

# THE BEAR MARKET IN BITCOIN HAS FINALLY ENDED

FACEBOOK PLANTS ITS FLAG
IN CRYPTO FRIENDLY
SWITZERLAND

SEC COMMISSIONER SAYS
TIME IS RIGHT FOR
BITCOIN ETF'S

ABN AMRO EYES LAUNCH OF BLOCKCHAIN INVENTORY PLATFORM

EU CENTRAL BANK SAYS
CRYPTOCURRENCIES POSE NO
THREAT TO FINANCIAL STABILITY

KUCOIN IS
THE MOST ADVANCED
CRYPTOCURRENCY EXCHANGE







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# Weekly Cryptocurrency Market Analysis

Hello crypto traders welcome to this week's edition of Cryptonaire Weekly. The overall cryptocurrency Market Cap stands at \$247 Billion We have seen a \$8 Billion Increase in the Market Cap since the last week. Bitcoin price currently around \$7938 and ether price is currently at \$252. The current market cap for bitcoin is \$140 Billion and for altcoins the current market cap is \$107 Billion.

#### Percentage of Total Market Capitalization (Dominance)

Bitcoin	56.89%
Ethereum	10.82%
Bitcoin Cash	2.94%
Litecoin	2.27%
Ripple	6.71%
Dash	0.58%
NEM	0.32%
Monero	0.63%
IOTA	0.46%
NEO	0.31%
Other	18.07%



Fundstrat Global Advisors co-founder Tom Lee believes that the bear market in Bitcoin has ended. He arrived at this conclusion after monitoring 13 signs that suggest the crypto winter is over. On the other hand, analysts at JPMorgan Chase opined that after the current rally, Bitcoin is trading above its intrinsic value. They said the recent surge was similar to the end-2017 rally.

However, we believe that comparing the two is incorrect. The surge in end-2017 happened after a long uptrend and there was euphoria all around. However, the current rally has happened after an extended and crushing bear market. And even after the rally, the price is still well below its lifetime highs.

In another development, the US SEC said that it has delayed its decision on the Bitcoin ETF application by VanEck. We like the way the price of Bitcoin has not reacted either to hacking or to the SEC decision in the past few days. This shows that the increase is price is based on improving fundamentals. So, is this a good time to buy or will the price correct and offer better buying opportunities.



# Top 10 Coins

#### **Top 10 Coins by Total Market Capitalisation**

#	Name	Market Cap	Price	Volume (24h)	Circulating Supply	Change (24h)	Price Graph (7d)
1	0 Bitcoin	\$139,882,036,335	\$7,897.12	\$22,830,211,863	17,713,050 BTC	-0.73%	my
2	♦ Ethereum	\$26,515,099,622	\$249.77	\$10,981,433,552	106,156,225 ETH	-0.57%	mun
3	× XRP	\$16,489,618,546	\$0.391522	\$1,981,417,798	42,116,677,673 XRP *	-1.96%	when
4	[0] Bitcoin Cash	\$7,213,381,429	\$405.39	\$2,635,284,779	17,793,813 BCH	0.18%	my
5	<b>⊕</b> EOS	\$5,651,892,671	\$6.19	\$2,331,874,260	912,483,294 EOS *	-1.15%	mum
6	() Litecoin	\$5,577,013,589	\$90.15	\$3,443,537,655	61,865,601 LTC	-1.68%	mun
7	Binance Coin	\$4,011,938,145	\$28.42	\$502,017,012	141,175,490 BNB *	-1.25%	my
8	<b>1</b> Tether	\$2,872,732,067	\$1.00	\$22,202,788,220	2,865,716,915 USDT *	-0.11%	mymm
9	⊗ Stellar	\$2,560,432,734	\$0.132892	\$472,130,873	19,267,054,095 XLM *	-2.39%	mm
10	* Cardano	\$2,166,570,010	\$0.083564	\$120,838,445	25,927,070,538 ADA	0.51%	mon



#### **Top 10 Coins by Percentage Gain (Past 7 Days)**

#	Nar	me	Symbol	Volume (24h)	Price	% 7d
1	<b>(</b>	SpectrumNetwork	SPEC	\$1,883,536	\$0.000047	990.27%
2	M	Matic Network	MATIC	\$565,539,308	\$0.037139	282.52%
3	×	VisionX	VNX	\$432,654	\$0.000807	211.67%
4	S	Smartshare	SSP	\$12,952,683	\$0.001686	195.74%
5	E	FansTime	FTI	\$2,697,302	\$0.003373	168.77%
6	6	GMB	GMB	\$602,520	\$0.004418	156.67%
7	$\mathbb{C}$	Clipper Coin	CCCX	\$55,703	\$0.012579	139.92%
8	Celer	Celer Network	CELR	\$157,707,704	\$0.022995	129.17%
9	<b>(3)</b>	Electra	ECA	\$61,737	\$0.000432	124.92%
10	7 E P	Fetch	FET	\$145,709,574	\$0.288254	124.45%

# Top 10 Coins added to Exchanges with the Highest Market Capitalisation (Past 30 Days)

<u>Nan</u>	<u>ne</u>	Symbol	Added	▼ Market Cap	Price	Circulating Supply	Volume (24h)	% 24h
M	Matic Network	MATIC	23 days ago	\$84,152,526	\$0.038957	2,160,114,068 *	\$568,577,307	78.29%
	IDEX	IDEX	12 days ago	\$7,947,342	\$0.041898	189,683,513 *	\$69,410	-4.11%
foo	Function X	FX	26 days ago	\$2,014,094	\$0.709254	2,839,735 *	\$118,525	-10.34%
<b>**</b>	Sentivate	SNTVT	15 days ago	\$1,599,990	\$0.002139	748,068,549 *	\$60,371	9.14%
	Crypto Sports	CSPN	20 days ago	\$783,485	\$0.622135	1,259,350	\$4,432	4.94%
	KuboCoin	KUBO	20 days ago	\$524,860	\$0.000010	52,202,560,408 *	\$3,229	-35.44%
A	ESBC	ESBC	29 days ago	\$445,622	\$0.033032	13,490,624	\$43,812	-7.85%
9	SwiftCash	SWIFT	8 days ago	\$368,774	\$0.004239	86,998,309	\$1,345	4.82%
	Swap	XWP	28 days ago	\$348,397	\$0.083657	4,164,580 *	\$954	1.52%
(MF)	MFCoin	MFC	29 days ago	\$293,497	\$0.016810	17,459,414	\$1,469	36.43%



# **Crypto Trade Opportunities**

#### **BITCOIN - BTC/USD**



Bitcoin rebounded sharply from the 20-day EMA on May 17. But the pullback is facing resistance at the overhead resistance of \$8,488. The trend remains bullish as both the moving averages are sloping up and the RSI is close to the overbought zone. But after the sharp rally of the past few days, the virtual currency might remain range bound for a few days.

This view will be invalidated if the bulls propel the cryptocurrency above \$8,488. In such a case, a rally to the next overhead resistance of \$10,000 is probable.

On the other hand, if the bears sink the digital currency below the 20-day EMA, it can plummet to the next support at \$6,000. This is a critical level to watch on the downside. If this level breaks, it will hurt sentiment and can result in a sharp fall. But if it holds, it might act as a higher base.



#### **ETHEREUM - ETH/USD**



Ethereum easily broke above \$222.78 on May 15 and reached \$281.77 on May 16. But the bulls could not sustain the higher levels as profit booking resulted in a dip to \$222.88 where buying emerged. The cryptocurrency might consolidate between \$222.78 and \$255 for a few days.

The trend, however, remains bullish as both the moving averages are sloping up and the RSI is close to the overbought zone. If the price sustains above \$255, the bulls will again try to propel the digital currency above \$281.77. If successful, a move to the stiff resistance zone of \$300-\$322 is probable. We don't expect this zone to be crossed easily.

Our bullish view will be invalidated if the bears sink the price below \$222.78. In such a case, a drop to the 50-day SMA is possible. Traders who own long positions on our earlier recommendation can book 50% profits on their position at the current levels and trail the stops on the rest at \$222. Let's protect our paper profits.

#### **RIPPLE - XRP/USD**





The rally from the lows carried XRP to the overhead resistance of \$0.46669. However, we had suggested in our previous analysis to avoid chasing the price higher and wait for a retest to establish long positions. The cryptocurrency dipped close to \$0.36 between May 17-19, which provided an opportunity to go long.

However, the bounce has been unable to reach the overhead resistance of \$0.46669. The digital currency might remain range bound for a few days before attempting to rise above \$0.46669 once again. If successful, a rally to \$0.6270 is probable.

Our bullish view will be invalidated if the bears sink the digital currency below the 50-day SMA. In such a case, a retest of \$0.28524 is likely. If this support also gives way, the cryptocurrency can drop to the yearly lows. Therefore, traders can keep an initial stop loss of \$0.28. We shall raise the stop loss at the first available opportunity.

#### **BITCOIN CASH - BCH/USD**



Bitcoin cash is in an uptrend. Both the moving averages are sloping up and the RSI is close to the overbought zone. This suggests that the bulls have the upper hand. The digital currency scaled our first target objective of \$414.59 but hit a roadblock just above \$450 levels.

The dip found buying support at the 20-day EMA, which is a positive sign. This shows demand at lower levels. The bulls will again try to push the price towards the next target of \$497.19 and if that is crossed, a rally to \$638.55 is probable.

On the other hand, if the cryptocurrency breaks down of the 50-day SMA, it will lose momentum and can result in a fall to \$227.4. We do not find any reliable buy setup at the current levels; hence, we are not recommending a trade in it.



#### **EOS - EOS/USD**



EOS reached the overhead resistance of \$6.938393 on May 16 but could not cross it. The resulting dip found support at the 20-day EMA. Since then, the price has been consolidating between the 20-day EMA and \$6.938393. This is a positive sign.

Both the moving averages are gradually sloping up and the RSI is in the positive zone. This suggests that the bulls are at an advantage. A breakout of the overhead resistance is likely to push the price to \$9.

Conversely, if the bears sink the price below the 20-day EMA, it can correct to the 50-day SMA. A breakdown of the uptrend line will weaken the momentum and turn the trend in favor of the bears. We shall wait for the price to sustain above \$6.938393 before suggesting a trade in it.

# A CRYPTO MARKET EXPERT TRADE, INVEST AND PROFIT WITH EASE

# **CRYPTO COURSES**

The Platinum Crypto Academy trading courses are comprehensive guides to Bitcoin and cryptocurrency trading and investing. Our courses cover everything from the basics of cryptocurrencies to the advanced trading strategies you'll need to succeed. Our 1-on-1 mentoring programmes ensure that you have access to truly professional trading knowledge, and learn all the skills necessary to be able to make cryptocurrencies a successful income stream.

Being etched into the Financial World for over 10 years, Platinum has provided trading education to 1,000's of individuals all over the globe, with offices in the UK, USA, Australia, and India. Making us well placed to help you become the next Cryptonaire!

The Platinum Crypto Academy is the first crucial step for anyone looking to enter and succeed in the world of digital currencies.

#### **OUR PACKAGES INCLUDE:**

#### The Platinum Foundation Programme

If you're looking to start your Crypto Journey, this is the perfect programme for you

#### The Platinum Masters Programme

This programme is designed for those who have already ventured into the crypto world, but are looking to improve their skills to enable themselves to make better decisions and more profitable choices.

#### The Platinum Cryptonaire Programme

This is the complete offering for individuals who want not only to become a successful trader, but a prolific investor in the crypto space.







1irstcoin makes the difference; Everyone who deals, trade and work with cryptocurrencies knows the problem: To get the best price for your cryptocurrency, either blindly trust your broker, or you make the effort and keep an account on many exchanges. 1irstcoin solves the entire problem with her algorithm. By connecting and implementing the order books of the leading crypto exchanges, the customer of 1irstcoin LLC always receives the best price for their cryptocurrencies with just one account. Guaranteed, in nano seconds.

The fees are on average very low at 0.825% of the transaction volume for this service. Owners of at least 1000 1irst, FST tokens, receive a 50% discount on all fees. All profits of 1irstcoin LLC are distributed to the owners of the FST token once a year.



#### 1irstcoin is listed on these crypto currency exchanges









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# Advancements in the Cryptocurrency World

#### Facebook Unexpectedly Plants Its Flag in Crypto-Friendly Switzerland



Facebook has reportedly set up a fintech company dubbed Libra Networks in Switzerland. The move clearly correlates with the social media giant's Project Libra.

According to Reuters, the focus of the fintech is on the blockchain, payments, data analytics, and investing.

Libra Networks, which was registered in Geneva on May 2, will provide financial and technology services. Also in its wheelhouse will be developing related hardware and software.

#### **ANOTHER SECRET MOVE**

Famed investor Michael Novogratz recently called Project Libra "stunningly important" to the crypto space.

Given Facebook's history of boasting about its projects, you'd think it would be bragging about Project Libra. That's not the case. The Switzerland move was done with no fanfare such as company press releases or blog posts. This seems to be the way Facebook has chosen to roll out its Project Libra.

It's keeping close to the chest even where the project will be launched. In December, it hinted at plans to set up shop in India. Early reports suggest Zuckerberg's cryptocurrency will facilitate overseas remittance payments for Indian WhatsApp users.



#### SEC Commissioner Says Time Is Right for Bitcoin ETFs — 3 Funds Pending



The U.S. Securities and Exchange Commission (SEC) is currently reviewing three bitcoin exchange-traded funds (ETFs), one of which was filed last week to track the prices of two cryptocurrencies. An SEC commissioner said at the Consensus conference on Monday that the time is right for a bitcoin ETF, as the commission is due to make a decision on one of them next week.

#### SEC Commissioner: Time Is Right for Bitcoin ETF

At the Consensus 2019 conference in New York on Monday, SEC Commissioner Hester Peirce, also known as "crypto mom," discussed the regulatory environment for bitcoin ETFs. Expressing her dissatisfaction with the current law, she asserted that the SEC should do more to provide a regulatory framework for cryptocurrency including rules around safe harbor. Decrypt quoted her as saying:

"I thought the time was right a year ago — even longer than that ... My first chance to comment on it was a year ago ... Certainly the time is right, but there are still questions floating around the SEC that need to be answered as much as possible by you all."

Peirce then encouraged the audience to write to the SEC to help them understand the market. One issue she noted was market manipulation, which "is a concern that people keep raising at the SEC," she shared. "Other issues like custody issues [also] come up a lot."



### Ripple CEO: Even the Banking Goliaths Will Have to Embrace Crypto, Blockchain Innovation



Ripple CEO Brad Garlinghouse has argued that the biggest banks have a strong reason to embrace crypto and blockchain innovation, despite the apparent threat it poses to their current oligopoly. The CEO made his remarks during an interview on the Recode Decode podcast with Kara Swisher on May 20.

Throughout the interview, Garlinghouse underscored that Ripple's approach is to work with financial institutions and regulators — with and not against the system. He contended that the idea of anonymous transactions that circumvent government and other authorities will not prevail, given global regulatory concerns about money laundering and terrorism financing.

Instead, the CEO — avowedly controversially, within the crypto context — stated:

"I don't think banks [...] governments will go away. Banks are applying a very important regulatory framework that I actually think is important for society. I personally believe that banks will continue to serve that role, they're good at it [...] I think this is a new set of technologies that they can benefit from to grow their business."

With banks emphatically a part of the solution, in Garlinghouse's view, he tackled both the advantages and possible resistances that arise at the intersection of the crypto sphere and traditional finance.



#### ABN AMRO Eyes Launch of Blockchain Inventory Platform, Dropping Wallet Plan



As ABN AMRO drops its exploration of a cryptocurrency wallet product, the Dutch bank says it's seeking to launch a blockchain platform for trade inventory.

The bank said in a news release Friday that it's currently "exploring options" for bringing the platform, called Forcefield, to market, and is in discussions with firms in the commodities industry and financial institutions.

So far, it said, Accenture, Anglo American, CMST International, Hartree Partners, ING Bank, Macquarie, Mercuria and OCBC Bank are among those firms that have already signed a memorandum of understanding (MoU) to launch the platform.

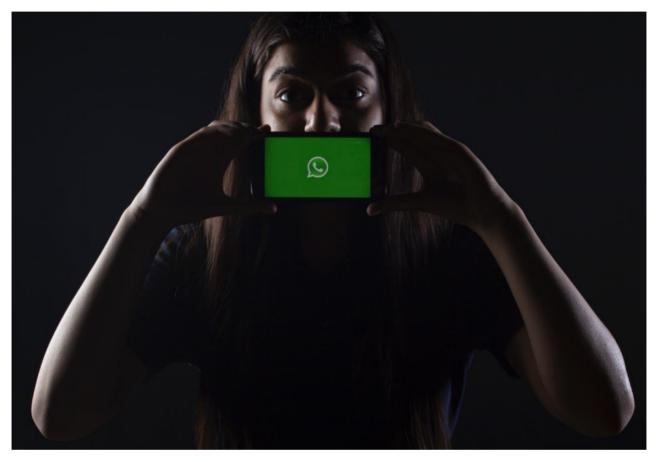
Built using blockchain tech, Forcefield is designed to provide a real-time view into trade inventories.

#### ABN AMRO explained:

"The platform can communicate with physical trade inventories through the Internet of Things, sensors and Near Field Communication chips. As a result, the inventories, which are often collateral for loans, can be monitored very effectively, which will lead to more secure physical handling processes and a reduction of costs."



#### Bitcoin, Litecoin Transactions Now Available on WhatsApp



The popular instant messaging platform now allows its users to transfer Bitcoin and Litecoin via a new bot, ahead of Facebook that also eyes WhatsApp audience for the use of its stablecoin

The area of crypto transactions is getting wider as the 'crypto winter' remains in the past. Now, more platforms offer to conduct crypto transactions for you – and they are not only exchanges or crypto wallets. Even though, some market players started targeting popular messaging platforms for introducing crypto payments, now another company is joining this club.

On Sunday, Zulu Republic tweeted that they had launched a special bot for WhatsApp users to send and receive such currencies as Bitcoin (BTC) and Litecoin (LTC) using a new Lite.Im bot.

#### Earning crypto on WhatsApp

To send or receive crypto through the new WhatsApp bot, you just need to install it and check on-screen prompts. The bot also enables users to earn some crypto by referring friends and ensuring they install it as well.

At the moment the bot has two language options – Spanish and English. Apart from BTC and ETH, it allows sending and receiving the native token of Zulu Republic – ZTX.



#### Data shows mainstream interest in Bitcoin is surging



Cryptocurrencies have grown from a niche market to a huge industry with a \$230 billion market cap in less than a decade, but are yet to become a financial norm in a large part of the world.

However, there has been a steady increase in the amount of recognition the industry gets, from organic Google listings to traditional news outlets reporting on bitcoin. We explore all the ways crypto has entered the mainstream and what does this mean for the industry.

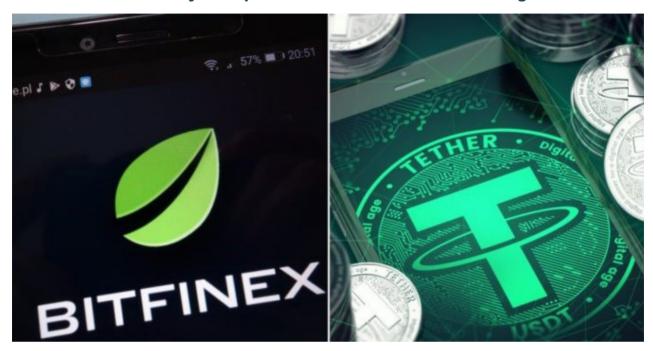
The ultimate goal for crypto—mainstream adoption

Ever since the first Bitcoin block was mined in January 2009, the goal of the crypto industry was to challenge traditional finance. And while the number of enthusiasts that gathered around Bitcoin increased year after year, it still may take decades before it would reach the number of people needed to make it become "mainstream."

Increased pressure from financial regulators also didn't help—while some countries such as China, Taiwan, Pakistan, and Iran have outright banned crypto trading, others have imposed banking bans and made it impossible for crypto companies to effectively operate.



#### Bitfinex Claims Victory as Supreme Court Gives Nod to Exchange & Tether



The New York Supreme Court has ruled that the scope of the Attorney General's investigation into Bitfinex and Tether Limited is too broad and needs a time limit.

#### BITFINEX: SUPREME COURT RULING A "VICTORY"

The embattled exchange called the ruling a "victory" and insinuates that the case will end up going nowhere. Bitfinex has already admitted that as much as \$850 million evaporated from its coffers while Tether Limited has publicly confessed to only partially backing the world's oldest stablecoin.

Under the order, Tether and Bitfinex can continue business as usual, but Tether Limited may not make any loans to Bitfinex. Moreover, while the injunction has been modified, Bitfinex and Tether are called on to cooperate with the investigation to the best of their ability.

"Having now heard both sides of the story, the Court grants Respondents' motion in part and denies it in part for the reasons set forth on the record at a hearing on May 6, 2019 and as summarized herein. In a nutshell, the Court finds that Petitioner is entitled to the Order requiring Respondent to promptly produce evidence, but that the preliminary injunction contained in the Order should be modified."

#### TETHER-BITFINEX CREDIT LINE FROZEN

Judge Joel M. Cohen notes that a vital part of the attorney general's investigation rests on the idea that Bitfinex secured a line of credit from Tether. Tether will not be allowed to loan any money to Bitfinex while the investigation is ongoing, and both companies need to provide information about that situation. While stipulating that New York law doesn't give the AG with carte blanche, the court does uphold the AG's right to investigate under New York business law.



## Bitcoin Has Soared Above Intrinsic Value During Latest Rally, JPM Strategists Claim:



Strategists from United States banking giant JPMorgan Chase (JPM) have argued that bitcoin (BTC)'s recent rally has ostensibly soared past what they calculate to be its intrinsic value. Their analysis was reported by Bloomberg on May 20.

The strategists — who reportedly include JPMorgan global market strategist Nikolaos Panigirtzoglou — judge that the top coin has recently been trading in a way that mirrors its late 2017 rally, which preceded a protracted price slump.

To ascertain the coin's intrinsic value, the strategists reportedly analyzed bitcoin as a commodity and calculated its cost of production based on parameters such as estimated computational power, electricity costs and hardware energy efficiency, Bloomberg notes. They reportedly stated:

"Over the past few days, the actual price has moved sharply over marginal cost. This divergence between actual and intrinsic values carries some echoes of the spike higher in late 2017, and at the time this divergence was resolved mostly by a reduction in actual prices."

Bitcoin — which has seen a renewed lease of life since April — has traded as high as almost \$8,300 within the last week — having traded sideways below \$5,000 throughout February and March. In mid-December 2018, the top coin had traded below the \$3,300 mark — with its current price point thus representing a roughly 150% gain over its bear market lows.



#### Cryptocurrencies Pose No Threat to Financial Stability: EU Central Bank



The European Central Bank (ECB) has said that cryptocurrencies are currently not a threat to financial stability in the euro zone.

In its latest paper on the subject, published Friday, the ECB said the combined value of crypto-assets is small relative to the financial system, and "linkages" to the financial sector are still limited. Further, banks in the EU do not appear to have "systemically relevant" holdings of crypto-assets.

The ECB also said cryptocurrencies do not perform the functions of money. A "very low" number of merchants currently allow buying of goods and services with bitcoin, and there is no "tangible impact on the real economy" or on monetary policy.

#### The central bank says:

"The high price volatility of crypto-assets, the absence of central bank backing and the limited acceptance among merchants prevent crypto-assets from being currently used as substitutes for cash and deposits, as well as making it very difficult for crypto-assets to fulfil the characteristics of a monetary asset in the near future."

Regarding the stablecoin concept, the ECB says that cryptos could become less volatile if they were collateralized by central bank reserves. That could bring new issues to address, however: "Such collateralisation could result in additional demand for central bank reserves, which could have implications for monetary policy and its implementation."

The ECB is also currently not in favor of issuing a central bank digital currency, but is open to exploration due to the evolving digital economy.



#### Louis Vuitton Owner LVMH Is Launching a Blockchain to Track Luxury Goods



Luxury brand conglomerate LVMH, owner of the iconic Louis Vuitton label, is preparing to launch a blockchain for proving the authenticity of high-priced goods, CoinDesk has learned.

Code-named AURA, the cryptographic provenance platform is expected to go live in May or June with Louis Vuitton and another LVMH brand, Parfums Christian Dior. It will then be extended to LVMH 's other 60-plus luxury brands, and eventually those of its competitors.

LVMH has enlisted a full-time blockchain team who have been in stealth mode for over a year, working closely with ethereum design studio ConsenSys and Microsoft Azure, according to two people familiar with the project.

AURA has been built using a permissioned version of the ethereum blockchain called Quorum, which is focused on data privacy and was developed by JPMorgan.

Neither LVMH nor its partners ConsenSys and Microsoft would comment ahead of the project's official launch. But a source involved in the build told CoinDesk:

"To begin with AURA will provide proof of authenticity of luxury items and trace their origins from raw materials to point of sale and beyond to used-goods markets. The next phase of the platform will explore protection of creative intellectual property, exclusive offers and events for each brands' customers, as well as anti-ad fraud."

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Heluss disrupts the insurance industry, transforming how the policy works; by utilizing blockchain technologies, smart contracts and AI in claims management, Heluss is taking insurance back to its roots...serving the community.

HUT tokens are available to purchase at Chaincreator Exchange

IEO



ANDROID

IOS



#### Premium Allocation

20% of the premium is allocated to Heluss ecosystem which will be used for development operations, maintaining the servers and other miscellaneous expenses



#### Rewards & Bonuses

40% of the premium is allocated to the claims and reinsurance fund. Any savings are returned to token holders as bonuses, rewards to rally community engagement.



#### H-Vault

40% of the premium is tokenized for you in HUT token; the funds are kept in a reserve "H-Vault" to back Heluss ecosystem value in the form of hard assets such as Gold.

#### **Our Products**



#### Price Protection

Price Protection Insurance guarantees you the price you will be selling your asset at (when prices are falling) or the price you can buy the asset at (when prices are rising)! So need to worry just be relaxed



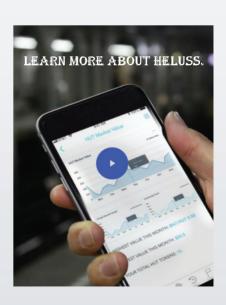
#### Personal Item Insurance

Personal items such as phones, laptops, bicycles, tablets, cameras, headphones, etc...can be easily damaged, lost or stolen.At a small annual cost, we replace your item at the insured value no matter where you are.



#### Travel Insurance

We are always on the move. your flight, train, coach or boat may be delayed; you may fall sick, be involved in an accident. The Travel Insurance takes away the anxiety so that you can relax while on the move.















## Platinum Project Information



#### **Project Details:**

KuCoin is a global cryptocurrency exchange for numerous digital assets and cryptocurrencies. Also known as "The People's Exchange", KuCoin launched in September 2017. It aims to provide users with digital asset transactions and exchange services which are both convenient and exceptionally secure. It also features some of the lowest trading fees available on any exchange combined with a swift withdrawal system. KuCoin offers service in multiple languages, and is building communities in numerous countries across the globe. Lastly, it provides 24/7 customer support 365 days per year.

KuCoin has grown rapidly since launched and already has over 5 million registered users from 100 countries and regions. KuCoin is often known for a wide range of tradable digital asserts. The platform has listed over 180 tokens including about 400 pairs. In November 2018, KuCoin announced \$20 million USD round A funding from IDG Capital and Matrix Partners.



Official Video: https://youtu.be/HQtF72xa9UE



#### **Key Figures:**



KuCoin is the exchange with the most widely distributed visitors, with the number of countries and regions exceeding 30. And 70% users come from USA, Europe, South Korea, Japan and SEA.

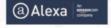


KuCoin's trading volume **ranks 13th** among all clean exchanges, according to Blockchain Transparency Institute.





The Monthly Unique Visits of KuCoin ranks top 5 globally, according to Alexa traffic ranking.





KuCoin has been rated **A minus** in the Exchange Security Report released by ICORating and rated **BBB** by Tokeninsight.







#### Why KuCoin:



#### Advanced KuCoin API

KuCoin's APIs are designed to offer an easy and efficient way to develop secure and programmatic trading strategy.



#### Reliable Security Solutions

Multiple security mechanisms to protect user information and funds are our first priority, e.g SMS authentication and device trust system.



#### **Excellent Customer Support**

Our support team is available 24 hours a day to assist you with any issues or questions you may have.



#### Various Order Types

KuCoin offers users a suite of order types to give traders the tools they need for every scenario, e.g Limit, Stop, Post Only, etc.



#### Lower Maker Fees

Attractive to the most powerful trading makers, creating high liquidity while also saving trade costs and improving trade efficiency.



#### Efficient Notification Module

The KuCoin Websocket feed, newly added

App and SMS push notifications let you easily
gain access to real-time market data.

#### RoadMap:





#### The Team:



Michael Gan CEO & Founder



Eric Don
President & Founder



Miles Mu Chief Operating Officer



Steve Zhang
Chief Compliance Officer

#### Investors:





For more information about the ICO, please visit the following links:

Website: https://www.kucoin.com/

Email: support@kucoin.com

Facebook: https://www.facebook.com/KuCoinOfficial

Twitter: https://twitter.com/KuCoinCom

LinkedIn: https://www.linkedin.com/company/kucoin/

Medium: https://www.medium.com/kucoinexchange

Telegram: https://t.me/Kucoin\_Exchange

Instagram: https://www.instagram.com/kucoinexchange/

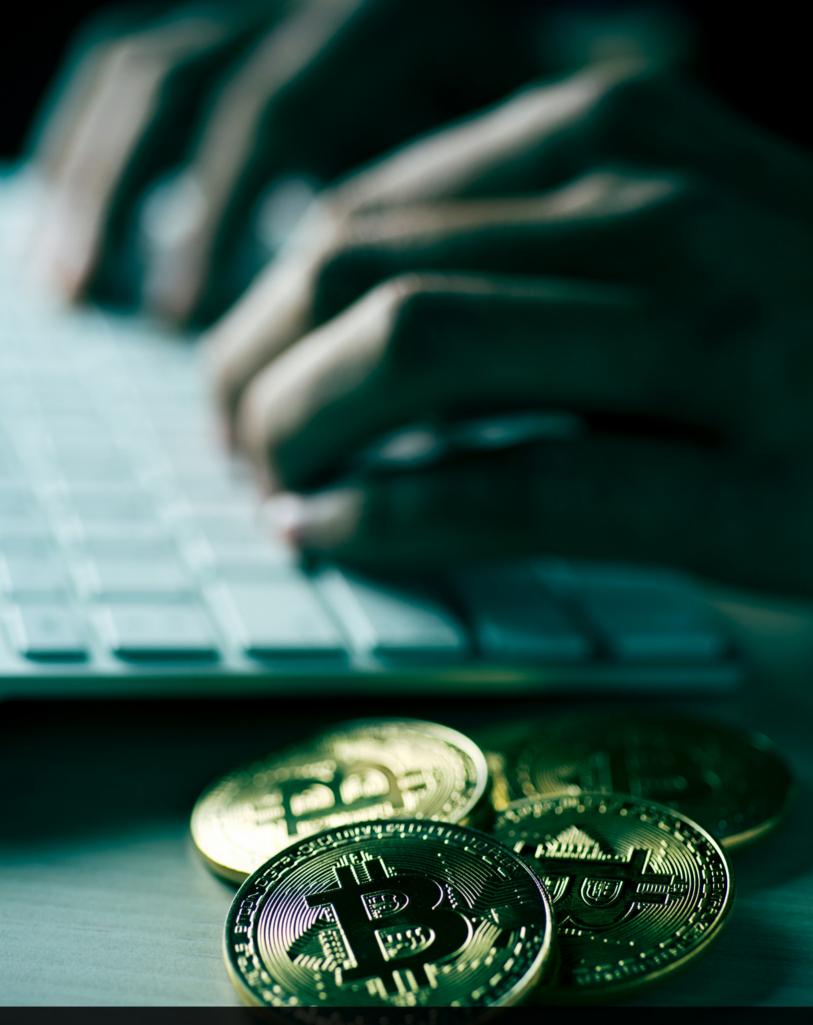
Reddit: http://reddit.com/r/kucoin

GitHub: https://github.com/Kucoin

Coin market cap: https://coinmarketcap.com/exchanges/kucoin/

YouTube: https://www.youtube.com/c/KuCoinExchange

Trade on KuCoin Now



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