CRYPTONAIRE **CRYPTO INVESTMENT JOURNAL**

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CUSTOMER DATA FOR

SALE ON THE DARK WEB?

UAE, SAUDI ARABIA LAUNCH

CRYPTOCURRENCY PILOTFOR CROSS-BORDER PAYMENTS

WHAT'S

and

WHAT'S NOT

JAPAN'S SBI INVESTS **\$15 MILLION IN CRYPTO** CARD MAKER TANGEM

900

FORMER FRENCH CENTRAL BANK CHIEF JOINS BOARD OF <u>BLOCKCHAIN STARTUP</u>

NUMBEROFBTC ATMS HITS 4,000 ACROSS THE GLOBE

CRYPTO ACADEMY



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Weekly Cryptocurrency Market Analysis

Hello Crypto traders welcome to this week's Cryptonaire weekly. The overall cryptocurrency Market Cap stands at \$120 Billion. Bitcoin price currently around \$3600 and ether price is currently at \$120. The current market cap for bitcoin is \$63 Billion and for altcoins the current market cap is \$57 Billion.

Bitcoin	52.42%			
Ethereum	10.28%			
Bitcoin Cash	1.82%			
Litecoin	1.57%			
Ripple	11.03%			
Dash	0.50%			
NEM	0.42%			
Monero	0.62%			
ΙΟΤΑ	0.71%			
NEO	0.41%			
Other	20.22%			

Percentage of Total Market Capitalization (Dominance)

Bitcoin (BTC) has proven to be in high demand among citizens of smaller nations like Venezuela, whose economic conditions have been adversely affecting their fiat currencies.

Now, cryptocurrencies will face another test with the impending Brexit deal. If the United Kingdom is forced to leave the European Union without a deal, experts believe that the pound will be hit hard, and might lose up to a quarter of its value.



With such uncertainty, will the market participants turn towards cryptocurrencies as an alternative source of investment or stick to the classical investment vehicles? We believe that digital currencies will make their presence felt because they are likely at the end of their year-long bear market. According to Binance chief executive Changpeng Zhao, their new Jersey-based trading platform has witnessed a huge demand.

CNBC contributor Brian Kelly expects cryptocurrencies to do well in 2019. Geopolitical tension in the world can boost the demand for digital currencies as the investors look to hedge their positions. However, Kelly doesn't anticipate an approval for Bitcoin ETF this year.







ш. Total Supply 99,991,724,864 Total Cap \$31,801,257,899 Circulating 41,040,405,095

#

^{24 HR} HIGH \$0.3219 24 HR LOW \$0.3169 24 HR RANGE 1.57% ALL TIME HIGH \$3.92 FROM ATH -91.88% 1 Hr 24 Hrs 7 Days 30 Days vs Fiat · -0.01% • 0.13% ▼ -4.87% -14.68% vs BTC • 0.22% -1.21% -2.97% • 0.09% vs ETH -7.13% -0.12% −1.60% **3.92%** XRP Com

Market Cap \$13,052,445,174





Top 10 Coins

Top 10 Coins by Percentage Gain (Past 7 Days)

#	Name	Symbol	Volume (24h)	Price	% 7d
1	🗼 Apollo Currency	APL	\$1,573,393	\$0.003110	246.18%
2	Delphy	DPY	\$2,852,146	\$0.117830	244.27%
3	SnapCoin	SNPC	\$287,442	\$0.076067	187.10%
4	∞ TenX	PAY	\$4,263,873	\$0.403967	133.09%
5	ax OAX	OAX	\$5,592,365	\$0.181775	103.16%
6	🌖 Italian Lira	ITL.	\$91,250	\$0.000033	97.89%
7	👌 Upfiring	UFR	\$71,499	\$0.174894	94.77%
8	🔀 Ethos	ETHOS	\$2,406,116	\$0.201468	85.71%
9	😚 MIR COIN	MIR	\$1,293,071	\$0.045088	78.39%
10	Stox	STX	\$315,677	\$0.022301	73.01%

Top 10 Coins added to Exchanges with the Highest Market Capitalisation (Past 30 Days)

Name	Symbol	Added	Market Cap	Price	Circulating Supply	Volume (24h)	% 24h
🧧 CoinUs	CNUS	29 days ago	\$9,151,153	\$0.026915	340,000,000 *	\$90,191	7.91%
Ultiledger	ULT	15 days ago	\$1,821,706	\$0.006641	274,318,132 *	\$17,340	-0.01%
🖤 Footballcoin	XFC	19 days ago	\$1,631,553	\$0.004405	370,356,103 *	\$5,451	-1.06%
💠 COVA	COVA	27 days ago	\$1,509,392	\$0.001418	1,064,483,070 *	\$341,334	-0.92%
o Fountain	FTN	20 days ago	\$1,470,636	\$0.034985	42,036,139 *	\$134,842	0.32%
i Bitcoiin	B2G	12 days ago	\$971,458	\$0.019792	49,083,677	\$523,866	-6.00%
X Next.exchange	NEXT	25 days ago	\$301,503	\$0.093860	3,212,242 *	\$426	19.71%
≭ Beacon	BECN	21 days ago	\$290,729	\$0.066540	4,369,221 *	\$8,788	-27.94%
😔 Dash Green	DASHG	8 days ago	\$213,775	\$0.336327	635,619	\$7,276	-3.54%
Mocrow	MCW	12 days ago	\$175,786	\$0.320427	548,599 *	\$6,589	-0.51%



Top 10 Coins by Total Market Capitalisation

<u>#</u>	Name	Market Cap	Price	Volume (24h)	Circulating Supply	Change (24h)	Price Graph (7d)
1	0 Bitcoin	\$62,403,365,956	\$3,567.00	\$4,883,218,389	17,494,650 BTC	-0.73%	month
2	XXRP	\$13,029,333,111	\$0.317476	\$378,027,218	41,040,405,095 XRP *	-1.14%	mul
3	♦ Ethereum	\$12,260,884,737	\$117.33	\$2,326,097,976	104,503,367 ETH	0.05%	mon
4	101 Bitcoin Cash	\$2,146,140,033	\$122.08	\$176,209,768	17,579,800 BCH	-0.73%	my
5	∅ EOS	\$2,130,584,672	\$2.35	\$576,708,689	906,245,118 EOS *	-0.30%	mm
6	1 Tether	\$2,041,643,958	\$1.01	\$3,405,924,829	2,016,646,867 USDT *	-0.55%	whent
7	🚀 Stellar	\$1,962,363,630	\$0.102581	\$100,704,010	19,129,820,782 XLM *	-0.96%	my
8	() Litecoin	\$1,868,750,286	\$31.08	\$521,085,330	60,125,600 LTC	-0.36%	mm
9	🏷 TRON	\$1,736,623,602	\$0.026054	\$290,750,528	66,654,940,713 TRX	9.48%	mon
10	0 Bitcoin SV	\$1,314,101,957	\$74.76	\$49,557,124	17,578,623 BSV	-0.78%	moun



Crypto Trade Opportunities

Binance was the top performer among the major coins. The news of the launch of Binance Jersey, a fiat-to-crypto exchange for U.K, and European customers, was cheered by the investors. The company plans to capitalize on the uncertainty regarding Brexit and wants to offer the people an opportunity to **diversify** into cryptocurrencies. Binance also completed its 6th quarterly BNB token burn, roughly equivalent to \$9.4 million. So, will its outperformance continue? Let's find out.

Binance - BNB/USD





The BNB/USD pair is attempting to breakout of the resistance line of the descending channel. For the past four weeks, the bulls have defended the first support at \$5.46666. Therefore, we anticipate another attempt to breakout of the channel within the next couple of weeks.

A breakout of the channel will start a new uptrend that can carry the virtual currency to \$15, with a minor resistance at \$12. The traders can buy on a close (UTC time frame) above the channel and keep a stop loss below \$5.

Contrary to our opinion, if the bulls fail to breakout of the channel, the bears will try to sink the digital currency below \$5.

Cardano - ADA/USD

Cardano developer and CEO of IOHK Charles Hoskinson is excited about the forthcoming Project Shelly update. **Cardano** wallet "Deadalus" can also prove to be a major event, as it aims to be the most secure crypto wallet with a series of inbuilt protections. While some are confident about the prospects of the cryptocurrency, the critics feel that the developments are moving too slowly.





After an extended downtrend, the ADA/USD pair has been trading inside the range \$0.062424-\$0.027237 for the past nine weeks. There was a similar attempt to bottom out previously (marked as ellipse on the chart) that resulted in a breakdown. That consolidation had also lasted for nine weeks before breaking down of it.

If the bears breakdown of the current range, the downtrend will resume. However, if the bulls scale the overhead resistance of \$0.062424, we can expect the start of a new uptrend that can reach \$0.094256 and above it to \$0.2.

As the upside potential is high, traders can wait for a close (UTC time frame) above the range to initiate a long position.

IOTA/USD

In the new year, **IOTA** has announced a couple of collaborations that can help it come on top. Though it has not run away, it has managed to close in the green in the past seven days. Can it move up from here and crack into the top 10? Let's see.



BITFINEX:IOTUSD, 1W 0.3248 A +0.0154 (+4.98%) O:0.2880 H:0.3344 L:0.2720 C:0.3248



The IOTA/USD pair is currently trading inside a range. After failing to breakout of \$0.4037 for four weeks, the bears pushed prices back in the week before. However, lower levels are attracting buying as the bulls try to stage a recovery from close to \$0.272 levels.

If the virtual currency rises from the current levels, the bulls will again attempt to breakout from \$0.4037. If successful, a rally to \$0.6, followed by a move to the next overhead resistance of \$0.8152, is probable.

However, if the bears fail to force a turnaround at the current levels, a drop to \$0.2051 is likely. If this support breaks, a retest of the critical support of \$0.1427 will be on the cards. The downtrend will resume if this level gives way.

NEO/USD

NEO Co-Founder Erik Zhang confesses that he doesn't watch the daily price action of the virtual currency. He is more concerned with its development. According to him, Ethereum might overtake Bitcoin in the future, and Ethereum itself will face competition from cryptocurrencies such as NEO. Can NEO reclaim its footing among the top 10 cryptocurrencies? Let's find out.Our negative view will be invalidated if the BCH/USD pair sustains above the moving averages. Currently, we can't find any buy setups, so we remain neutral on it.



BITTREX:NEOUSD, 1W 8.09325584 🛦 +0.39461246 (+5.13%) O:7.20158586 H:8.39032188 L:7.17972580 C:8.09325584

The NEO/USD pair has been trading inside a tight range for the past eight weeks. The attempt by the bulls to scale the range failed in the week before. However, the bears could not push the prices back to the bottom of the range: this shows demand for the digital currency close to \$7 level.

We expect the bulls to again attempt to break out of the range. If successful, a rally to \$16, followed by a move to \$20 is probable.

Contrary to our expectations, if the bears plunge the virtual currency back below the range, the downtrend will resume. As the previous consolidations had resolved to the downside, we suggest traders wait for a close (UTC time frame) above \$10 before initiating any long positions.



Both moving averages have turned down, and the RSI is also in the negative area. This means that the bears are in command.

If the EOS/USD pair drops below \$2.1733, a fall to \$1.7746, and further to \$1.55, will be likely. Conversely, if the cryptocurrency bounces from the current levels and scales above the moving averages, it might extend its stay in the range. We shall turn positive on a breakout and close (UTC time frame) above \$3.2081.

TRON - TRX/USD

Tron has slowly but surely cemented its place among the top 10 cryptocurrencies. The markets have cheered the plans to launch BTT token, which will run on the Tron and BitTorrent networks. Its founder, Justin Sun, wants people to think of "Tron" whenever they think of any cryptocurrency.

The company also announced a tie up with ABCC cryptocurrency exchange to list **tokens** based on Tron's TRC10 technical standard. However, many developers came out against Tron's Accelerator contest, as the announcement of winners was delayed and the prize money was slashed at the last moment. What is in store for this cryptocurrency? Let's find out.



BINANCE:TRXUSD, 1W 0.02532856 🛓 +0.00037055 (+1.48%) 0:0.02154540 H:0.02733572 L:0.02119360 C:0.02532856

The TRX/USD pair is range bound between \$0.0183-\$0.02815521. The breakout of this range in the week before could not sustain, and the price fell back into the range. Last week, the bulls again attempted to breakout of the range but found selling at the resistance line of the range at \$0.02815521.

If the bulls succeed in pushing the price above the range, a new uptrend is likely. The first target on the upside is \$0.04. The traders can buy on a close above the range and keep a stop loss just below \$0.021.

If, however, the bears defend the top of the range, a few more weeks of range bound action is likely to continue. The virtual currency will turn negative if the price breaks down of the critical support at \$0.0183.



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Advancements in the Cryptocurrency World

How US Government Shutdown Affects Bitcoin ETF Approval

https://news.bitcoin.com/us-government-shutdown-bitcoin-etf-approval/



The U.S. Securities and Exchange Commission (SEC) is due to make a decision on the Vaneck Solidx bitcoin ETF next month, and the deadline cannot be extended further. However, since the U.S. government is currently shut down, a securities lawyer explains what is likely to happen to the ETF, including the likelihood of an automatic approval.

Jake Chervinsky, a lawyer who focuses on litigation involving securities, commodities, futures and other derivatives, explained in a series of tweets on Friday how the current U.S. government shutdown could affect the upcoming decision on the Vaneck Solidx bitcoin exchange-traded fund (ETF).



Number of Bitcoin ATMs Hits 4,000 Globally: Why is it Growing So Rapidly?

https://www.ccn.com/number-of-bitcoin-atms-hits-4000-globally-why-is-it-growing-so-rapidly/



According to a report released by ValueWalk, the number of Bitcoin ATMs worldwide has surpassed 4,000 and the market is still growing rapidly.

The increase in the number of Bitcoin ATMs comes in a period during which cryptocurrency businesses are prioritizing compliance, dealing with strict Know Your Customer (KYC) and Anti-Money Laundering (AML) policies.

Factors Behind the Increase in Demand For Bitcoin ATMs

On January 20, CCN reported that ShapeShift, a Switzerland-based cryptocurrency exchanges, received 18 subpoena requests from the U.S. authorities in 2018.

Although the number of requests received by ShapeShift was far less than that of Kraken, a major digital asset trading platform that received 315 subpoena requests from the U.S. government last year, it was relatively high given the fact that ShapeShift is not a U.S. corporation.

The U.S. government filed 66 percent of all subpoena requests received by Kraken, which serves 80 percent of its users outside of the U.S.

The rise in the demand for and popularity of crypto ATMs coincides with the G20's efforts to regulate the cryptocurrency sector with tightened regulatory frameworks.

Most major cryptocurrency markets in the likes of Japan and South Korea have implemented new policies in regards to transaction monitoring, user surveillance, and fraud prevention since 2017.



How to Put Crypto In Everyone's Pocket in 2019

https://cryptoslate.com/put-crypto-in-everyones-pocket/



In the same way all economic movements have done throughout history, blockchain finance challenges our traditional conceptions of 'value,' and, in turn, our ideas about identity and freedom. The new digital economy is now being built by a worldwide community who share common goals of decentralization, transparency, and financial inclusion.

My first real job was at Bank One Corporation in the Research and Recovery department, taking pictures of checks saved on spools of microfilm and mailing them out to customers. Flash forward a couple of decades, and technology has obviated and remade my old job many times over. Now I work in the latest iteration of that cycle—cryptocurrency.

Copying checks was my first peek behind the curtain of the global financial system, and it felt empowering. Cryptocurrency—and the fascinating blockchain technology behind it—has the potential to bring that feeling of empowerment to so many others. However, it is still perplexing to the average consumer with most not understanding why it even has value, let alone how to use and secure it. With over half the world's population online, less than one percent is said to own or use cryptocurrency, signaling that mainstream adoption is not yet within reach.

As teams continue to build the tools and platforms that will redefine the global economy, there are four simple truths we should all keep in mind: keep it transparent, accessible, secure, and human.



Japan's SBI Invests \$15 Million In Crypto Card Wallet Maker Tangem:

https://www.coindesk.com/japans-sbi-invests-15-million-in-crypto-card-wallet-maker-tangem



Japanese financial services giant SBI Group has invested \$15 million in Swiss startup Tangem, maker of a slimline hardware wallet for cryptocurrencies.

Tangem describes its crypto storage product as a "smart banknote for digital assets." Designed to be used like a bank card, the product allows off-chain physical transactions to be used, for example, for in-store payments, once cryptos have been loaded onto the device via an NFC-enabled smartphone.

The startup announced the SBI investment Monday, saying that it would help it expand its technology to other areas such as stablecoins, initial coin offerings (ICOs), tokenized asset offerings, digital identity and more.

The news was confirmed by SBI in a separate statement. While it did not disclose an amount, the firm said the funding was made available through its wholly-owned subsidiary SBI Crypto Investment, which invests in digital assets ventures.



Proposed License Requirements End Anonymous Crypto Selling and Buying in the Netherlands

https://cointelegraph.com/news/proposed-license-requirements-end-anonymous-crypto-selling-and-buying-in-the-netherlands



Pete Hoekstra, the Netherlands' Minister of Finance, has received official advice that a licensing system should be introduced for crypto services, Dutch media outlet Nederlandse Omroep Stichting (NOS) reports on Jan. 18.

Hoekstra reportedly requested advice about cryptocurrencies from the Netherlands' Authority for the Financial Markets and the local central bank, De Nederlandsche Bank, at the beginning of last year.

The minister announced that he started working in accordance with the advice immediately after receiving it. According to the article, the decreased crypto speculative mania has made investor protection actions less urgent. As a consequence of this lesser urgency, the emphasis is purportedly being placed on the prevention of money laundering and terrorist financing via crypto.

The Netherland's Financial Intelligence Unit noted that the number of unusual transactions with cryptocurrencies has increased from an average of 300 to up to 5,000 a year, NOS reports.



Regulations Have Ruined the Physical Bitcoin Industry

https://news.bitcoin.com/regulations-have-ruined-the-physical-bitcoin-industry/



As bitcoiners celebrate the 10th anniversary of Satoshi's invention, veteran enthusiasts will be aware that a lot has changed since the early days. One business that was once incredibly popular is the art of manufacturing loaded physical bitcoins. Government regulations have forced operations to cease, causing the physical bitcoin minting business to virtually grind to a halt.

Manufacturing Loaded Physical Bitcoins Is a Lost Art

Not long after Bitcoin was launched, people managed to create paper wallets and soon the concept of physical bitcoins was born. After that, individuals took the idea to another level and minted metal bitcoins were created. Casascius coins quickly became a collector's item with these shiny keepsakes loaded with digital currency. However, after Mike Caldwell, the creator of Casascius coins, started selling his physical bitcoins loaded with whole units or fractions of BTC, he was shut down by the U.S. Financial Crimes Enforcement Network (FinCEN). The U.S. regulator considered minting Casascius coins illegal money transmission and Caldwell had to stop selling loaded coins. Since then a number of other manufacturers have attempted to sell loaded bitcoins to investors who may find numismatic value in these physical collections.



UAE, Saudi Arabia Launch Cryptocurrency Pilot for Cross-Border Payments

https://www.ccn.com/uae-saudi-arabia-launch-cryptocurrency-pilot-for-cross-border-payments/



UAE and Saudi Arabia — two countries that have the world's second-largest combined sovereign wealth funds — have launched their pilot cryptocurrency.

According to UAE's official news agency, Emirates News Agency, the Saudi-Emirati cryptocurrency is one of the seven initiatives that will be implemented in both countries.

Saudi-Emirati Cryptocurrency Restricted to Banks Only

Formed in 2016, the Executive Committee of the Saudi-Emirati Coordination Council met for the first time in UAE on January 19. The Council announced that the new cryptocurrency will be used for cross border payments between central and local banks.

The cryptocurrency will serve as an experiment to understand blockchain technology and allow seamless transactions across the two countries.



HSBC Settled \$250B On 'Blockchain', But How 'Bout Ripple & XRP?

https://news.livecoinwatch.com/hsbc-settled-250b-on-blockchain-but-how-bout-ripple-xrp/



Although a majority of cynics question blockchain technology's underlying value proposition for day-to-day living, the technology, or a semblance of the innovation more accurately, has quickly garnered adoption in the banking world. However, XRP proponents have been left asking the million-dollar question — why don't they use Ripple?

HSBC Transacted \$250 Billion Via Blockchain-Esque Tech

Earlier this week, HSBC, one of the most preeminent financial institutions on planet Earth, revealed that it had processed over \$250 billion in value via a decentralized ledger (de-facto blockchain, let's be honest). In a press release, the London-headquartered bank noted that it had surpassed the aforementioned milestone by the way of three million forex transactions, coupled with an additional 150,000 processes made on its "FX Everywhere" platform.

HSBC added that it had been using this platform, it has been able to uphold singularity, transparency, and immutability, all while optimizing its balance sheet — purportedly creating "significant efficiencies and opportunities."

Via the release, company communicators added that HSBC's blockchain-esque forex platform "transforms" its intra-company processes, as it automates "several manual procedures," while also reducing HSBC's reliance on external payment ecosystems, which may be costly and inefficient.



Huobi Secures Its FSA License in Japan, Other Large Players Are Pending

https://cointelegraph.com/news/huobi-secures-its-fsa-license-in-japan-other-large-players-are-pending



Singapore-based cryptocurrency exchange Huobi, one of the largest players on the market, relaunched as a fully licensed platform in Japan after merging with the BitTrade exchange.

Branching out to Japan, where compliance is valued and many regulatory measures are imposed for crypto players by domestic regulators, is a complex process. Here's how Huobi entered the market, and which firms might soon follow suit.

Specifics of the Japanese market and the FSA's role in it

Japan is one of the world's largest markets for cryptocurrencies. Bitcoin (BTC) and altcoins can be used as a legally accepted means of payment there, although they are not considered "legal tender." Being closely overseen by the national financial regulator, the Financial Services Agency (FSA), the Japanese crypto market is also one of the most compliant and regulation-oriented.



Hacked Customer Data From World Leading Cryptocurrency Exchanges For Sale On The Dark Web?

https://www.ccn.com/hacked-customer-data-from-world-leading-cryptocurrency-exchanges-for-sale-on-the-dark-web/



On a darknet market called "Dread," a vendor going by "ExploitDOT" is attempting to sell user data from the know-your-customer (KYC) data top cryptocurrency exchanges ask for, required by most jurisdictions.

According to data shared with CCN, the hacker has an ad that has been online since July 2018, in which he claims to have hacked documents used in KYC checks – including identity cards and drivers' licenses – from users of top exchanges like Bittrex, Poloniex, Bitfinex, and Binance.

The data is seemingly for sale for \$10 per 100 documents or more, with discounts applying for those who buy in bulk, all the way up to \$1 per 1,000 for an order of over 25,000. CCN was able to independently verify the ad on the dark web, which is still online. No links to it will be added to avoid promoting the service.

A cybersecurity expert who contacted CCN and chose to remain anonymous has detailed that after contacting the individual posing as a buyer, he was able to get three free samples out of him as proof that the leaked documents are legitimate.



Indonesia's First Billion-Dollar Unicorn Acquires Philippine Bitcoin Wallet

https://www.ccn.com/indonesias-first-billion-dollar-unicorn-acquires-philippine-bitcoin-wallet/



On Jan. 18, after an unsuccessful attempt to enter the Philippines market earlier this month due to foreign ownership concerns, Go-Jek, a major Indonesian ride-sharing platform has announced a partnership between with Coins.ph, a local crypto wallet and payments platform. The Filipino firm is currently in the process of rolling out beta access to users in the waiting list for Coins Pro, its in-development cryptocurrency exchange.

Go-Jek has made a "substantial investment" in the FinTech firm, with which it has acquired the majority stake in the business of Coins.ph. According to unofficial sources, the transaction cost the company \$72 million — its largest to date.

Since its launch in 2011, Go-Jek has grabbed the attention of over 5 million Indonesians and is processing over 6 million transactions on a monthly basis. Coins.ph was launched in 2014 and has attracted \$10 million from investors through two venture and two Series A funding rounds.



Former French Central Bank Chief Joins Blockchain Startup Board

https://www.coindesk.com/former-french-central-bank-chief-joins-blockchain-startup-board



Christian Noyer, former governor of the Banque De France and a prominent French economist, is now a member of the board of directors of blockchain startup SETL, the company announced Thursday.

The startup, founded in 2015, offers payment and settlement services built on top of a blockchain network. It aims to help market participants directly transfer cash or other assets with immediate settlements.

The company has received backing from a number of major financial institutions, including Citi, Deloitte, Credit Agricole, Computershare and S2iEM.

In a statement, Noyer said he looked forward to "helping shape this extremely interesting initiative."

SETL chairman David Walker welcomed Noyer to the board, highlighting his experience with the central banking industry, as well as his familiarity with the financial, regulatory and economic management space.



STRATEGIC SUPPLY CHAIN PARTNERS



- 🤣 Placing the guest at the centre of the travel ecosystem guests's are rewarded to travel whilst enjoy a new guest experience
- Stripping out 15%-40% of costs for the hoteliers and other travel suppliers
- 🤣 Returning the costs savings back to the guest and hotelier in the form of STAY and add ons, like Digital Key, Concierge Services, Data

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Platinum ICO Information

Kambria.io



Project Details:

Since the middle of the 20th Century, humans have dreamt of a future filled with magical robots that automate the mundane and achieve the impossible. Sure enough, thanks to human ingenuity and imagination, robotic machines have been adopted on a massive scale in the industrial work space. Robotic arms can be found on every assembly line, making automobiles or loading pallets. This revolution of industrial robots was fueled by advancements in both computing power and artificial intelligence; the former allowed robots to be programmed and the latter gave robots complex reasoning ability. Coupled with sensors, the robots could interact with the real world to handle a wide range of tasks. Large economic value, captured by specialty machines working around the clock, hastened robotics use on all manufacturing lines.

But have you ever stopped to consider why functional robots limited to the industrial sector? Where are all the dishwashing robots, the laundry bots, and the bots that make our day-to-day lives easier? Although robots have fully affirmed their place on the industrial floor, they have not been able to penetrate the home. Why is that?

The problem is that the traditional development processes used by robotics companies are too expensive to include the everyday consumer market. Only robots programmed to do very simple household tasks, such as vacuuming or mowing, have succeeded in the consumer market. Highly functional robots, including the Honda Asimo that can walk up the stairs and the Toyota's Human Support Robot that can fetch, only exist in a research facility due to their expensive price tags. However, neither will be commercially viable in the near future because the problems robotics engineers struggled with years ago are still prevalent today.



> Lack of tools and methods for collaboration and sharing

Duplicate effort to find good suppliers, select parts, negotiate, verify paperwork, and asseminhouse team

Slow turnaround, high minimums, and poor interfaces from "traditional" manufacturers

The result is that hundreds of billions of dollars worth of technology are left unutilized in universities' research projects. Many startups raised a huge amount of capital and invented really cool technology, but all that is lost when the startups fail. Companies pour billions into R&D, but then build a moat of patents and secrets around their inventions so no one else can innovate. Smart teams and individuals

Waste & Inefficiencies in Today's Innovation Model



University research projects left wasted



Startups inventions lost forever



Corporates thrive on patents & secrets



Individual contributions are fragmented

But what if there was a better way to innovate? What if improving HOW people innovate was considered as deeply as WHAT they innovate on? Can a mechanism be created that incentivizes people to innovate together? Where innovations are open and accessible to everyone. And where the waste and inefficiencies of today's innovation model could be eliminated.



That is the mission of Kambria.

The team at Kambria faced many innovation challenges related to robotics development through their startup OhmniLabs. OhmniLabs successfully launched Ohmni, a **telepresence robot** and turned the outdated, expensive R&D process on its head by focusing on streamlined, iterative design and 3d-printed manufacturing. Because of this, Ohmni is 10x faster, better, and cheaper to build than other products in the field. With Kambria, the team is taking the next step (or more like a Giant Leap) by offering Ohmni as the foundation for the world's first end-to-end, collaborative, crowdfunded, open source platform for robotics.



Accessible to everyone, everywhere, anytime

Kambria is an open innovation platform that enables and incentivizes collaborations in R&D, manufacturing, and commercializing of advanced technology. Kambria contains protocols uniquely designed with blockchain and crypto-economics to address the current waste and efficiencies in today's innovation model. The founders have chosen to utilize blockchain technology for Kambria because innovations can remain open and available to humanity forever; contributions to Kambria will be transparent, and immutable; and attributions to contributors will be fair, transparent, and decentralized.

The platform will include both hardware and software components. Over time, due to network effects, Kambria will offer thousands of repositories, spanning across many technology verticals, not just robotics. The repositories will be semantically linked to each other for better access and more effective collaborations. For example, self-driving cars will share certain technology components with autonomous robots.





All technology on Kambria will be open and free to use for personal and R&D purposes, with the option for a licensing fee for commercial and enterprise purposes. Kambria has already developed an elegant "micro-licensing" system to ensure that commercialization from this pool is easy and predictable. Anyone, from big companies to startups and individual entrepreneurs, can license the entire stack of technology without the burden of legal paperwork and negotiations with every single contributor. At the same time, the value flow network on blockchain ensures that their licensing fees flow back fairly and transparently.

One of the biggest challenges in building such a platform is how to incentivize contributions to the platform. Relying on goodwill or legacy, would take too long to gain a critical mass. This is where Kambri'as token economics will make a huge difference.

The Kambria token, KAT, will help Kambria bootstrap the community and technology base very quickly. Kambria can acquire technologies from universities, startups, and individual contributors in exchange for KAT. In addition, KAT allows:

- Ocommunity members use KAT to promote specific projects and fundraise for the shared technology.
- Individuals or teams are rewarded with KAT for designs or code they contribute.
- S Companies can use KAT to issue bounty challenges which are awarded to projects when fulfilled.
- Manufacturers earn KAT through prototyping and producing robots and robotic parts.





Kambria is one of the very few projects that have existing commercial products, a passionate user base, and partnerships with top universities and large corporations. The platform is designed to spread the value and opportunity as far as possible while aiming to capture a significant portion of the rapidly growing commercial robotics market (\$188B by 2020) for its diverse community of stakeholders. The platform will democratize access to the robots themselves, so everything developed on the Kambria platform will be open source, *forever*.

Official Video: https://youtu.be/ayGuWHjPwvA





Roadmap:

Our Progress

Outlining our goals and being transparent on our progress demonstrate our intent, and allow others to see how we're doing on our journey.



Collaboration/Partnerships/Media

Building Developer Community

Kambria is building robotics labs around the world.





They also partner with existing open-source projects and organize hackathons in major tech hubs.





Cryptonaire Weekly | January 22nd 2019



Building Business Partnerships

Kambria helps corporations augment their existing services.







Kambria co-develops robotics technology to tackle new markets.



Kambria creates a new marketplace for companies to offer their products and services.









Private Pre-sale

Soon we will begin the private pre-sale of our Kambria Token, KAT. This sale is the next major milestone in the development of our open innovation platform focusing first on the Robotics & Al vertical with the backing of our well-established robotics company, **OhmniLabs**. Total KAT supply is 5 billion, 50% is available for sale with a hard cap of \$19.9M. We hit our soft cap of \$9M early on with the backing of HASHED, FoundationX, Bitzantin, Bamboo Capital, Tomochain, and KuCoin.

Please subscribe to **our mailing list** and join our **Telegram** community to get updated news, event details, and pre-sale information. We have an active and strong global Telegram community with over 15K members combined.

Kambria is excited to announce the pre-sale of the Kambria Token (KAT to eligible purchasers with distributor codes*. The whitelist opens on **Sunday, November 18th at 10 am UTC+7**; interested individuals should visit https://app.kambria.io/kyc to join the list.

The whitelist closes on **Friday**, **November 30th at 10 am UTC+7**. So head over to https://app.kambria.io/kyc to register and join the Kambria community of backers. Together, we can accelerate the innovation process and deliver real value to billions of people around the world.

*Disclaimer: KAT is sold to be used on the Kambria Platform. Only buy KAT if you intend to help us build the Kambria ecosystem. To be eligible for purchase, you must obtain a distributor code, and pass the Know-Your-Customer (KYC) check. To participate you must also verify that you are not a citizen or resident of the following countries: Balkans, Belarus, Bolivia, Bulgaria, Burma, Cote D'Ivoire (Ivory Coast), Cuba, Democratic Republic of Congo, Ecuador, India, Indonesia, Iran, Iraq, Liberia, Nicaragua, North Korea, People's Republic of China, Qatar, Sudan, Syria, United States of America, Yemen, and Zimbabwe.



The Team:

The highly-accomplished founding team has expertise in Al, robotics, and blockchain from leading institutions including **Stanford** and **Carnegie Mellon**, and have successful exits including one to **Google**.

Co-founders



Dr. Thuc Vu, AI & Game Theory in

Thuc is a serial entrepreneur, with multiple company acquisitions, the last one by Google. He has deep expertise in game theory, machine learning, tournament design and multi-agent systems. He earned his PhD from Stanford and BS from Carnegie Mellon, both in computer science. Thuc is a social entrepreneur in Vietnam, involved in several community projects.

Jared Go, Blockchain & Robotics in

Jared is an avid maker and roboticist, previously CTO and founding member at a networks startup. He has an extensive experience in blockchain, AI, real-time graphics, VR, mechanical engineering and electrical engineering. Jared is a Stanford Graduate Fellow, and has a BS in computer science from Carnegie Mellon University.





Tingxi Tan, Blockchain & Cloud in

Tingxi has a background in cloud computing, network infrastructure and distributed system design. He has been active in Crypto Investment since 2010. He was responsible for building the global scale cloud infrastructure at a networks startup. Tingxi graduated from MSc Computer Science at the University of Calgary and BSc Applied Math at Western University.







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