

CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

CARDANO JUST GOT ADDED TO THIS MAJOR INSTITUTIONAL FUND

ETHEREUM PRICE CAN GAIN 40% ON BITCOIN

ARGUES ANALYST AS
LONDON FORK NEARS

JACK DORSEY SAYS

BUT TWITTER SHOWS INTEREST
WITH ITS FREE NFTS DISPLAYED
ON RARIBLE

RANSOMWARE GROUP

REVIL HACKS 200
U.S. COMPANIES, DEMANDS
\$70M IN BITCOIN AS RANSOM

FERRUM NETWORK

GAME CHANGING CROSS
CHAIN DEFİ ECOSYSTEM

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Editor's Letter



Bitcoin had an eventful first half in 2021. Institutional adoption boosted its price above £47,000 in mid-April but the law of gravitation pulled the price down to £20,000 in mid-May, a 57% drop from the highs. Since then, the price has remained range-bound. The big question troubling investors is whether the downtrend is over or is there one more leg down.

OUR BLOG ARTICLES FOR THIS SPECIAL ISSUE ARE
WORLD MOBILE TOKEN: USING BLOCKCHAIN TO CONNECT THE
UNCONNECTED
&
A COMPREHENSIVE GUIDE TO THE SOME.SOCIAL PLATFORM

Bitcoin is currently stuck between the 50-day simple moving average (SMA) and £23,620. Although the bulls pushed the price above the 20-day exponential moving average (EMA) on July 4, they could not clear the hurdle at the 50-day SMA. This shows that the bears are not ready to throw in the towel yet.

If bears pull the price below £23,620, the BTC/GBP pair could retest the critical support at £21,000. Repeated retest of a support level tends to weaken it. A break below £21,000 could result in panic selling and the pair could plummet to £15,000.

Therefore, traders who had purchased on the rebound off £21,000 as suggested in our earlier analysis may trail their stops to breakeven.

The flattish 20-day EMA and the bullish divergence on the relative strength index (RSI) indicate a minor advantage to the bulls.

If the price rebounds off £23,620, the bulls will make one more attempt to drive the price above the 50-day SMA. If they succeed, the pair could start its journey toward the £30,000 to £31,005 overhead resistance zone.

Lastly please check out the advancement's happening in the cryptocurrency world.

Enjoy the issue!

Karnav Shah

Karnav Shah

Co-Founder, CEO & Editor-in-Chief



CRYPTONAIRE WEEKLY

After mentoring thousands of crypto traders around the globe, we have culminated all of the consistent and ongoing requirements of crypto-traders into one place.

Our Cryptonaire Weekly magazine includes expert technical analysis, providing trading opportunities to our subscribers as well as fundamental analysis so our readers can keep up to speed with the current developments in the crypto markets.

Not only do we provide the information necessary to trade active cryptocurrencies on the exchanges, but we also take a look at ICOs to help you find those golden projects with real value!

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189th EDITION

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WEEKLY CRYPTOCURRENCY MARKET ANALYSIS

Hello, welcome to this week's 189th edition of Cryptonaire Weekly Magazine. The global crypto market cap is \$1.45 Trillion, up \$40 billion since the last week. The total crypto market trading volume over the last 24 hours has increased by 4.14 % to \$69.74 Billion.

The DeFi volume is \$8.52 Billion, 12.21% of the entire crypto market's 24-hour trading volume. The volume of all stable coins is \$52.79 Billion, 75.70% of the total crypto market's 24-hour trading volume.

Bitcoin's price has decreased 0.37% from \$34,780 last week to around \$34650 and Ether's price has increased 8.71% from \$2,125 last week to \$2,310.

Bitcoin's market cap is \$648 Billion and the altcoin market cap is \$802 Billion.

Bitcoin had an eventful first half in 2021. Institutional adoption boosted its price above £47,000 in mid-April but the law of gravitation pulled the price down to £20,000 in mid-May, a 57% drop from the highs. Since then, the price has remained range-bound. The big question troubling investors is whether the downtrend is over or is there one more leg down.

JPMorgan analyst Nikolaos Panigirtzoglou said in an interview with CNBC that if Bitcoin's market dominance rises above 50%, it may signal the end of the bear phase. According to coinmarketcap, Bitcoin's current market capitalisation is just below 45%.

Another sign that may indicate the price is close to a bottom is when large institutional players start showing interest. According to the sources of news outlet The Street, Billionaire Steven Cohen's hedge fund Point72 Asset Management is searching to hire a head of crypto. On similar lines, The Street reported that Soros Fund Management's chief investment officer Dawn Fitzpatrick has given her consent for trading Bitcoin.

However, the global wealth management team at UBS warned clients in a note recently that regulators in the US and UK will crackdown on crypto. Therefore, the analysts advise investors to stay away from crypto and include other less risky assets in the portfolio.

Percentage of Total Market Capitalization (Dominance)

Bitcoin	44.72%
Ethereum	18.52%
Tether	4.29%
Binance Coin	3.31%
Cardano	3.19%
Dogecoin	2.16%
XRP	2.15%
USD Coin	1.76%
Polkadot	1.04%
Uniswap	0.90%
Others	17.97%

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NEXT FULL MOON BUCK MOON

17 DAYS

[Stake Now](#) **LATOKE**
WWC is Trading Now **CONSBIT**
WWC is Trading Now

WEREWOLF PROTOCOL

Werewolf harnesses the power of Blockchain to evolve cryptocurrency. Our ecosystem consists of decentralized finance-based apps such as Decentralized Exchange, Staking, Decentralized Asset Marketplace (NFTs and Werewolf Assets), Finance Gaming and others to come. Werewolf Coin (WWC) is our Utility Token used as Governance Token in the Werewolf ecosystem and as an internal currency for the overall ecosystem.

Why WEREWOLF



Staking

Stake your WOLF Tokens in Moon Pools and get WWC as a reward.



NFT Marketplace

Mint/Sell Alpha, Beta and Omega Werewolf NFT. Be in a desired territory.



NFT Raffle

Raise fund by selling your NFT on our NFT Raffle platform



CRYPTO TRADE OPPORTUNITIES

BITCOIN - BTC/GBP

COINBASE:BTCGBP, 1D 24416.04 ▲ +91.96 (+0.38%) O:24324.45 H:24658.42 L:24288.61 C:24416.04



Bitcoin is currently stuck between the 50-day simple moving average (SMA) and £23,620. Although the bulls pushed the price above the 20-day exponential moving average (EMA) on July 4, they could not clear the hurdle at the 50-day SMA. This shows that the bears are not ready to throw in the towel yet.

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[Previous Analysis...](#)

ETHEREUM - ETH/GBP

COINBASE:ETHGBP, 1D 1610.00 ▲ +23.83 (+1.5%) O:1585.52 H:1623.62 L:1583.92 C:1610.00



Ether broke above the 20-day EMA but turned down from the 50-day SMA as we had projected in the previous analysis. The 20-day EMA is flat and the RSI is near the midpoint, suggesting a balance between supply and demand.

If the price rebounds off the current level or from £1,468.55, the bulls will make one more attempt to push the ETH/GBP pair above the downtrend line. If they manage to do that, the bearish descending triangle setup will be negated and the pair could rally to £2,160.

Contrary to this assumption, if bears sink the price below £1,468.55, the pair could decline to £1,216.19. This is an important support to watch out for because if the price closes below it, the descending triangle pattern will complete.

That could result in panic selling and the pair may drop to £1,000 and then to £800. Traders may consider buying on a breakout and close above the downtrend line with the stops kept below the 20-day EMA.

[Previous Analysis...](#)

RIPPLE - XRP/GBP

BINANCE:XRPGBP, 1D 0.46900 ▲ +0.00829 (+1.8%) O:0.46085 H:0.46900 L:0.46000 C:0.46900



The previous support at £0.53566 acted as a stiff resistance on June 29 and the bulls could not push XRP above it. Since then, the price has been trading close to the 20-day EMA.

This suggests that the bulls are not dumping their positions yet and they may make one more attempt to clear the hurdle at £0.53566. If they manage to do that, the XRP/GBP pair could rise to the 50-day SMA and then to £0.70.

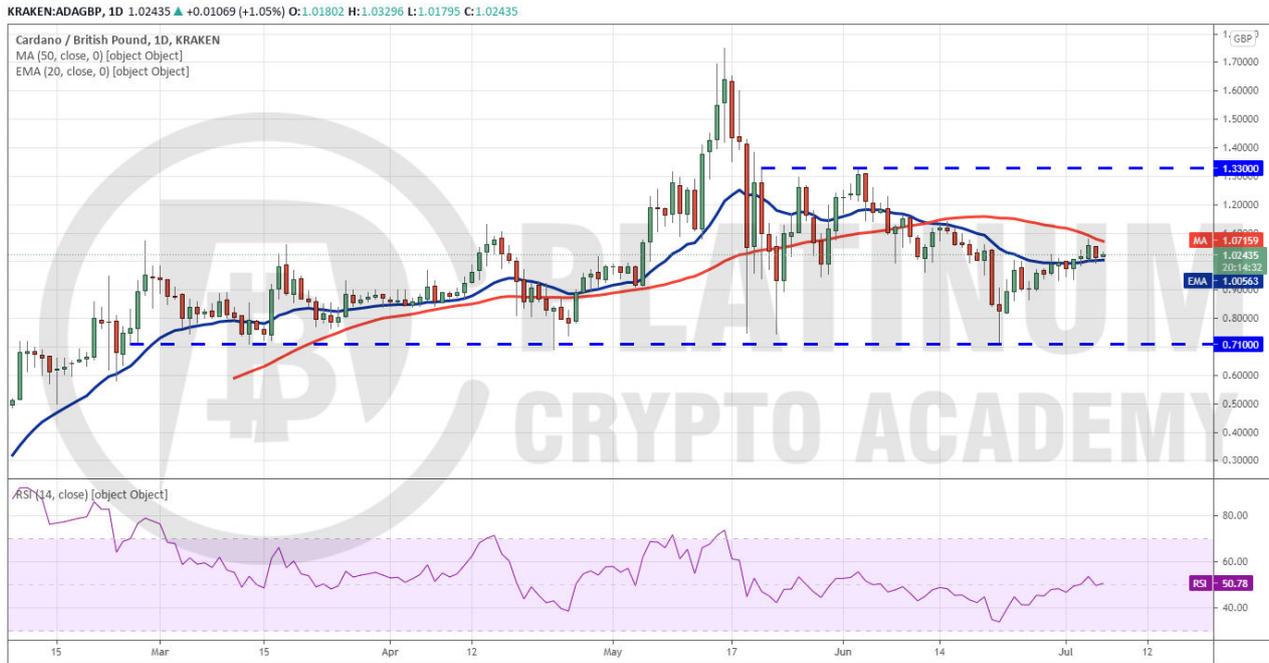
On the other hand, if the bulls fail to push the price above £0.53566, the pair could decline to £0.42. A break below this support could retest the June 22 low at £0.36680.

If this support cracks, the downtrend could resume. The pair could then decline to the £0.25 to £0.28 support zone.

Aggressive traders may consider buying on a breakout and close above £0.53566. This is a risky trade hence 50% of the usual allocation size may be used. Traders may keep a close stop-loss and trail it higher as the price moves up.

[Previous Analysis...](#)

CARDANO - ADA/GBP



Cardano broke above the 20-day EMA and reached the 50-day SMA as we had projected in our previous analysis. However, the bulls could not push the price above the 50-day SMA.

This suggests that bears are attempting to defend this resistance aggressively. On the way down, the bulls are currently trying to sustain the price above the 20-day EMA. Due to this, the price is stuck between the moving averages.

The flat 20-day EMA and the RSI near the midpoint indicate a balance between the bulls and the bears. This balance will tilt in favour of the buyers if they can push the price above £1.10. The pair could then resume its relief rally and attempt to move up to £1.33.

On the other hand, if the ADA/GBP pair plummets below £0.932, the bears will be back in control. The sellers will then try to pull the price down to the critical support at £0.71. A break below this level could result in long liquidation.

[Previous Analysis...](#)

BINANCE - BNB/GBP



Binance Coin has been trading close to the 20-day EMA for the past few days. Though the bulls have not been able to push the price above it, they have not allowed the altcoin to correct.

When the price clings to a resistance, the possibility of a breakout from it increases. If bulls can push the price above the moving averages, the BNB/GBP could pick up momentum and rally to £305.44. The bears will again pose a stiff challenge at this level.

Contrary to this assumption, if bulls fail to sustain the price above the 20-day EMA or if the price turns down from the 50-day SMA, it will suggest that bears continue to sell on rallies.

A break below £191.21 could attract further selling, resulting in a retest of £160. This is an important support to watch out for because a break below it could resume the downtrend with the next stop at £120.

[Previous Analysis...](#)

PRESS RELEASE

GAME CHANGING CROSS CHAIN DEFI ECOSYSTEM – FERRUM NETWORK



Platinum Crypto Academy and Cryptonaire Weekly brings you a well known crypto industry service company Ferrum Network, a project that is building a DeFi ecosystem that interacts across chains and removes barriers to mass adoption. Designed by distributed-systems experts with industry leading experience from some of the world's biggest tech companies. Ferrum Network created a high-speed interoperability network built to address two fundamental problems impeding the mainstream adoption of cryptocurrencies, and blockchain deployments for real-world financial applications: slow transaction speeds and lack of interoperability between networks.

Ferrum Network, much more than a Service

With user-friendly products and services through its DAG network, staking, anti-bot technology, and cryptocurrency transfers, along with industry gold-standard Incubator Services Ferrum Network is truly in a unique position, in the blockchain industry.

B2B Tech Services and Dapps

The project's cross-chain DAG enables the transfer of any digital asset in milliseconds at a near zero fee, providing immense value to the entire industry. That has allowed Ferrum Network to expand on its services and products.

Dapps

Ferrum Network's Dapps such as a non-custodial UniFyre wallet revolutionized the way people send cryptocurrency with "Link Drop" technology and is transforming the OTC market with risk-free OTC swaps embedded in a link to share.

Tech Services

Staking as a Service provided by Ferrum Network is currently used by countless projects to enhance their token utilities and their community offerings, be it from traditional staking all the way to VIP staking and more.

Another major product in Ferrum Network's arsenal is its proprietary Cross-Chain Token Bridge, a fully customizable product that is a fast and safe means of moving assets between Ethereum, Binance, and Polygon Chains among others.

For those projects needing a piece of mind and a major boost to their TGE, Ferrum Network's Anti-bot Services, also known as Fair Launch Protection System, are stopping over 600 ETH and counting, worth of Bot dumps for projects, helping them get off to a great start.

Ferrum Network's incubated projects form the strategic development of the Ferrum Ecosystem as well as for the blockchain community as a whole.

Token Utilities

Ferrum Network's token utility is well integrated in Ferrum Network's Services through its token burn and reward features, No First Come First Serve Ferrum Network well known Pre-Sales, and DApps via the \$FRM tokens and \$FRMx tokens that can be obtained through exchanges like KuCoin, Uniswap to name a few.

Stay tuned for **Ferrum Network** launching **DeFi** technology in 2021 and beyond.

"Ferrum Network continues to incubate projects and invest in technologies and services that are paramount to blockchain's success. It's truly a pleasure to be partnering with Platinum Crypto Academy, that has continued to educate public and provide information about the blockchain industry and projects alike. This partnership is a natural outcome of common values and goals in making the world of blockchain one step closer to the public widespread adoption."

Ivan Tomic, Director of Business and Development

Platinum Crypto Academy and **Cryptonaire Weekly** CEO **Karnav Shah** expressed, "It's exciting to provide exposure for a company like Ferrum Network which is building a DeFi ecosystem that interacts across chains and removes barriers to mass adoption. We say look forward to the upcoming edition of Cryptonaire weekly to find out more about Ferrum Network."

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ADVANCEMENTS IN THE CRYPTOCURRENCY WORLD

Ethereum price can gain 40% on Bitcoin, argues analyst as London fork nears



Technical setups, coupled with optimistic fundamentals, project Ethereum, would rise sharply against Bitcoin in the coming weeks.

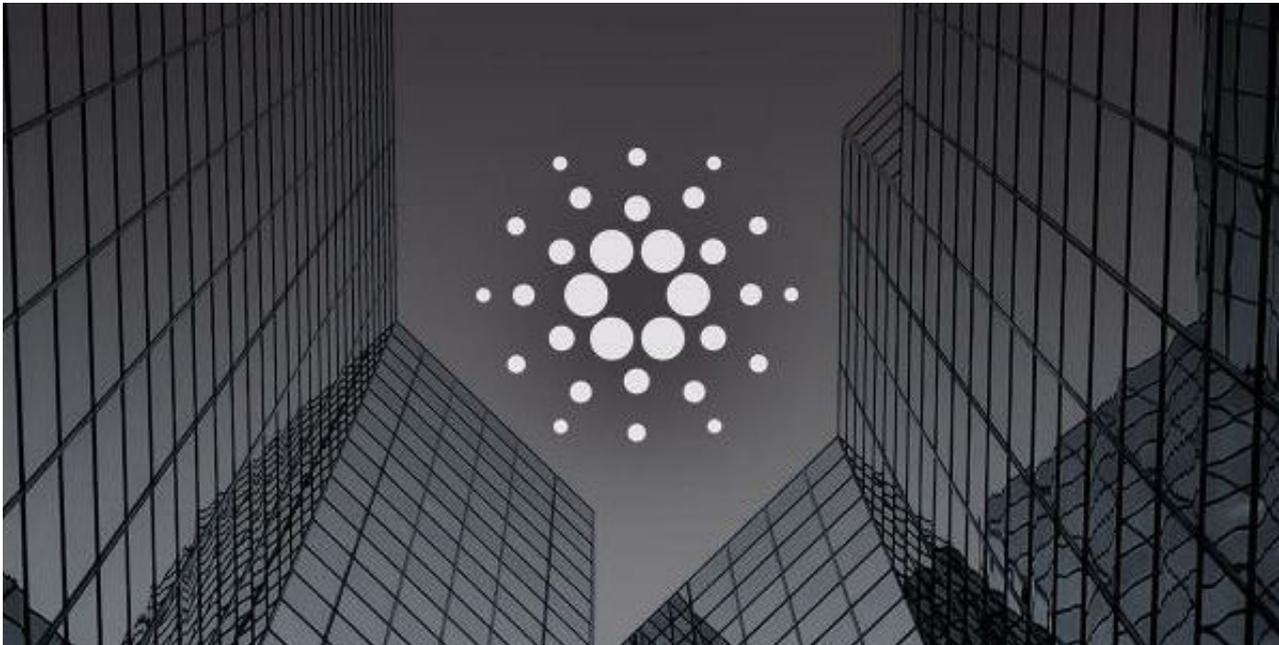
Ether (ETH) could rise by almost 40% against Bitcoin in the coming trading sessions, according to one analyst.

So believes Michaël van de Poppe, an Amsterdam-based market analyst who predicts that the ETH/BTC exchange rate would climb from its current 0.05-0.06 sats range to as high as 0.07 sats soon.

The technical chartist based his bullish analogy on the pair's support level at 0.063 sats. The price floor was instrumental in maintaining ETH/BTC's bullish bias during the mid-May 2021's notorious crypto market crash. It also served as solid support during the pair's uptrend in the early May 2020's trading session.

[Read more...](#)

Cardano (ADA) just got added to this major institutional fund



Grayscale Investments has reduced the share of Bitcoin and added Cardano to its Digital Large Cap Fund as part of its quarterly rebalancing.

Grayscale Investments, the world's largest crypto asset manager, announced yesterday that it has added Cardano (ADA) to the company's Digital Large Cap Fund.

"Welcome aboard, Cardano. We have adjusted the portfolio of Grayscale Digital Large Cap Fund to now include ADA," the company tweeted.

According to the company's latest report, Grayscale has sold certain "existing fund components"—other digital assets—and bought ADA instead. Namely, the firm has reduced the share of Bitcoin (BTC) in its Digital Large Cap Fund from 79.8% to 67.47%. At the same time, Ethereum's (ETH) share in the fund's holdings has been increased from 17,5% to 25,39%.

With the introduction of Cardano, ADA now accounts for 4.26%, making it the fund's third-largest crypto holding after BTC and ETH. As CryptoSlate reported, Grayscale similarly announced the addition of Chainlink (LINK) to its Digital Large Cap Fund in early April.

According to Grayscale's report published on July 2, the company currently has \$29.8 billion worth of digital assets under its management.

The company's Bitcoin Trust accounts for the lion's share of this figure with \$21.7 billion worth of BTC. It is followed by the Ethereum Trust which comprises roughly \$6.57 billion in ETH. In its turn, the Digital Large Cap Fund currently holds about \$349 million worth of various cryptocurrencies.

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Jack Dorsey says “No” to ETH, but Twitter Shows Interest With its Free NFTs Displayed on Rarible



Twitter co-founder and chief executive officer Jack Dorsey is a Bitcoiner who sees the leading cryptocurrency becoming the currency of the internet in the future. While a complete Bitcoin devout, Dorsey has no interest in other cryptocurrencies, as he has emphasized multiple times.

Once again, Dorsey gave an emphatic “No” when the crypto community speculated that the CEO of payments app Square might be looking into more cryptos, and it’s *“Only a matter of time before he buys in to ETH.”*

The community made this deduction after Dorsey tweeted HamsterCoin with a ‘greater than’ sign in response to Neeraj Agrawal of CoinCenter, a non-profit focused on cryptocurrency policy issues, tweeted, *“Rep Sherman says the biggest threat to ethereum is dogecoin.”*

Back in March, Dorsey converted his Ether received for his first-ever tweet that he auctioned as NFT to Bitcoin to make a donation.

While Dorsey doesn't want to consider any cryptocurrency other than Bitcoin, his company Twitter might get involved in the \$257 billion cryptocurrency Ether.

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FERRUM NETWORK



A DeFi Ecosystem that Removes Barriers to Mass Adoption

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Ferrum Ecosystem The Incubator

Presales Done Right

The crypto incubation space is plagued with unnecessary stress caused by flawed FCFS policies, lottery-based systems, long-termstaking requirements, and worst of all, "gas wars".

[Access Presales](#)

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Anti-Bot Tech

Stop The Bots Today

Bots regularly infiltrate Uniswap listings of projects. Bots manipulate prices by buying tokens at the lowest possible price, and dump the tokens on real supporters negatively impacting the project.



Staking Tech

Instant Token Utility

Many crypto projects may lack a working product as it is being developed, or their tokens may be lacking a real use case or utility. Tokens that lack utility often experience a price dump shortly after listing on an exchange as investors are not incentivized to hold the project's tokens.



Unifyre Wallet

Transact with UniFyre Wallet

Transfer and Swap cryptocurrencies over any messenger app using our revolutionary Link Drop technology and never worry about sending money to the wrong address. Earn high yields on dozens of assets on the go with mobile DeFi staking.

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[Get Staking Tech](#)

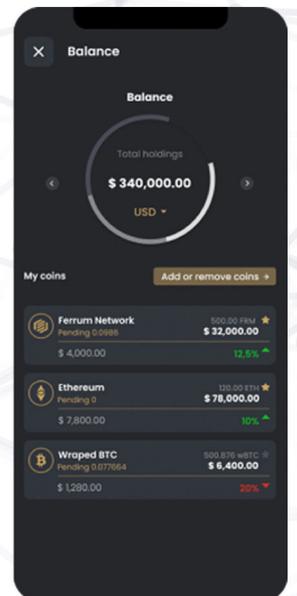


Ferrum Network Token Bridge

You can use this token bridge to swap Ferrum Network tokens Across several blockchains.

Follow the step by step guide to send your tokens across the bridge.

[Connect](#)



Ransomware Group REvil Hacks 200 U.S. Companies, Demands \$70M In Bitcoin As Ransom



REvil has reportedly pulled off the biggest ransomware attack in history. Deploying a vicious malware that has affected 200 companies in the United States. And over a million companies across the world. According to the group, they deployed a universal malware that has infected over a million network systems.

REvil is now demanding \$70 million in Bitcoin to be paid to the group before they would release the universal decryptor for “more than a million” infected systems.

Initially, the hacker group REvil had asked each affected business to pay \$45,000 in Monero individually. But then the group revised its demands and now wants \$70 million in Bitcoin. This comes in light of President Biden earlier asking President Putin to stop protecting hackers. The hacker group REvil is a Russian group that has been terrorizing businesses for a while now.

How Did REvil Get In?

According to reports, the group had started by hacking a U.S.-based company named Kaseya. But according to Kaseya, only a few dozen of its customers had actually been affected by the hack. But it seems the ripple effect of those affected carried on.

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Barclays Blocks Binance Payments To 'Keep Your Money Safe'



Barclays has stopped customers from sending funds to Binance just days after the FCA cracked down on the company.

UK bank Barclays has stopped customers from sending money to Binance.

The move comes after the FCA published a consumer warning about a Binance company acquired in the UK.

UK bank Barclays has told customers that they're blocked from sending their funds to crypto exchange Binance in order to "keep your money safe", according to the Financial Times.

"As you've made a payment to Binance this year, we wanted to let you know that we're stopping payments made by credit/debit card to them until further notice. This is to help keep your money safe," a notification reportedly sent to Barclays customers reads.

The move comes in the aftermath of the UK's Financial Conduct Authority's crackdown on Binance. Last month, the FCA issued a consumer warning against Binance Markets Limited, a company acquired by Binance in order to facilitate the launch of a bespoke UK crypto exchange.

[Read more...](#)

Brazil's Bitcoin Banco Group and Leader Arrested for Alleged Embezzlement of \$300M in Crypto



Federal Police in Brazil have arrested members and a leader of the Bitcoin Banco group for their alleged involvement in an embezzlement scheme.

In a press conference streamed live on Monday, police named businessman and self-proclaimed *"Bitcoin King"* Claudio Oliveira, as leader of the group.

The group is alleged to have embezzled R\$1.5 billion (US\$300 million).

Operation Daemon was conducted by around 90 federal police officers in Curitiba and the Metropolitan Region, according to a police press release on Monday.

The operation was based on intelligence gathered over a three-year investigation which alleges the group engaged in fraudulent scams and embezzlement.

In 2019, the group reported 7,000 bitcoin (BTC, +1.17%) had gone missing and client withdrawals from the group's brokers ceased, sparking an investigation.

After which, the group filed for a judicial recovery — a type an exemption allowing an entity to pay creditors without filing for bankruptcy.

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When the world calls, will you pick up?

Connect the unconnected and earn rewards as the network grows.

[CREATE VAULT](#)



Coinbase Actively Building Crypto Hub in India, Looking to Hire 'Hundreds' of People



The Nasdaq-listed cryptocurrency exchange Coinbase is actively building a cryptocurrency hub in India. The company says it has “ambitious plans” for the South Asian crypto hub and is looking to hire for many positions, including hundreds of engineers.

Coinbase Has ‘Ambitious Plans’ for Its Indian Crypto Hub

Coinbase published a blog post on Friday, authored by Pankaj Gupta, the company’s VP of Engineering and Site Lead in India. Gupta joined Coinbase about two months ago “to establish and lead a new tech hub for Coinbase in India,” he explained, elaborating:

There’s never been a more exciting time for builders working in crypto. This is true worldwide, but especially in India which is seeing a boom in crypto-native talent and in creating and growing important crypto projects.

“It is early days for our India tech hub but it has already taken off with an incredible amount of interest in our open roles from across India,” Gupta emphasized. He added that Coinbase is *“also exploring startup acquisitions and acquires.”*

The Nasdaq-listed crypto exchange is currently hiring senior and junior roles *“across product management, user experience, design and program management.”* Gupta noted that the company is also *“creating a core support team — in areas such as in HR and recruiting — to provide well-rounded support for our India hub.”*

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Bitcoin Becomes One of the Most Sustainable Industries This Year



The sustainability of the Bitcoin mining industry has significantly increased this year, according to a report published by the association of miners that was formed following the backlash on BTC's energy use.

In a new report, the Bitcoin Mining Council (BMC) says the results of its first voluntary survey that looked into the electricity consumption and sustainable power mix of 32% percent of the world's Bitcoin network.

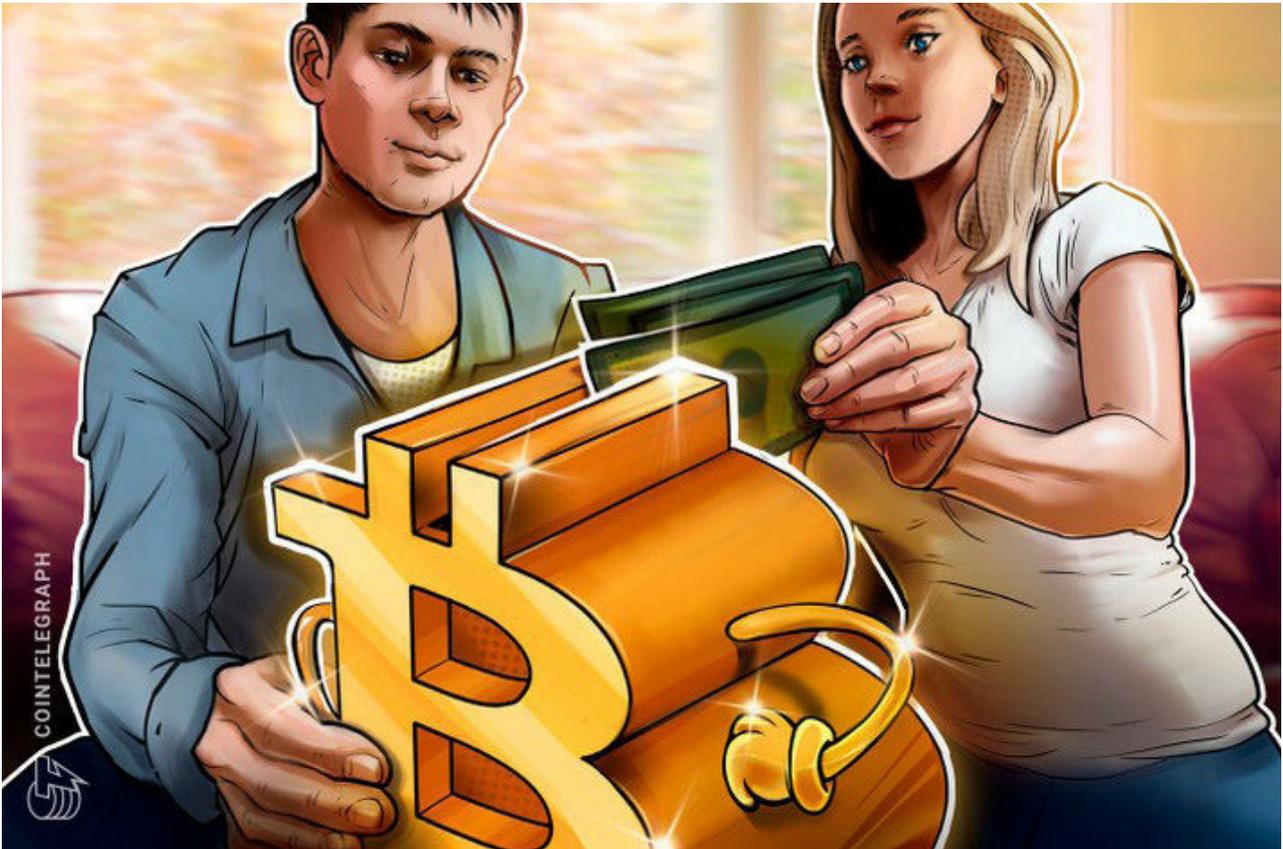
According to the poll, survey participants and members of the BMC are currently using electricity with a sustainable power mix of 67%. Based on the data, the report concludes that the sustainable electricity mix of the global mining industry has risen to 56% during the second quarter of this year.

The BMC survey also highlights that Bitcoin's current use of green energy makes it "one of the most sustainable industries in the world."

The BMC was formed in May to improve transparency and to demystify the environmental impact of the Bitcoin mining industry after Tesla CEO Elon Musk unveiled that his electric car company had stopped accepting BTC payments amid concerns about the king crypto's energy use.

[Read more...](#)

Bitcoin exchange supply hits a 6-month low as accumulation continues



The likelihood of another steep selloff for BTC is diminishing as more holders are accumulating, according to data from Santiment.

The amount of Bitcoin (BTC) held on exchanges has been declining steadily since mid-May, offering reassurance that the worst of the market selloff has passed.

At current levels, Bitcoin's exchange supply is at its lowest level since early January, according to crypto analytics firm Santiment. "The 6-month low is a promising sign, as it generally will indicate that there is a decreased risk of more major \$BTC selloffs," the analytics firm tweeted Monday morning.

Exchange inflows began to spike in early May, which likely served as a precursor to Bitcoin's steep selloff through the middle of the month. The Bitcoin selloff intensified on May 19, culminating in a \$1.2 trillion decline for the entire cryptocurrency market.

Exchange-flow data is an important metric for monitoring Bitcoin's price trajectory in the short to medium terms. Net inflows often foretell a steep selloff as more investors transfer their holdings from cold wallets, possibly for the purpose of selling. Case in point: In May, Bitcoin experienced the biggest exchange inflows since the March 2020 COVID-19-related crash.

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THOSE WHO CARRY A SOCIAL BENEFIT ARE BETTER**

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Open to all people which subscribe to our principals and values without discrimination



DEMOCRATIC MEMBER CONTROL

We work together for the common good



MEMBERS ECONOMIC PARTICIPATION

Members contribute and democratically control the capital of the cooperative



AUTONOMY AND INDEPENDENCE

Co-operatives are autonomous, self governed organisations controlled by their members



EDUCATION

Co-operatives provide education for their members for a more effective contribution to the development of the Coop



CONCERN FOR COMMUNITY

Our COOP supports projects which benefit their local communities

How do Members benefit?

DEFI

Our own Lending Union powered by Blockchain

TELEMEDICINE

Our own telemedicine app

MEDICAL CANNABIS

Authorised to grow Cannabis for CBD purposes

VERTICAL FARMING

A response to the looming agricultural land crisis

DRONE SERVICES

Drones as support for dangerous and complicated missions

COOP ACADEMY

The COOP academy is focused on education for our youngest members, but not only



Bitcoin ETFs are long overdue, says SEC Commissioner Hester Peirce



The Securities and Exchange Commission's continuous rejection of Bitcoin ETFs is somewhat of a double standard, argued *"Crypto Mom"* Hester Peirce.

The Securities and Exchange Commission's (SEC) unwillingness to approve a Bitcoin exchange-traded fund (ETF) in the U.S. is outdated and borders on double standards, according to the agency's commissioner Hester Peirce, also known as *"Crypto Mom."*

"That is probably the biggest, the most-often-asked question that I get: When will the SEC approve a Bitcoin exchange-traded product?" she acknowledged in an interview with CNBC published yesterday.

If approved, crypto-focused ETFs would allow institutional investors to get exposure to digital assets without actually holding them. ETFs are a type of investment funds that comprise certain assets (or baskets of them) and issue shares whose prices are pegged to those assets.

Unlike already existing crypto funds such as Grayscale Investments' trusts, shares of ETFs are freely tradeable on traditional platforms alongside other "old school" financial products. However, despite numerous attempts to register a Bitcoin ETF—the latest application was filed by VanEck in June—the SEC has declined all such filings over the past few years.

[Read more...](#)

WORLD MOBILE TOKEN: USING BLOCK-CHAIN TO CONNECT THE UNCONNECTED



World Mobile Token is the utility token at the centre of the World Mobile Chain. This technology was created in the partnership between WM and Input-Output Global to homogenise access to social, digital, and financial services. World Mobile Token works on a shared economy-based function that provides the basis for affordable network nodes, relying on Cardano blockchain infrastructure in telecom.

In today's modern world, we take the internet for granted. As if it is our basic human right to have access to the internet. But not everyone out there is lucky. Nearly 4 billion or almost half of the population of this world is offline. In other words, they are unconnected. World Mobile Token uses blockchain to connect these unconnected by a shared economy-based function so that everyone can afford to be a part of it. Moreover, it's a guaranteed return system, so investing in it or becoming a part of it can never be a wrong decision. World Mobile is the future of communication technology.

WHY HAVE TRADITIONAL TELECOMS FAILED TO CONNECT THE UNCONNECTED?

Telecoms came with big promises. In early 2001, which is 20 years ago, they brought in wireless internet technology to connect the whole world. This is 2021, and we don't really see that promise being fulfilled. Hence, the unconnected are still unconnected because telecoms failed to connect them. They were unable to bridge the digital gap between almost half of the population of this world.

Even the largest tech companies have failed to solve this problem. Alphabet Inc., the parent company of Google, has failed and shut down its Loon project. This shows how big the issue is for telecoms to connect the unconnected. It's not like they didn't try or work hard. They just fell short on the technology department.

This is not just an issue of unable to make a phone call or send an SMS. In this modern world where everything is being digitalized, half of the people of the earth are unable to get an education, health-care, commerce, or any kind of digital service. This is a significant problem. The number of flaws of traditional telecom is substantial. As a result, they become inefficient in their operation. There is a lack of transparency in this system. Lack of privacy is also a problem. Immutability and security are just screaming to the existing user to leave traditional telecoms.

That's when World Mobile Chain comes in; they use blockchain in telecom. This makes the information more transparent. Blockchain in telecom also allows managing networks and self-heal network systems. Using blockchain in telecom, they give utmost privacy to users. User data and metadata are protected through private and public key infrastructure. Immutability and rising of fraud causes a lot of damage to traditional telecom users. Using blockchain in telecom gives a solution to this immutability problem, reduces fraud, and potentially prevents it. They also provide faster settlement and security, which traditional telecom simply failed to provide.

WHAT ARE THE CHALLENGES IN THE TRADITIONAL TELECOM INDUSTRY?

Instead, the question should be "What are not the challenges in the traditional telecom industry?" because the number of challenges or issues is just overwhelming. Currently, there are almost 1,000 mobile operators in the world. They invested a pretty large amount of money in connecting the unconnected. But in 2021, we see still half of the population of this world is offline. So, wireless technology to connect the whole world simply failed. The telecom industry has some problems, as listed below:

NO AVAILABILITY IN RURAL AREAS

One of the main reasons is its availability. Because it is quite an expensive system, it can't reach rural areas. This is the biggest challenge in the traditional telecom industry. Not to mention that telecommunication operations are expensive. It is a centralised and expensive function. Blockchain-based telecommunication operations include providing better availability and less disturbance in telecom services. It also manages network functions, network availability, solving any provisioning issues, and fault management.

IMMUTABILITY CHALLENGE

Immutability is another big challenge. Immutability is not able to change or adapt to the modern era. Because of this, more and more people are leaving traditional telecom and choosing to be a part of the World Mobile Chain. Unlike traditional telecom, the world mobile chain is a flexible, unique, and advanced technology.

TRANSPARENCY ISSUE

To be honest, there is not much transparency in traditional telecom. There are many flaws in this system that causes inefficiency in its operation. Inefficiency in operation creates vague areas and information that users don't have any access to.

NO PRIVACY

Privacy is our first and foremost fundamental right when it comes to giving our information to digital communication. No one willingly gives away private information. But the telecommunication industry is known for its privacy invasion tendency. This happens because mobile operators are always looking for new ways to make more money out of the system. And many people have sued so many of these companies for giving away or using private information. But the reality is that it is almost impossible to win against those big companies in court. This is because they have the best lawyers and all the time in the world.

SECURITY ISSUES

Last but not least, we have slow settlement and security issues with the telecommunication industry. Settlement is always a time-consuming and complex process. There are so many loopholes in telecom protocol that it is well known for its vulnerabilities.

WHAT IS WORLD MOBILE TOKEN?

World Mobile Token (WMT) is a digital utility token built on Cardano's blockchain. This token allows participants to provide various services on the network and guarantees a rewarding system for everyone involved. When token holders stake their tokens to run an Earth Node, they earn WMT for securing the network, while Air Node operators will earn WMT for offering local services on the network.

World Mobile uses blockchain and the sharing economy to deliver a wireless network built to scale. By using off-the-shelf equipment and unlicensed spectrum, local entrepreneurs can operate and maintain the network in rural areas. With the help of World Mobile, the unconnected can finally become connected and experience the digital world. Through Cardano's Atala Prism, they will also gain a digital ID, opening access to digital banking, healthcare, and online education.

Cryptocurrency investment is getting more and more popular. It is the future of digital currency. How does World Mobile incentivise a sharing economy and connect the unconnected? As more people are getting interested in cryptocurrency investment, investing in WMT is a great choice.



HOW DOES WORLD MOBILE INCENTIVISE A SHARING ECONOMY AND CONNECT THE UNCONNECTED?

World Mobile incentivises a sharing economy and connects the unconnected. World Mobile uses a shared economy business model that creates and delivers a mesh network infrastructure. This infrastructure would allow a better and reliable network to connect the unconnected. It would also help improve network design and operation efficiencies because they use blockchain in telecom. It allows the company to go the extra mile and reach remote villages that traditional telecoms have yet to connect.

World Mobile is not only a unique and superior technology in terms of services to traditional telecommunication operations. It's also much more affordable communication technology. Even people in rural areas can participate and be connected to the rest of the online world. They can provide services to the network and get rewarded accordingly. That is why World Mobile promotes this shared economy model, so that all those unconnected people in rural areas can be connected to the network. Last but not least, because World Mobile services are purchased with WMT, more people can easily invest in cryptocurrency. Because cryptocurrency is predicted to be the future of currency methods, investing in it as early as possible is better.

HOW IS WORLD MOBILE MAKING IT POSSIBLE FOR ANYONE TO BECOME A NETWORK OPERATOR?

World Mobile promotes a shared economy model. This model produces reliable network infrastructure. In this shared economy model, anyone can become a participant. It doesn't require one to be very wealthy to be a part of it, to connect with it. Anybody from a rural area can be connected with World Mobile. World Mobile sells affordable network nodes to local business owners.

This way, they can connect themselves and other people in that area. So if entrepreneurs from a rural area becomes a network operator, the whole village can become connected.

All the network nodes work as a bridge for internet connectivity. Because these nodes are so affordable and easy to operate, anybody can buy them. This way of connectivity is affordable and sustainable, both in terms of energy consumption and economics. And that is why anybody can buy nodes,

To operate an Earth Node and secure the network you need to buy and stake WMT. To operate an Earth Node and secure the network you need to buy and stake WMT. In return, they may share the fees with other sharers who have staked World Mobile Tokens to their nodes. The total number of revenues will be equal to the total number of network fees on the World Mobile Network. This makes it the network run by the people for the people. This also enables one to get into cryptocurrency investment. It doesn't matter from which point of view one sees it, this opportunity looks great!

HOW IS WORLD MOBILE TOKEN, BUILT ON CARDANO'S BLOCKCHAIN, REBOOTING TELECOMS?
Cardano is one of the biggest public blockchains out there. It aims to create a stable cryptocurrency investment system. And Cardano's Ouroboros protocol is the most environmentally sustainable blockchain protocol out there. World Mobile Chain uses Cardano's Ouroboros to provide a settlement layer. In addition, Cardano's smart contract platform, Plutus, provides the functionality for operating the shared economy model. That's how World Mobile Token, built on Cardano's blockchain, is rebooting telecoms. Because old traditional telecoms have failed to connect the unconnected, this new communication technology reboots traditional telecoms and put the power with the people.

Blockchain in telecom is the future. Wireless internet networks have failed to protect our privacy and connect the unconnected. Cardano's blockchain is one of the most popular and affordable blockchains out there. Its Ouroboros protocol is the most environmentally sustainable, which makes it a more acceptable method among others. It's a cryptocurrency-based system, so it's also a great way to make some cryptocurrency investments.

It's a shared economy-based model, so anyone interested in breaking into telecoms and tapping into a trillion-dollar industry can participate. The services offered on the network include WiFi, data, texts, calls and a SIM card.

On the other hand, traditional telecom is very limited. Only a few wealthy people can be network operators, and telecommunication operations are quite costly. On the opposite side, World Mobile decentralises the telecoms by sharing the responsibility and rewards with every participant. Thus, it reduces the cost greatly.

A COMPREHENSIVE GUIDE TO THE SOMEE.SOCIAL PLATFORM



Today, almost every social media platform monitors and tracks all user activity to package and sell that data to the highest bidder. They do not precisely disclose the scope of the information they collect. They also know they can get away with it simply because the user agreements that most people unwittingly agree to during sign-up authorize unfettered tracking, collection, and selling of private data.

What users must understand is that this exploitation of private data has been ongoing for many years. Users cannot see what is happening with their data and cannot control who views, distributes, and ultimately resells their data.

Furthermore, most users do not earn anything for the private data shared about them, nor do they earn other contributions to social media for content posted, time spent, and activity.

DECENTRALIZED SOCIAL MEDIA

When a social network is decentralized, no single proprietary authority holds all that personal data and serves it to users upon request. Instead, the user data is stored homogeneously and in a decentralized way within servers or other storage devices across a network node. As a result, if there is a need for a piece of information, it is pulled from every node and assembled inside the user's device and granted if they have the private key required to unlock and access that data.

Additionally, anyone has the authority to interact with any individual since the network is federated. So, who gets to control it? Only the one who sets up the network gets to draw the rules for the website's ethical use and compliance only. That is the only control that they get to exercise.

Hence, decentralized social media networks are attractive to users as they prevent unscrupulous usage and modification of user information/data. Additionally, the control over the content getting published is not in the hands of any single entity, which means users get more freedom to express themselves, and interactions are safeguarded using cryptography, which results in increased security and privacy of data.

Given the above, it is evident that blockchain offers an excellent solution to solve many issues existing within the social media space. So, if you are a crypto enthusiast searching for a blockchain-enabled social media network that also lets you earn cryptocurrency, then SoMee.Social is the answer.

ABOUT SOME

SoMee.Social is a platform that prioritizes user privacy and autonomy. In addition, substantial incentives are built into the platform to encourage user interactions and quality content to cultivate cohesive community building.

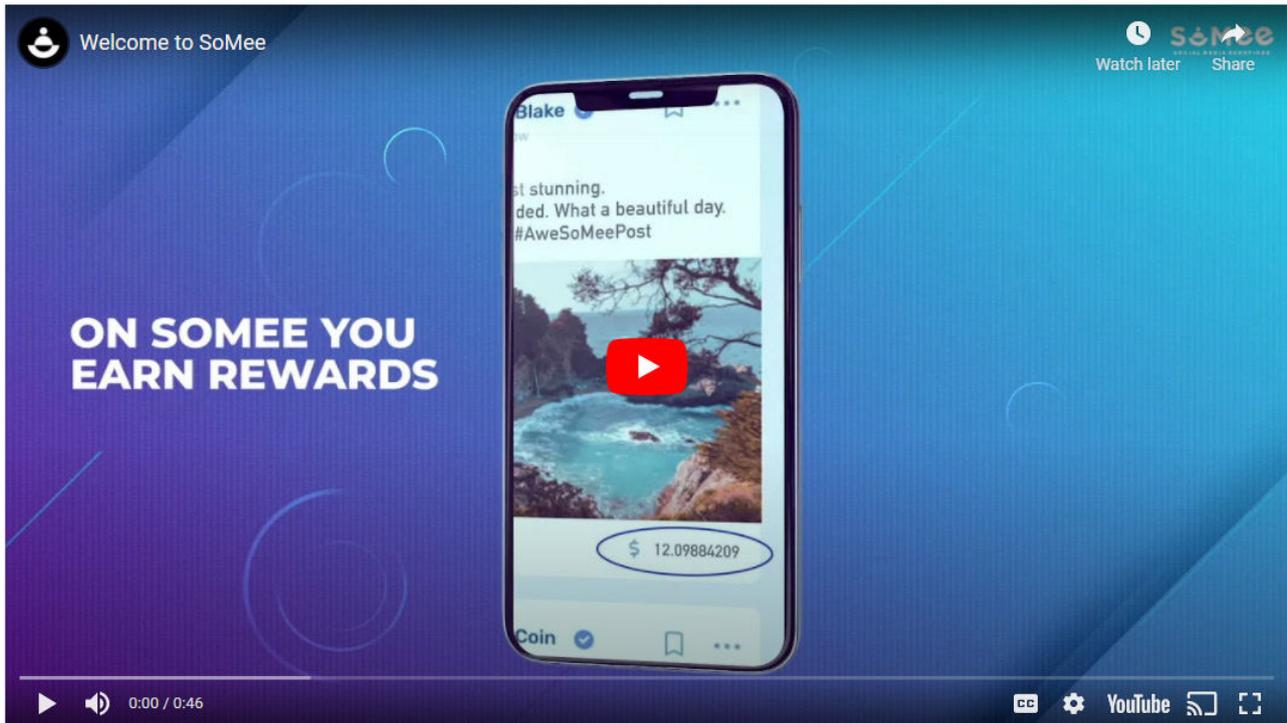
SoMee provides several avenues for earning rewards, starting with content monetization, and reward earning options for active participation in the community or for sharing your data if you choose to do so.

SoMee is a blockchain-based platform governed by the existing \$SOME token (previously \$ONG), an advertising system powered by the \$SAT (SoMee Advertising) token. In addition, it provides cross-posting, and content rewards with \$SME, a HIVE-backed cryptocurrency token.

SoMee token is also the governance token of the network used for suggesting proposals and other governance actions like fact checking and news publishing as well as community moderation. Governance tokens are tokens that developers create to allow token holders to help shape the future of a protocol. Governance token holders can influence decisions concerning the project such as proposing or deciding on new feature proposals and even changing the governance system itself.

SAT-SoMee Advertising Token Explained

SAT, also known as the SoMee Advertising token, is used by advertisers for building campaigns. Users also use this token for staking on their chosen campaigns—this nets ad revenue for the users. \$SAT was introduced during an IDO with an initial price of \$.005. SoMee predicts that the ad platform will likely be available to advertisers by September 2021.



SOME TOKENOMICS

The SoMee platform runs on the \$SOME token and \$SAT token. It is integrated with the Cardano blockchain system that offers the SoMee Social community several advantages, such as reduced gas fees and innovative metadata features. These help improve data control, privacy and enable crypto investors to leverage the control (and \$SAT) to monetize specific data in SoMee. For example, the social advertisement share system allows brands to purchase \$SAT and advertise and later target during the ad campaign, using demographic and geographic targeting methods. It also enables advertisers to enable a setting wherein the target audience can target them in return.

Users who participate can easily share customized data points that bring much value to advertisers and brands that maximize success during the ad campaign. The complete system operates on \$SAT, which drives value to every participant within the Advertisement Share system, including end-users, brands, and influencers.

SoMee is also retiring the old GBuck system by replacing it with \$SAT. Also, influencers will require \$SAT to take part in the SAT Elite campaigns, which bring high monetization figures, along with special perks.

The above incentives help drive a significant amount of utility for \$SAT tokens and create higher demand for the stacking of \$SATs. In addition, the SoMee platform expands ads and increases the number of influencers participating in these ad campaigns.

SOME SOCIAL – REDEFINING SOCIAL MEDIA FOR PRIVACY, CONTROL, AND MONETISATION

SoMee.Social offers a host of features that make it convenient for those who wish to engage on a monetized social media platform while maintaining control of their data and privacy.

THE SOME.SOCIAL SOLUTION

SoMee changes this by allowing users to exercise complete control over how and where content and private data gets distributed while at the same time allowing each user the ability to monetize their data, content, and activity on social media.

All users earn reward points that can be cashed out through partners Tipalti and Skrill via the fiat of choice. Thus, it reduces friction and makes it easy for the average person to use the app as they do not require knowledge about cryptocurrency in order to participate.

For cryptocurrency enthusiasts, SoMee allows for cross-chain posting. This will enable enthusiasts to earn rewards on more than just one blockchain. Our previous beta permitted users to do this via the STEEM blockchain.

The first sidechain that will be available for users to cross-post on the updated site is HIVE. SoMee and HIVE teamed up to bring the world the first Social DEFI ecosystem through the \$SME token – which will also power NFTs and post rewards on SoMee.

SoMee also assists brands in acquiring valuable data points via a consent-oriented ad system without exploiting user data. SoMee never packages or shares user data. Instead, the platform allows every user to select the information they wish to share with brands and earn money while doing the same. This way, both the brands and the users are in an advantageous position. Although, users also have the choice to turn ads off altogether if they choose.

WHY SHOULD YOU INVEST IN THE SOME.SOCIAL?

Cryptocurrency enthusiasts are searching for a gamified social platform that provides them with ample opportunities to earn; this includes posting content, staking tokens, and curation rewards on the SoMee Social platform. As a result, SoMee has gone up by 12.26% in the past few days. SoMee Social's CoinGecko rank is at 964, whereas the live market capitalization stands at USD 8,586,167.

With SoMee, you have a voice. And, you have the control. Thus, you can share your content with everyone or no one. That choice is yours. The fact is, once posted, that information is YOURS. SoMee doesn't hold any control or rights over your content. You get a place to use your voice. What you say, that's entirely on you.

Whether you wish to earn cryptocurrency or even if you wish to own an investment-worthy crypto-token, then \$SOMEE and \$SAT are undoubtedly the best choices.

SoMee Social is a unique platform that provides individuals with ample opportunities to interact with reputed social media platforms. Therefore, SoMee has enormous potential for growth and expansion. If you understand how blockchain works and are fond of using social media networks, SoMee is a good option. Even if you are not a crypto-enthusiast, SoMee offers a unified interface that provides easy, quick and hassle-free interaction opportunities with other social media networks. Lastly, since cryptocurrencies are volatile, one can expect SoMee Social to witness growth at an exponential rate once the public takes an interest.

FINAL WORDS

The SoMee incentive-based economy offers users many features, such as posting rewards, verified profiles (through KYC/AML verifications), multi-chain bonuses, HIVE/SME rewards, advertising rewards, and staking, as well as future DEFI elements. SoMee's primary mission is to protect privacy and control. It's YOUR content. You have a say on what that content does online. Thus, you have your own voice and a place to speak it. With incentive-based community interactions like upvoting, downvoting, sharing, comments, and future community-based moderation, SoMee also provides for a trusted community that is self-moderated and in control of its content.

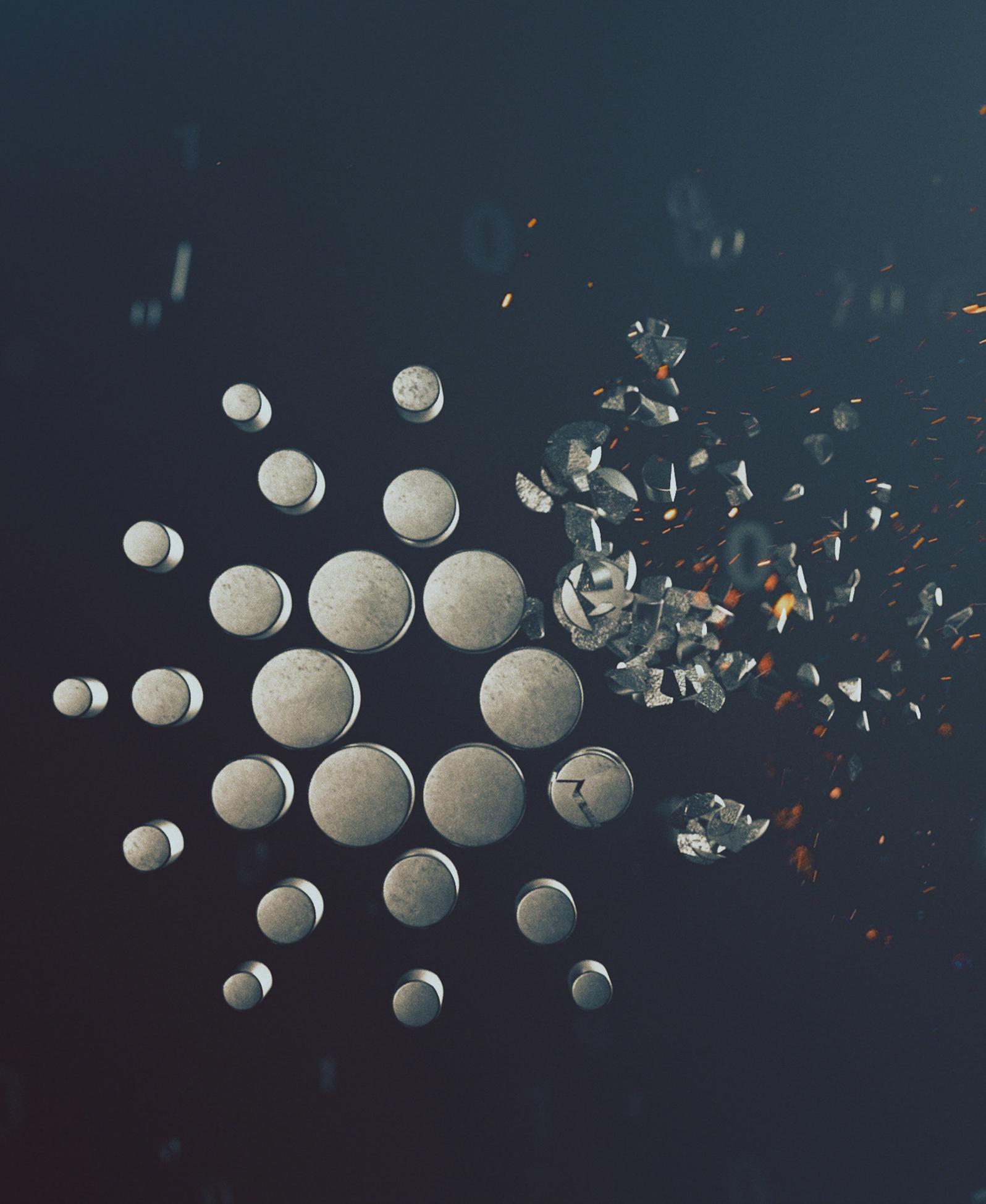
So, if you are a cryptocurrency investor keen on earning cryptos for content, curation, and staking, then check out SoMee Social (<https://somee.social/login>) now!



SoMee
SOCIAL MEDIA REDEFINED

**SOMEE IS A GAMIFIED
SOCIAL HUB WITH
PRIVACY CONTROL
AND MONETIZATION
OPTIONS**

The banner features a dark blue background with white text. On the right side, there is a circular inset image showing a woman and a man smiling and looking at a smartphone. A white circular icon with a red and orange orbital design is overlaid on the bottom right of the banner.



WWW.PLATINUMCRYPTOACADEMY.COM