026504	185,813,492 *
 Telos	TLOS	14 days ago	\$4,853,297	\$0.081423	59,605,790 *
 Streamit Coin	STREAM	29 days ago	\$3,839,062	\$1.84	2,089,100 *

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CRYPTO TRADE OPPORTUNITIES

BITCOIN - BTC/USD



The bears plunged Bitcoin below \$9,071 on September 24 and followed it up with further selling that dragged the price close to the next support of \$7,427. We like the way the bulls bought the dips on September 26 and 30. This shows demand at lower levels. The price can now pullback to the breakdown level of \$9,071, which is likely to act as a stiff resistance.

Both moving averages are sloping down and the RSI is close to oversold zone, which shows that bears are still in command. If the price turns around from \$9,071, the bears will again attempt to sink the price below \$7,427. A break below this level will be a huge negative and can drag the price to the support line of the channel at \$6,000.

However, if the next dip to \$7,471 is purchased, it will indicate a bottom and will offer a good buying opportunity. If the bears push the price above \$9,071, it will indicate that the current dip was a bear trap. We will suggest a long position after the cryptocurrency breaks out of the descending channel or during the next bounce off \$7,700.

ETHEREUM - ETH/USD

COINBASE:ETHUSD, 1D 181.72 ▲+0.55 (+0.3%) O:181.22 H:185.89 L:178.40 C:181.72



Ether plunged on September 24, which triggered our stop loss of \$160 suggested in our previous analysis. However, the dip below \$163.57, both on September 24 and 26, was short-lived as the price quickly bounced back above it. This is a positive sign as it shows strong demand at lower levels.

The pullback has reached the moving averages, which might act as a resistance. If the next dip towards \$163.57 is purchased, we will suggest long positions in it once again. However, if the next dip breaks below \$150, it can extend the decline to \$122.

In the current pullback, if bulls push the price above the moving averages, a move to \$239.45 will be on the cards. Both moving averages are flattening out and the RSI has risen to the midpoint, which suggests a balance between buyers and sellers.

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RIPPLE - XRP/USD



The sharp fall on September 24 triggered our stop loss suggested in the previous analysis. However, the dip was purchased aggressively and the price quickly recovered back above \$0.23650. This is a positive sign, which shows that market participants did not panic in this breakdown but used the dips to buy.

After a few days of small range days, XRP moved up on September 30, which shows urgency among traders to buy. The bullish divergence on the RSI is also a positive sign. The pullback might face some resistance at the moving averages and above it at \$0.28524.

If the next dip stalls above \$0.23650, we will suggest long positions once again. The cryptocurrency will pick up momentum if it sustains above \$0.28524.



BITCOIN CASH - BCH/USD

COINBASE:BCHUSD, 1D 230.36 ▲ +2.71 (+1.19%) O:227.71 H:235.78 L:225.80 C:230.36



The head and shoulders pattern completed on September 24 as Bitcoin Cash broke below the neckline. Though the pattern target is way lower, a drop to \$166.98 is possible. However, it is unlikely to be a straight dash to \$166.98. The bulls are currently attempting a pullback, which can move up to the 20-day EMA

Both moving averages are sloping down and the RSI is in the negative territory, which suggests that bears have the upper hand. If the price turns down from 20-day EMA, the bears will again attempt to resume the down move.

On the other hand, if the bulls can push the price above the neckline of the head and shoulders pattern, it will signal that the decline is over. We will wait for a new buy setup to form before proposing a trade in it.



LITECOIN - LTC/USD

COINBASE:LTCUSD, 1D 56.72 ▲ +0.63 (+1.12%) O:56.09 H:57.75 L:55.42 C:56.72



Litecoin broke below the critical support of \$61.75 on September 24. That was followed by further selling that dragged prices to \$50.25 on September 26. Currently, the bulls are attempting a pull-back that is likely to face resistance at \$61.75. Both moving averages are sloping down and the RSI is close to the oversold zone, which suggests that bears are in the driver's seat.

If the cryptocurrency turns down from the 20-day EMA, the bears will again attempt to sink it below \$50. If successful, the downtrend can extend to \$40.

On the other hand, if the price rises above 20-day EMA, it can move up to 50-day SMA, which will act as a stiff resistance. If the bulls can sustain the price above 50-day SMA, a rally to \$80.26 is possible, above which a new uptrend is likely. We will wait for a new buy setup to form before suggesting a trade in it.

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ADVANCEMENTS IN THE CRYPTOCURRENCY WORLD

Bittrex, Coinbase and Kraken Set up Crypto Rating Council



The heavy hand of regulators has been stifling the growth of the cryptocurrency industry in the U.S. and caused innovators to flock abroad. In a bid to mitigate one aspect of this problem, major players have now created a joint system for rating what constitutes a security token.

Uniting Against Regulatory Uncertainty

A group of digital finance companies has announced the formation of the Crypto Rating Council, a member-operated organization created to help market participants comply with U.S. federal securities laws. The founding members of this new industry body are Anchorage, Bittrex, Circle, Coinbase, DRW Cumberland, Genesis, Grayscale Investments and Kraken.

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Mammoth \$300 Million Crypto Exchange Bithumb Deal Is Going Bust



Nearly one year after it was announced that South Korea's largest cryptocurrency exchange, Bithumb, would be sold to BK Global Consortium for 400 billion won (\$333 million), the deal appears to be going nowhere.

The acquisition, which would see BK Global Consortium purchase a 50 percent stake and one share, was originally announced by Bithumb operator BTC Korea Holdings on October 12, 2018. The purchasing company also put down \$100 million as a down payment and had plans to create its own cryptocurrency, which hasn't materialized either.

Where's The Money?

The deal was supposed to be completed in February of this year but has seen two extensions. The deadline to pay the final acquisition amount was also extended twice. In April, payment was delayed on the condition that the purchasers increase the stake to 70 percent.

Today is the deadline to pay the remaining amount for the cryptocurrency exchange's acquisition, and it seems that payment will not be made. As reported by The Korea Herald, "industry sources" claim that the BK Group's chairman, plastic surgeon Dr. Kim Byung-gun, and its consortium have not completed the full payment.

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Ripple acquires Icelandic crypto exchange to expand presence in Europe



Ripple, the company behind XRP, announced the acquisition of Icelandic crypto-trading firm Algrim. The 6-person Icelandic company will help Ripple gain a foothold in Europe.

Icelandic crypto trading company joins Ripple

Ripple has been acquiring companies left and right in order to widen its grip over the international market. The latest company acquired by the blockchain giant is Algrim, a cryptocurrency trading platform based in Iceland.

The 6-person team will play an “integral role” in Ripple’s ongoing On-Demand Liquidity (ODL) product, the company said in a blog post.

“With built-in expertise in trading and exchanges, the addition of Algrim’s engineering talent to our team will be instrumental in continuing the momentum we’re already experiencing with On-Demand Liquidity,” said Christopher Kanaan, SVP of engineering at Ripple.

Algrim is the latest company to join Ripple’s acquisition streak—last week, Ripple announced the acqui-hire of payment platform Logos, adding eight engineers to its Xpring team.

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Cardano Partnering With Billion-Dollar Footwear Company to Battle Counterfeit Goods



Cardano, a public blockchain, is reportedly partnering with major shoe brand New Balance to help combat counterfeiters.

By authenticating the company's premium line of training shoes, Cardano can produce blockchain-based data that consumers and retailers can trust, adding value to products and solving real-world problems of physical goods.

Charles Hoskinson, co-creator of Ethereum and CEO of IOHK, the development company behind Cardano, tells Decrypt,

"It provides a lot of things to New Balance that they're really struggling with. Last year New Balance confiscated around 25 million pairs of fake shoes. Authentication is a very expensive proposition for a bunch of brands. What we can bring to the table is not only a very better way for them to accommodate this but also potentially create a marketplace."

Similar to VeChain, a blockchain platform for enterprises that has formed several corporate partnerships to authenticate goods by tracking data along the supply chain, Cardano can challenge the counterfeiting industry that has swelled to an estimated \$1.13 trillion in losses in 2018, according to data compiled by the International Trademark Association (INTA).

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Trading Volume for Bakkt's Bitcoin Futures Hit Just \$5 Million in First Week



The Intercontinental Exchange's highly anticipated bitcoin futures contract mustered just \$5 million of total trading – and its daily product traded fewer than five contracts across its first week.

According to the exchange's Bakkt division, set up last year by the Atlanta-based company as a new marketplace for digital assets, some 623 monthly bitcoin futures contracts changed hands last week. Both the monthly and daily contracts debuted on Sept. 23.

Each of Bakkt's futures contracts represents one bitcoin, so the total trading volume works out to just over \$5 million, based on the current price of \$8,322.

By comparison, some 4,099 bitcoin futures contracts traded on Friday alone at rival Chicago-based exchange operator CME, whose market opened in 2017. And the CME's futures contracts represent five bitcoins, for a trading volume of \$165 million on the single day.

Bakkt's daily futures contracts fared even more poorly, with fewer than six contracts trading throughout the first week.

[Read more...](#)

Fidelity Digital Assets Partners With Wave Financial To Offer Bitcoin-Based Yield Fund



Fidelity Digital has confirmed that they are in the process of launching Bitcoin-based yield fund.

Mutual fund yield is used to represent the net income return of a mutual fund, and is calculated by dividing the annual income distribution payment by the value of a mutual fund's shares. It includes the income received through dividend and interest that was earned by the fund's portfolio during the given year.

While cryptocurrencies might not be as stable as traditional asset classes including fixed income and equity, their price movements tend to be non-correlated with other asset classes, increasing the diversification benefit of adding crypto to already diversified portfolios. Despite the benefits, volatility in digital assets such as Bitcoin is very high, sometimes moving more in one day than some asset classes do in years.

As digital assets mature and gain recognition, such as being included in mutual funds and ETFs, this volatility should slowly subside, making it a more appropriate investment in multi-asset portfolios.

[Read more...](#)

SEC Reaches \$24 Million Settlement With EOS Parent Firm Block.one



The United States Securities and Exchange Commission (SEC) has reached a settlement with Block.one to pay \$24 million in penalties for conducting an unregistered initial coin offering (ICO).

On Sept. 30, the SEC announced in a press release that it has settled the charges against the firm behind the EOS network and corresponding token in the form of a civil monetary penalty. Block.one settled the charges without admitting or denying the findings.

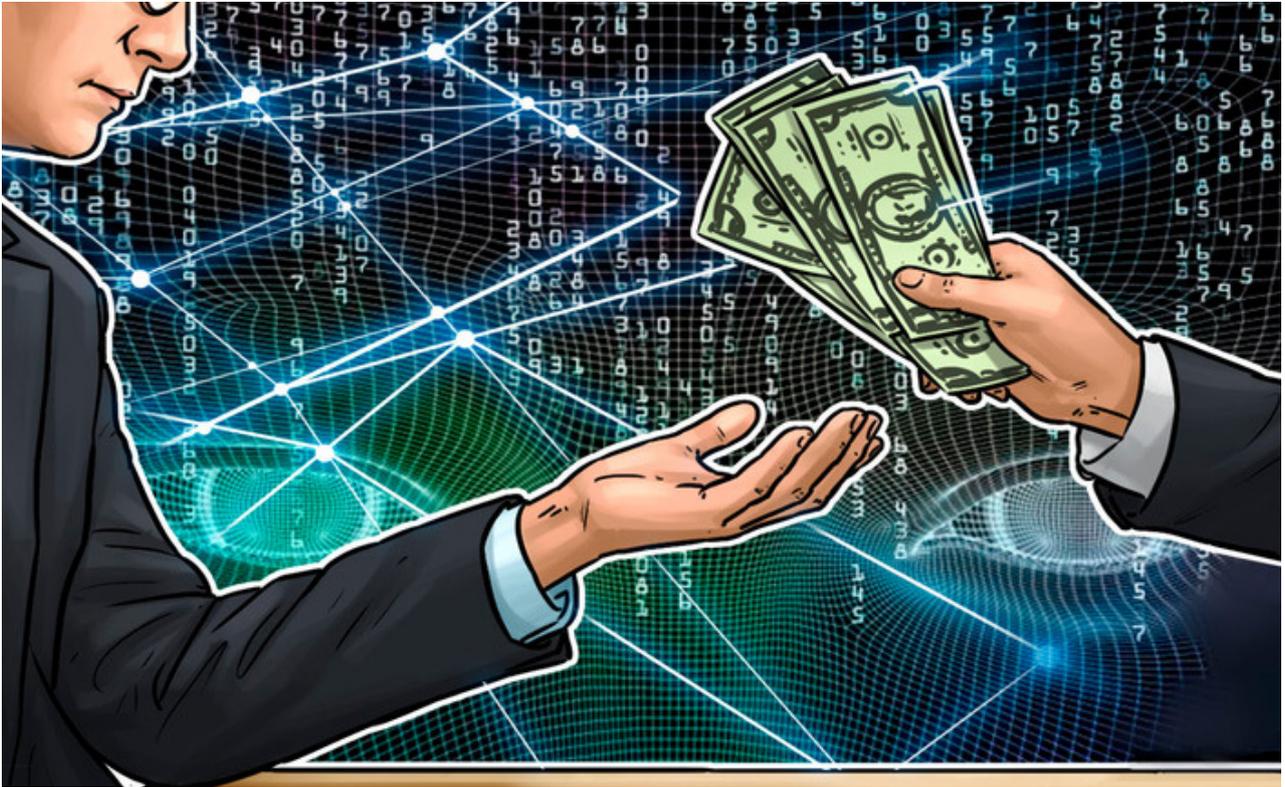
According to the press release, Block.one's ICO of 900 million tokens "began shortly before the SEC released the DAO Report of Investigation and continued for nearly a year after the report's publication."

Block.one raised the equivalent of billions of dollars but failed to register its ICO as a securities offering in agreement with the U.S. federal securities laws, "nor did it qualify for or seek an exemption from the registration requirements," the SEC states. Co-director of the SEC's Division of Enforcement Stephanie Avakian said:

"A number of U.S. investors participated in Block.one's ICO. Companies that offer or sell securities to U.S. investors must comply with the securities laws, irrespective of the industry they operate in or the labels they place on the investment products they offer."

[Read more...](#)

US Department of Homeland Security Awards \$143K Grant to Blockchain Firm



The United States Department of Homeland Security (DHS) has awarded \$143,478 to Vienna-based Danube Tech to develop blockchain security solutions.

Silicon Valley Innovation Program

On Sept. 26, the United States DHS Science and Technology Directorate (S&T) announced in a press release that Danube Tech was awarded a contract to assist the department in its ongoing fight against forgery and the counterfeiting of certificates and licenses.

The news release states that services such as U.S. Customs and Border Protection (CBP), the Transportation Security Administration, and Citizenship and Immigration Services can all benefit from blockchain-based security solutions, adding:

“Current issuance processes are often paper-based, do not facilitate data exchange, and use among systems and could be susceptible to loss, destruction, forgery and counterfeiting. S&T is exploring the application of blockchain and DLT to issue credentials digitally to enhance security, ensure interoperability, and prevent forgery and counterfeiting.”

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Ant Financial and Bayer to Jointly Develop Blockchain for Agriculture



Bayer Crop Science has agreed to work with Ant Financial, the payments affiliate of Alibaba, to develop a blockchain-based system for agricultural product monitoring.

The companies signed a letter of intent to utilize blockchain technology to increase efficiency, improve the income of farmers, ensure the production of high-quality food and aid in the digitization of agriculture, according to a Sept. 25 announcement.

The agreement would bring together the portfolio and digital-farming technologies of Monheim am Rhein, Germany-based Bayer Crop Science, and the blockchain division of Hangzhou, China-based Ant Financial.

No information was provided about the size of the deal or the structure of the relationship.

“Together with Bayer, our exploration of blockchain in agriculture will improve the transparency and responsiveness of its supply chain, and bring more value to consumers, farmers and the society,” Geoff Jiang, vice president and general manager of Ant Financial’s Intelligent Technology Group, said in the statement.

[Read more...](#)

25,000 Retail Stores, Including Sephora and Decathlon To Accept BTC In France By 2020



The Crypto Revolution is coming to France. According to an announcement made during the Paris Retail Week, over 25,000 retail stores will have support for Bitcoin payments until early 2020. This will include 30 French retailers from large chains such as Sephora and Decathlon.

This will happen because of a partnership between Global POS, EasyWallet, Easy2Play and these stores. With the partnership, BTC payments will be led to several different businesses in the country. Payments will be made in BTC but the money will always be receiving in euros by the merchants.

Deskoin and Savitar are in charging of converting the payments, which will be made in accordance with the Digital Asset Service Provider act. Other stores that will get Bitcoin payments include Cultura, Norauto, Foot Locker, Intersport and Boulanger.

Global POS CEO Stéphane Dijane affirmed that this is an important step to evolve how payments are made in France. According to her, this would prompt the country into entering Economy 3.0 by letting the citizens use crypto to make payments.

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PLATINUM PROJECT INFORMATION



Project Details:

Asteroid, Ltd. was founded in November of 2015, at the Cyberport in Hong Kong, a significant facility dedicated to the incubation of technology leaders. The ASTR innovation team is stellar and provides the backbone to the technical, financial, creative and marketing expertise necessary to ensure the ongoing stability and financial viability of the technology. The Asteroid team has a combined experience of over 75 years in every sector from Astrophysics and Finance to Rideshare Platforms and Information Technology.

What will be known as BlockClaim™, is the first IEO of its kind that compliments and enhances a market, instead of disrupting markets like most other IEO's currently being offered to investors. Tied to the IEO, the platform will also combine solutions for searching and paying the registration fee for claims using ASTR® Tokens ("ASTRACOINS®"). It is this combined effect that will ensure the early success of the ASTRACOIN® IEO and investors involved. Each BlockClaim™ will be secured via a token called ASTR® (ASTRACOIN®) within the Ethereum platform ("ERC20"). This will guarantee significant usage of the ASTRACOIN® currency, giving liquidity and growth in the value of the currency.

Asteroid, Ltd. proposes a unique implementation using their proprietary mechanism called a BlockClaim™. The described system will be deployed worldwide to record mining claims both in a terrestrial environment and a non-terrestrial space environment. The proposed system will leverage smartcontract techniques to automate a process whereby the dataset will define a mining claim.

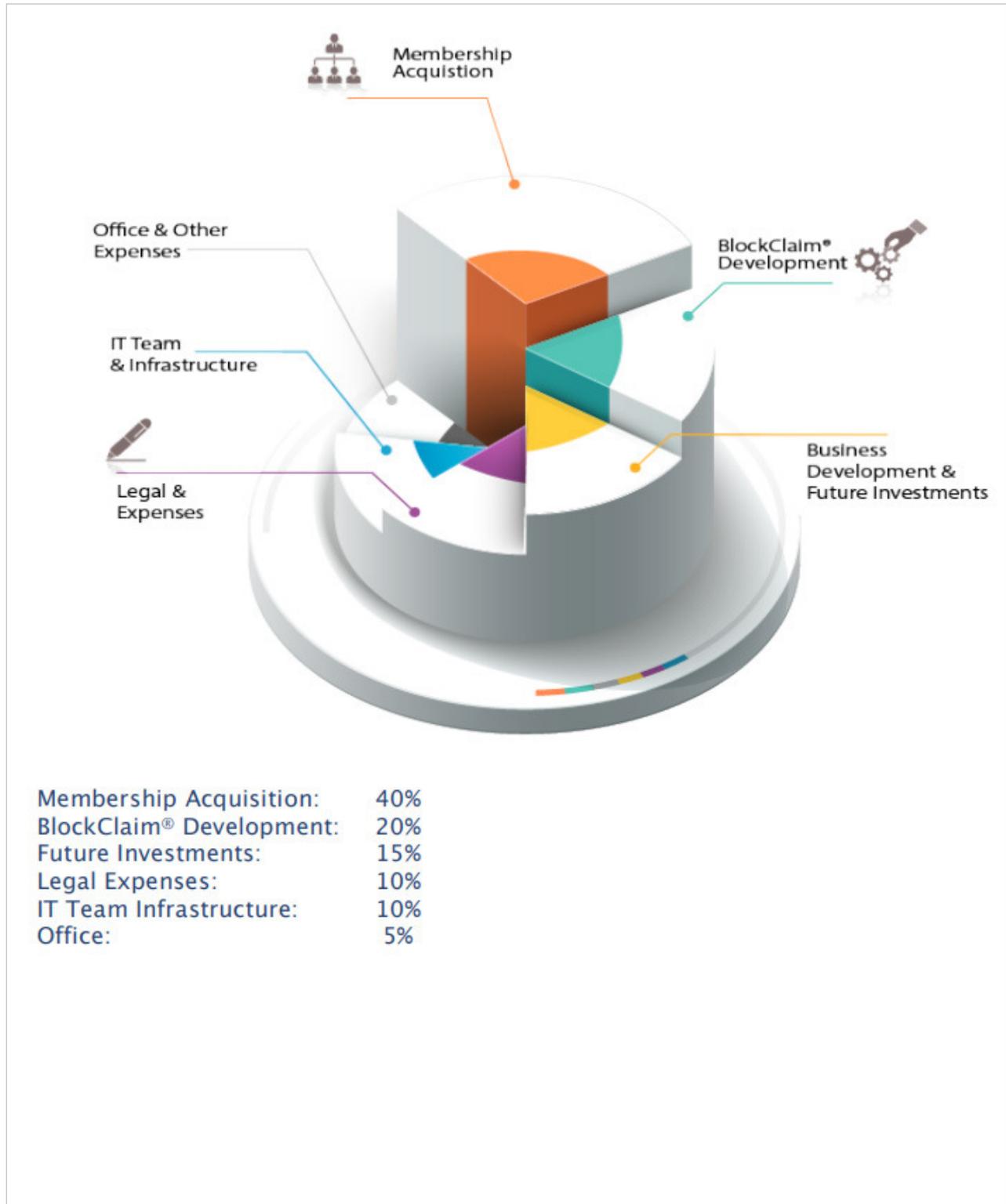
During a recent press event, the spokesperson for Asteroid, Ltd. was quoted as saying, “Asteroid, Ltd. recognizes that to truly democratize space, a decentralized system must be established that will allow any individual, corporation or nation state the ability to easily and efficiently make their claim. Each BlockClaim™ is essentially an immutable and secure smart contract utilizing the Blockchain to store a BlockClaim™.” He went on to say, “The Asteroid IEO is not only unique, but it allows for a heartfelt and enchanting opportunity, whereby the dreams of our youth may become the reality of our future.”

BLOCKCLAIM

Official Video: <https://vimeo.com/241181832>



Use of Proceeds:



Milestones

1

CERES Seed

- LAToken Exchange | Initial Exchange Offering ("IEO")
- List ASTR® tokens on an Exchange
- Bootstrap community building and start implementing processes in the "Ceres" phase for the Society
- Marketing and Advertising to expand the Asteroid Society Membership beyond 28,000 and to increase Asteroid Ltd.'s Facebook presence beyond 318,000 followers

2

PALLAS Society & Claim System

- Complete the Development of the Asteroid BlockClaim® Platform
- First Launch of the Claim Platform that allows ASTR® Tokens to register BlockClaims® on Asteroids
- Expansion of Asteroid Society to add the market place for members to register BlockClaims® using ASTR® Tokens.
- Develop a IOS and Android mobile app to allow for immediate and continued access to the registration of a mining claim.

3

VESTA Exchange

- ABE® Asteroid BlockClaim® Exchange. Bring on an online Exchange to allow trading of BlockClaims®.
- Investment in Space Ventures and innovations.
- Develop the AstroScouts®; a membership organization for boys and girls, ages 6-17, for space exploration, scientific study, gaming and activities related to astronomical discovery.

4

HYGIEA Exploration & Growth

- Introduce Visualisation and 3D Mapping of your BlockClaim®.
- Introduce domicile royalties for claimant governments.
- Sophisticated Massively Multiplayer Online Game ("MMO Game"); within the framework of the game each player will determine "real-world" solutions to the challenges of space mining and exploration.

The Team:



Corneliu Bodnar
Chief Executive Officer



Andrew Baillie
Human Resources



Lou YeeMan
Director / Advisor



Steven Stanley
Strategist



Greg Mitchell
BlockClaim Team
Software Engineer



João Seabra
Executive Creative Lead



Laith Tarish
Software Engineer



Brian Harstine
Investment Media
Consultant

IEO Overview:

Token name: ASTRcoin® (the “Token”)

Token ticker: ASTR

Token owner: ASTEROID AUSTRALIA Pty. Ltd., 51/255 Adelaide Tce, Perth, Western Australia , 6000 ,Australia

Financial Auditors: EZE Pty Ltd. P.O. Box 45 Inglewood, Western Australia, 6932

Token type: Ethereum ERC20

Token sale target: 30,000,000 | LAToken Date September 23rd,2019 – December 20th, 2019

Token price: IEO Token pricing will be: 1 ASTR® = USD .16 Stage One | USD .23 Stage Two

Pre-IEO: 10,000,000 Distribution | 3,050,808 Sold | 6,949,192 Available

Tokens distribution:

- 50% Public
- 45% Company's reserve
- 4.9% Management & Employees ("Employee Tokens")
- 0.1% Kept maintaining the 200,000 BlockClaims™ of
- Asteroid Ltd in support of the ASTR® Token value.

For more information about the Project, please visit the following links:

Website: <https://astrcoin.io/>

Email: info@astrcoin.io

Facebook: <https://www.facebook.com/ASTRcoin/>

Twitter: <https://twitter.com/ASTRcoin>

Medium: <https://medium.com/@asteroidltd>

Whitepaper: <https://asteroidltd.io/docs/white-paper.pdf>

INVESTING IN CRYPTOCURRENCIES – BITCOIN, MINING AND WALLETS



Hi Platinum Crypto Followers,

Many crypto Investors/Traders are struggling to explain the sudden plunge in digital assets this week. The market volatility has always been an attractive quality.

Bitcoin is holding above the \$8,000 level, currently sitting above \$8472 with a market cap of over 152 billion and a market dominance of 68.3%. A breach below would test its 200-day moving average support, which sits around \$7,000.

As well as market volatility, there are other areas which are of high importance for cryptocurrency investing. Good online security, background research, market understand and the ability to review and to be objective with any opportunity.



INVESTING ON CRYPTOCURRENCIES

A Cryptocurrency (or Cryptocurrency) is a digital currency designed to work as a medium of exchange that uses strong cryptography to secure financial transactions, control the creation of additional units, and verify the transfer of digital assets. It is highly secured software that employs the use of encrypted algorithms and cryptography techniques such as elliptical curve encryption, public-private key and hashing functions hence the term "Crypto."

Cryptocurrencies are systems that allow for the secure payments of online transactions that are denominated in terms of a virtual "token," representing ledger entries internal to the system itself (a Blockchain).

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BITCOIN-THE FIRST CRYPTOCURRENCY

Bitcoin made its debut in January 2009 having been released by an individual or group under the pseudonym Satoshi Nakamoto.

Nakamoto released the bitcoin software as open-source code. It became a significant success with 17.53 million bitcoins in circulation. Bitcoins' success has spawned over 4000 Cryptocurrencies, "Altcoins" (Ethereum, Litecoins, Namecoin, etc.), with an aggregate market value of over \$120 billion. Bitcoin currently represents 50% of the total amount. The future of Cryptocurrency looks good as more countries (the United States, Canada and parts of European Union) continue to adopt it.

Bitcoin is a peer-to-peer payment system meaning it has no physical existence. As such, it offers a convenient way to conduct cross-border transactions with no exchange fee incurred. It allows its users to remain anonymous and hides one's personal information.

HOW DOES CRYPTOCURRENCY WORK?

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Cryptocurrency is the equivalent of using PayPal or a Credit Card, except the numbers on the screen represent Cryptocurrency instead of fiat currency like a dollar. Transactions are mainly carried out through exchanges, unlike financial institutions (e.g. Central Banks) and the stock market. Since Cryptocurrencies are governed through Blockchain technology instead of a single entity, every user is ultimately responsible for their Blockchain-based assets unless they pass through a decentralized system such as an exchange for example.

For one user to make a cryptocurrency transaction to another user, they need wallets. A wallet signifies that a specific person owns the cryptocurrency, but NO cryptocurrency is stored in the wallet, it is stored on the blockchain instead. The person creating the transaction uses the wallet software to transfer balances from one account (a public key) to another. To send funds, knowledge of a password (a private key) associated with the account is needed.

HOW BITCOIN TRANSACTIONS WORK (PROOF OF WORK)

Transactions made between peers are encrypted and then broadcast to the Cryptocurrency network and queued up to be added to the public ledger. Transactions are then recorded on the public ledger via a process called “mining.”

All users of a given Cryptocurrency have access to the ledger if they choose to access it, for example by downloading and running a copy of the software called a “full node” wallet. The transaction amounts are public, but who sent the transaction is encrypted (transactions are pseudo-anonymous).

Each transaction leads back to a unique set of keys. Whoever owns a set of keys, owns the amount of Cryptocurrency associated with those keys (just like whoever owns a bank account owns the money in it).

Many transactions are added to a ledger at once. These “blocks” of transactions are added sequentially by miners. That is why the accounting and the technology behind it are called “Blockchain.” It is a “chain” of “blocks” of transactions.

What Is Cryptocurrency Mining?

People who are running software and hardware aimed at confirming transactions to the digital ledger are Cryptocurrency miners. Solving cryptographic puzzles (via software) to add transactions to the ledger (the Blockchain) in the hope of getting coins as a reward is Cryptocurrency mining.

When a Cryptocurrency (Virtual currency) transaction is made, that transaction is sent out to all users hosting a copy of the Blockchain. These miners then try to solve a cryptographic puzzle (using the software) which lets them add a “block” of transactions to the ledger. Whoever solves the puzzle first gets a few “newly mined” coins as a reward (they also get transaction fees paid by those who created the transactions). Sometimes miners pool computing power and share the new coins. The algorithm relies on consensus.

If the majority of users trying to solve the puzzle all submit the same transaction data, then it confirms that the transactions are correct. Further, the security of the Blockchain relies on cryptography. Each block is connected to the data in the last block via one-way cryptographic codes called hashes which are designed to make tampering with the Blockchain very difficult. Offering new coins as rewards, the difficulty of cracking the cryptographic puzzles, and the amount of effort it would take to add incorrect data to the Blockchain by faking consensus or tampering with the Blockchain helps to ensure against Crypto crime.

How To Trade Cryptocurrency

Trading Bitcoin or Altcoin's is not different and can be more straightforward as obtaining other currency. The portals which connect our world to the crypto-worlds are called "exchanges." There are a lot of exchanges out there; however, before you choose to invest in one, there are certain things you need to lookout.

Validity: Before you even do anything, first make sure that the exchange is available in your area. There are many different exchanges globally that provide the best exchange platforms to its clients. Exchanges like Coinbase, for example, are not available in some part of Asia.

Reputation: Next thing that you need to check is the reputation of the exchange. Are people happy with their services? Has it been hacked recently? How secure is it? Have people complained about it? Social networks such as Twitter and Reddit are excellent sources for checking this.

Exchange Rates: Make sure you are familiar with the exchange rates. Different exchanges have their exchange rates which may vary. Detailed research on the exchange provides a basis to starters and even pro crypto traders.

Safety: Please always choose exchanges which need some ID verification from you. Even though they may take time, they are easily a lot safer and secure than anonymous exchanges. It is your hard-earned money, and so you must consider that extra step to keep it safe.

Creating an account: After finding a suitable exchange platform hit the sign up button and follow the prompts. This is done through KYC by providing your personal information and residence for clarity. Sign in your credentials and follow the security guideline to protect your wallet. These wallets will help in your day-to-day transactions. Below are the available wallet and security of such a wallet.

CRYPTO-WALLETS

Cold wallet: Unlike the hot wallet, the cold wallet stores the coins offline. This implies that the hackers do not have the internet connection to the wallet or private keys and cannot break-in.

Hardware wallets: You also have physical offline wallets like the Ledger Nano S or Trezor, which are known as hardware wallets. These are small finger-sized hardware devices that look like standard USB drives. These are physical devices that can be used to store and run transactions. Every hardware wallet is sold with a private key that provides the user with respective validation info. If you cannot get the Blockchain information, the coins will be inaccessible. Crypto tag provides the best

solution to backup a hardware wallet through a permanent backup system of titanium. The Crypto tag is compatible with nearly all Crypto-wallets.

Paper wallets: This involves writing the crucial private code on a paper and securing it offline. Paper wallets, for example, have to be imported via their private keys into a “hot” wallet to be spent; this is why it is recommended to users to create a new paper wallet after spending one. You can use a different exchange to generate Bitcoin paper wallet and Ethereum paper wallet. An extra layer of security can be added to paper wallets by using a paper wallet generator that adds the option of encrypting the private key with a password.

Smart contracts: These are ATM like vending machines that enable crypto transactions like Bitcoin. These are the latest emerging inventories that ease crypto transactions.

NOTE: It is a security best practice to back up your private keys for all the wallets and securing them offline.



BITCOIN WALLETS TYPES AND FUNCTIONS

SOFTWARE WALLETS

BITCOIN ARMORY IS THE MOST POPULAR, STABLE AND SECURE SOFTWARE WALLET



WEB WALLETS

WEB WALLETS ADD A LEVEL OF CONVENIENCE THAT SOFTWARE WALLETS CAN'T SUCH AS BEING ABLE TO ACCESS YOUR FUNDS FROM ANY DEVICE



COLD WALLETS

COLD WALLETS ARE SIMPLY ANY KIND OF BITCOIN WALLET THAT ISN'T CONNECTED TO THE INTERNET



PAPER WALLET

USB DRIVE



BRAIN WALLET

A COMPUTER MAKES UP A PASS PHRASE OF RANDOM WORDS THAT THE USER COMMITS TO MEMORY

HARDWARE WALLETS

THAT CAN ONLY BE ACCESSED WITH PHYSICAL CONTACT TO THE WALLET HAVE HIT THE SCENE THIS YEAR



INVESTING IN CRYPTOCURRENCY

Since 2013 the Cryptocurrency market has seen tremendous growth, investing in Crypto has been amazing — growth that has been hard to ignore. Such growth and market size can be compared to some of the very traditional retail markets, for example, the multi Billion mattress market (Casper or Nectar).

This market has experienced an immense growth of very similar to Bitcoin and Ethereum rising in the digital world. There are now more than 1500 different Cryptocurrencies, all created in less than five years.

2017 was the year Crypto blew up. The market cap of Cryptocurrencies grew by 4000%! The market cap of all Cryptocurrencies was around \$21 billion in March 2017, whereas it is now over \$454 billion.

Bitcoin has indeed experienced some rapid surges and collapses in value, reaching as high as \$19,000 per bitcoin in December of 2017 before returning to around \$7,000 in the following months.

It is difficult to predict the future of Cryptocurrencies, but what I do know is that the popularity of Cryptocurrencies is only increasing. One of the reasons why Cryptocurrencies are becoming more popular is because of Blockchain technology, which is the chief technology behind all Cryptocurrencies.

Blockchain technology is the next big thing – buying cryptocurrency is a secure, trust less technology that was first used by Bitcoin. You can't learn how to invest in Blockchain, though. Instead, you can learn how to invest in the Cryptocurrencies that use Blockchain (which is all of them!) If you have already decided to invest in Cryptocurrencies, then it might be a good idea to start by investing in Bitcoin.

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If you've booked your session above, we look forward to speaking to you soon!

Hopefully, you have enjoyed today's article. Thanks for reading!

Have a fantastic day!

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