



MIRAI LABS ACCELERATING THE NEXT ECO EVOLUTION







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EDITORS LETTER

A classic bull run forecasting metric goes "full bull," while whales look to hedge exposure to the Federal Reserve this week. Bitcoin (BTC) whales are the centre of attention this week as buying and selling habits split the BTC price narrative. New findings from on-chain analytics firm **CryptoQuant show derivatives** investors leading the way when it comes to bullish bets on Bitcoin.

Elon Musk has been named Time Magazine's Person of the Year for 2021. "He's a player in robots and solar, cryptocurrency and climate, brain-computer implants to stave off the menace of artificial intelligence and underground tunnels to move people and freight at super speeds," Time Magazine said

Bearish sentiment continued last week especially after Tuesday's big sell off in the markets as Bitcoin once more came under heavy selling pressure.

From the dizzying heights of £51,000 made last month on November 10, this pair ended the week at £37,105 below both moving averages as the 20-day EMA finally crossed the 100-day SMA to the downside.

This is aided and abetted by the relative strength index (RSI) which is currently sitting at around 34 with the bears firmly in control.

From a technical view this is backed up by the resistance and supply levels on the Fib retracements, with double confluence at the 61.8 level and MA's.

It will be interesting to see how this chart plays out towards the end of 2021 going into the new year to see if the bulls can move price above both moving averages or maybe a double bottom will be formed from the low of September 21 at £29,000 and support and demand area as indicated on the chart.

Fundamentally we have some big news announcements this week, with none bigger than Wednesday's final FOMC meeting of the year to be mindful of.

Lastly please check out the advancement's happening in the cryptocurrency world.

Enjoy the issue!

karnan Shah

Karnav Shah Co-Founder, CEO & Editor-in-Chief









CRYPTONAIRE WEEKLY

After mentoring thousands of crypto traders around the globe, we have culminated all of the consistent and ongoing requirements of crypto-traders into one place.

Our Cryptonaire Weekly magazine includes expert technical analysis, providing trading opportunities to our subscribers as well as fundamental analysis so our readers can keep up to speed with the current developments in the crypto markets.

Not only do we provide the information necessary to trade active cryptocurrencies on the exchanges, but we also take a look at ICOs to help you find those golden projects with real value!

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For Latest update



WEEKLY CRYPTOCURRENCY MARKET ANALYSIS

Hello, welcome to this week's 212th edition of Cryptonaire Weekly Magazine. The global crypto market cap is \$2.13 Trillion, down \$240 billion since the last week. The total crypto market trading volume over the last 24 hours has increased by 38.43% to \$97.32 Billion. The DeFi volume is \$12.57 Billion, 12.92% of the entire crypto market's 24-hour trading volume. The volume of all stable coins is \$78.77 Billion, 80.93% of the total crypto market's 24-hour trading volume.

Bitcoin's price has decreased 17.22% from \$51,074 last week to around \$47,100 and Ether's price has decreased 12.54% from \$4,345 last week to \$3,800. Bitcoin's market cap is \$888 Billion and the altcoin market cap is \$1.48 Trillion.

A classic bull run forecasting metric goes "full bull," while whales look to hedge exposure to the Federal Reserve this week. Bitcoin (BTC) whales are the centre of attention this week as buying and selling habits split the BTC price narrative. New findings from on-chain analytics firm CryptoQuant show derivatives investors leading the way when it comes to bullish bets on Bitcoin.

BTC, altcoins and stocks sharply sold-off as pressure builds ahead of this week's FOMC meeting and the possibility that the Fed will taper its easy-money policies. Bitcoin (BTC) bulls are once again on the defensive foot after the breakout momentum that put the price above \$50,000 on the weekend evaporated and pulled the price under \$47,000. Analysts say the slight pullback in equities markets and the upcoming Federal Open Market Committee (FOMC) meeting are the primary reasons for Dec. 13's pullback and a few suggest that a revisit to the swing low at \$42,000 could be on the cards.

Myanmar shadow government declares stablecoin USDT an official currency. The NUG finance minister said using Tether would enhance trade speed and payment efficiency. Myanmar's shadow government, the National Unity Government (NUG), led by the

Percentage of Total Market Capitalization (Dominance)				
Bitcoin	41.60%			
Ethereum	21.03%			
Binance Coin	4.11%			
Tether	3.57%			
Solana	2.22%			
USD Coin	1.94%			
Cardano	1.91%			
XRP	1.75%			
Polkadot	1.22%			
Dogecoin	1.98%			
Others	19.66%			

supporters of jailed leader Aung San Suu Kyi, has declared United States dollar-based stablecoin Tether (USDT) as an official currency for local use.

Elon Musk has been named Time Magazine's Person of the Year for 2021. "He's a player in robots and solar, cryptocurrency and climate, brain-computer implants to stave off the menace of artificial intelligence and underground tunnels to move people and freight at super speeds," Time Magazine said. As implied above, the South African-born entrepreneur and Tesla CEO has made a series of crypto-related headlines this year. After Tesla dropped half a billion dollars into Bitcoin in February, Musk famously u-turned on the flagship cryptocurrency after noting the damage it does to the environment. Musk has also frequently impacted the crypto markets owing to his interest in meme cryptocurrencies like Dogecoin.



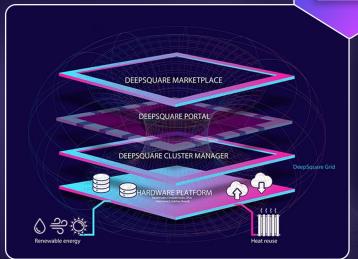


The DeepSquare Project

Sustainable HPC as a Service

Decentralised. Community owned. Blockchain (em)powered.

How to participate





The DeepSquare Grid

Decentralised
Sustainable HPC
Clusters deployed
to locations where
the heat can
be reused



The DeepSquare Protocol

Smart Contract to manage transactional flows, governance, and incentive mechanism



The DeepSquare Marketplace

A marketplace for applications that utilize HPC (High performance computing)



Tokens

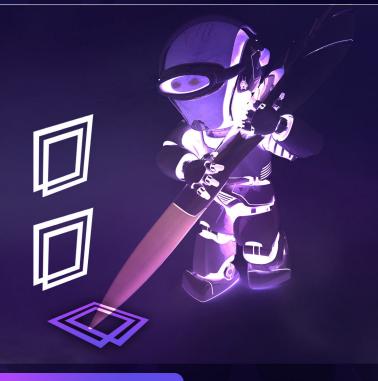
DeepSquare
Token (DPS)
as an asset token
and SQUARE
Token as a utility
token

DeepSquare About

The DeepSquare project is deployed to solve the real-world challenges facing intensive computing demand today.

DeepSquare Ecosystem

- ISVs (independent software vendors or Application Providers)
- End-Customers
- Facility Owners/Operators
- The Community (DPS Tokenholders)













CRYPTO TRADE OPPORTUNITIES

BITCOIN - BTC/GBP



Bearish sentiment continued last week especially after Tuesday's big sell off in the markets as Bitcoin once more came under heavy selling pressure.

From the dizzying heights of £51,000 made last month on November 10, this pair ended the week at £37,105 below both moving averages as the 20-day EMA finally crossed the 100-day SMA to the downside. This is aided and abetted by the relative strength index (RSI) which is currently sitting at around 34 with the bears firmly in control.

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Fundamentally we have some big news announcements this week, with none bigger than Wednesday's final FOMC meeting of the year to be mindful of.

ETHEREUM - ETH/GBP



When price rejected the 50.0 Fib retracement on December 4 with that long Pinocchio Bar (pin bar), it looked as though the bulls were about to take control once more and continue the uptrend after a couple of weeks or so of sideways action, especially after price closed above the 20-day EMA on December 8.

However, the bears were clearly out in force and pushed price back below the 20-day EMA, and although it bounced off the 100-day SMA last Thursday on December 11, yesterday's (December 13) big sell off has price now firmly below that MA.

The relative strength index (RSI) is currently hovering around 40 mirroring the bearish

price action on the chart.

A daily break and close above the 20-day EMA could prove to be the catalyst for a possible retest of £3,607.44, the high from November 10 which could paint a double top in the market.

The loss of the 100-day SMA support area none the less could see the bears gain full control as we end the year going into 2022.

RIPPLE - XRP/GBP



Despite price rejecting £0.46 on December 4 with that long Pinocchio Bar (pin bar), the bulls have clearly struggled to gain a foothold on the XRP/GBP pair with the 20-day EMA acting as strong resistance when price tested that level last Tuesday December 9.

Unless price on this chart can climb above both moving averages putting the bulls firmly on the front foot once more, then it appears all roads could possibly be heading back to and a retest of December 4 low of £0.46, thus painting a possible double bottom and potential support and demand area.

The relative strength index (RSI) was heavily oversold around December 5 below

the 30 level at around the 25 mark, and although the indicator bounced thereafter it is still extremely bearish struggling to get above the 40 level.

As we approach the end of 2021, it will be interesting to see if this pair will make a stronger move down to the June 22 and July 21 lows around the £0.37 handle in the new year and a possible triple bottom, (as indicated on the chart) at a potentially strong support and demand area.

CARDANO - ADA/GBP



Since making the high of £2.086 on September 2, the bears have been in complete control of Cardano, and despite last Thursday's bullish move on December 9, it was another bearish week overall for this pair.

Price is very clearly below both the 100-day SMA and the 20-day EMA moving averages supported by the resistance and supply Fibonacci retracement levels.

The relative strength index (RSI) is in total agreement with current price action as indicated on the chart, although heavily oversold around December 10 at the 30 mark, the oscillator is extremely bearish

struggling to get above the 40 level.

The July 20 low price of £0.75, as shown on the chart, is now a real possibility as we enter the final few weeks of 2021 heading into the new year, with a potentially support and demand area printing a new double bottom.

A daily break and close above the 20-day EMA could take some pressure off the downside and provide some welcome relief for the bulls.

BINANCE - BNB/GBP



When price made a double top at £494.3 on November 26 (November 14 previously), this pair has experienced choppy price action ever since with neither the bulls or bears taking full control. The candlesticks both above and below the 20-day EMA recently put this into perspective.

As seen on the current chart the price is currently between the 20-day EMA and also the 100-day SMA with no clear direction and in consolidation mode.

For the bulls to gain control once more we need a retest of that November 26 high of £494.3, which would possibly make a triple top in the market, with a clear daily close

above that level to really get going again.

If the bears however continue to push price down there could be a decent confluence level of support and demand around the 100-day SMA and the 50.0 Fib level.

The relative strength index (RSI) is also mirroring the up and down motion of current price on the chart as we currently straddle the 50 mark.

PRESS RELEASE



\$2 MILLION ROUND TO BRING A VISION OF SUSTAINABLE HIGH-PERFORMANCE COMPUTING TO LIFE

Sustainable High Performance Computing pioneer DeepSquare has completed a \$2 million round on their journey to bring decentralized, responsible, sustainable and managed High-Performance Computing (HPC) as a Service to life.

Compute-intensive applications like Artificial Intelligence (AI), Machine Learning (ML), climate modeling, and automation require significant resources — consuming gigawatts of power each year and are affordable only to large corporations. The DeepSquare vision is to bring the latest technologies together to drastically reduce electrical consumption through renewable sources and deliver supercomputer-strength processing power within reach of small businesses, researchers, and academic institutions for the first time.

The completion of this round coincides with the deployment of the first DeepSquare computing cluster on the HES – EPFL Institute campus in the Energypolis building in Sion, Switzerland where all of the recovered heat is injected into Sion's central district heating from day one. The cluster utilizes the latest Nvidia [\$NVDA] and AMD [\$AMD] chipsets, Submer immersion cooling systems, and workload management software provided by csquare.ai and isquare.ai.

"I'm super-proud of the DeepSquare team and our

community of developers, providers, and tokenholders," said Diarmuid Daltún, DeepSquare Project Lead, Founder and Board Member. "In four short months we have brought together technology partners from around the world who share our vision for more powerful computing in a smaller footprint."

The funds will be used to grow the association and establish additional sustainable computing clusters.

About DeepSquare

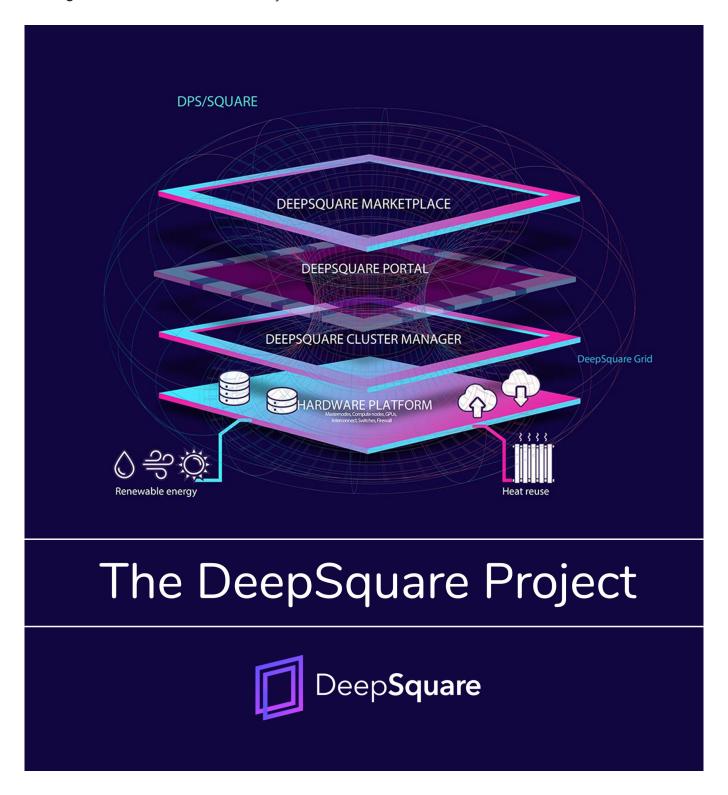
DeepSquare is a community-owned association that is building a decentralized, responsible, and sustainable ecosystem for High-Performance Computing (HPC) as a Service. Empowered by the blockchain, project contributors are rewarded and governance maintained via a system of secure tokens that authenticate participation and voting rights. Learn more about the DeepSquare Project, the sustainable technology stack, and how you can participate at the DeepSquare website: https://www.deepsquare.io/

Discussing the Deep Square Project, Editor in Chief at Cryptonaire Weekly Mr Karnav Shah noted "It's rare you come across a project that explores wider utilities of the blockchain technology and expands the horizons. We are truly excited to share the Deep Square project and explain its fundamentals to our readers. We are certain that we will have more about this promising venture in our subsequent publications."

Hopefully, you have enjoyed today's article for further coverage please check out our Crypto Blog Page Thanks for reading! Have a fantastic day! Live from the Platinum Crypto Trading Floor.

Earnings Disclaimer: The information you'll find in

this article is for educational purpose only. We make no promise or guarantee of income or earnings. You have to do some work, use your best judgement and perform due diligence before using the information in this article. Your success is still up to you. Nothing in this article is intended to be professional, legal, financial and/or accounting advice. Always seek competent advice from professionals in these matters. If you break the city or other local laws, we will not be held liable for any damages you incur.





Quiz Arena Learn-to-Earn

Ultimate Blockchain Quiz Battle, where you can earn tokens and learn all about blockchain simultaneously!

Download White Paper



PLAY

QUIZ ARENA ECOSYSTEM



QuizFi - Play to earn

QuizArena aims to create a new financial system integrated with blockchain and gaming which make learning entertaining and investable.



PvP - Battle Quiz

Battle and Wager against Players worldwide to win tokens through interactive and entertaining gameplay.



QuizArena Tournament

Get number 1 on the leaderboard, earn tokens and NFT collectibles.

GAME FEATURES

Focusing on the quiz & puzzle gaming metaverse, QuizArena aims to create a new financial system integrated with blockchain and gaming.



QuizFi

Free-To-Play challenges to Learn & Earn Tokens



PvP Arena

Battle against players in real-time & win tokens.



Tournament

Be number 1 on the leaderboard, earn tokens & NFTs

Quizarena About

Quizarena is a Free-to-Play (F2P) quiz and puzzle blockchain game where everyone can start playing without the need to pay. Quizarena also utilize the Play-to-Earn (P2E) model to reward players with tokens through engaging gameplay animations and the participation of Player-Versus-Player (PVP) and tournaments. With the combination of F2P and P2E models, Quizarena gives players the opportunity to learn, play and earn rewards at the same time.

First Learn To Earn Blockchain QuizFi Game











ADVANCEMENTS IN THE CRYPTOCURRENCY WORLD

BITCOIN PRICE SLIPS BELOW \$47K AS STOCKS, CRYPTO PREPARE FOR THIS WEEK'S FOMC MEETING

BTC, altooins and stocks sharply sold-off as pressure builds ahead of this week's FOMC meeting and the possibility that the Fed will taper its easy-money policies.

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Here's a look at what analysts are saying about the current Bitcoin price action and what they expect in the short term.

Fed tapering talks put pressure on the market

The current headwinds facing BTC are in large

part being influenced by regulatory matters in the United States, as highlighted in a recent report from Delphi Digital, which noted that "the latest tightening by global policymakers and Fed tapering has already caused markets to reprice."

Delphi Digital said,

"BTC is among one of the worst-performing assets compared to traditional asset classes since the November FOMC meeting, losing nearly 20% of its value over the last month."

While this latest downturn is testing the will of many traders who hold out hope that this is just another shakeout before the price heads higher, cryptocurrency analyst and pseudonymous Twitter user CryptoCapo offered some hope after posting the following chart comparing the current price action to the price dump that was seen back in September.







decentralized **Social Network**

Become an early adopter of Candao and get the access to CDO tokens

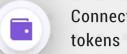


Unique Power of CDO

Candao is a decentralized social network DAO platform partially owned by every CDO holder.

The more CDOs you have, the bigger piece of Candao you own.

How it works



Connect your wallet and claim



Get CDO tokens



Explore, join and build your own projects

Features

Portfolio of social-oriented, blockchain based utility features, value of which is based on 3 fundamental values recognised by Candao: People, Consensus and Gamification





Utillity and governance token

Buy CDO token















Binance Closing Singapore Entity After Acquiring 18% Stake in Local Licensed Exchange



The leading cryptocurrency exchange, Binance's Singapore affiliate, Binance Asia Services Ltd., has withdrawn its application to operate a crypto trading platform in the citystate.

The fiat-to-crypto exchange first started the process to gain approval from Singapore's authorities last year. Binance's Singapore entity was among 170 firms that applied to the Monetary Authority of Singapore (MAS) for a permit to provide crypto services.

But now it has started to wind down its operation, and by February 13, Binance.sg will be closed.

Binance Asia has taken "strategic, commercial and developmental considerations" into account before making the decision to withdraw its application in Singapore, the company said.

Back in September, Binance said that due to local regulation, users in Singapore would not be able to trade on its global platform.

"We always put our users first, so our decision to close Binance.sg was not taken lightly," said Richard Teng, CEO of Binance's Singapore entity.

"I am grateful to the Monetary Authority of Singapore for its ongoing assistance to Binance Asia Services and we look forward to future opportunities to work together."

Binance founder Changpeng Zhao is the majority shareholder of Binance Asia with Temasek Holdings' VC arm Vertex Venture Holdings Ltd.

Read more...

Bored Ape Yacht Club to Launch Play-to-Earn NFT Game

Animoca Brands will co-develop the upcoming game based on the surging Ethereum NFT project.

In brief

The Bored Ape Yacht Club NFT collection will be turned into a play-to-earn crypto game.

Yuga Labs has partnered with Animoca Brands to co-develop the upcoming game.

In less than eight months, the Bored Ape Yacht Club has become one of the most valuable and best-known NFT projects around, with celebrities "aping in" to the club, Adidas signing the brand, and virtual bands springing up left and right. Now the Apes are getting their own game.

Today, Bored Ape Yacht Club creator Yuga Labs announced that it will develop a play-to-earn game in partnership with Animoca Brands. Animoca is the publisher of the upcoming metaverse game, The Sandbox, and also an investor in a wide array of play-to-earn games and crypto industry projects, ranging from Axie Infinity to NBA Top Shot maker Dapper Labs.

The Bored Ape Yacht Club game is planned to launch in Q2 2022, but no other specific details were announced, aside from the play-to-earn focus and the fact that it will utilize Bored Ape NFTs. The teaser image shows a robotic hand clutching an electrified banana with the Bored Ape Yacht Club logo on it.

Animoca Brands and Yuga Labs have yet to announce which blockchain platform the game will run on, although the Bored Ape NFTs are minted on Ethereum.



Read more...



Even with the best product in the market, you need the right marketing strategy for customers to know about your product. Marketing is the backbone of every organisation, which explains why companies are willing to spend a fortune to ensure that marketing activities are in place. The best part about it is that if your marketing is done right, you will get the rewards in your business.

According to a study done by CB Insights, 14% of small businesses fail because of poor marketing skills, and the same fail because of ignoring customer needs. The customer is at the centre of any business, which is why companies are created to solve customer problems. Even when you are confident that you are solving a customer's need, you need the right marketing skills to succeed. Unfortunately, most startups focus on product development and ignore the marketing part as they believe if they have the best product, customers will just trickle in. This has made them have low customer acquisition numbers, which finally makes them shut down. It is easy to do a product-market fit in the marketing procedure, which helps create the perfect product and, eventually, a successful business.

Luckily, there are many advertising and marketing channels; hence, it is easy to reach customers. Most customers find information about products using digital media, and if you optimise on that, the company is set to success. Even with the different opportunities, you have to adapt them to your

product and niche market.

bitcci acknowledges this, and that is why it is taking a different approach to marketing services. bitcci is one of the most innovative companies focused on changing the sex industry. The company is working on the challenges facing the sex industry by providing innovative products for sex workers. In addition to that, it has a variety of marketing strategies in its business model to ensure success.

What is bitcci's marketing strategy?

Just like any other organisation, the company is using different marketing strategies to ensure its success. Apart from partnering with the key players in the industry, it is also doing many other things for its success.

bitcci was created to revolutionise the sex industry to make it safer and secure by decentralising it. It has many exciting features that aim to solve challenges faced by the sex industry as a marketing strategy. Its business model aims to improve living standards and increase wealth creation for sex workers.

Most sex workers face problems dealing with frozen accounts. bitcci, as a result, allows users to send and receive bitcci cash tokens, which solves that issue. This will also help sex workers to have a secure and smooth experience in their transactions.

The company is working on establishing new nightclubs and blockchain-based payment solutions.



It is mainly working on improving its Switzerland headquarters so that it may have modern facilities. The state-of-the-art equipment will ensure utmost security precautions for personnel and good technical service.

bitcci worked on its connections, and it is currently globally connected and works with many blockchain associations across Europe. It has also partnered with sauna clubs in Switzerland, and now, its club software operates in four sauna clubs.

bitcci is working on increasing more compensation opportunities for sex workers. It is currently looking to purchase up to ten plots of land in Europe and open five new bitcci nightclubs.

The platform has been made such that whenever sex workers sign up, they automatically get global identification and offer their services worldwide. That means it gives them a chance to gain international clients, which is a great marketing strategy.

The platform is liable for its services on the platform as on its ICO, it indicates it does not support any third-party service.

The sex industry, in general, faces an issue with transactions, and to address this, it has introduced

a digital payment platform for transactions. The company is also rolling out a regulated chain of nightclubs that use blockchain solutions.

To improve the workflow of the ecosystem, the company will use a central club management system. It will offer various services such as sex worker registration with authorities, POS system, personnel planning, and different online portal administration.

bitcci model focuses on an all-inclusive package for sex workers, which helps meet their needs and requirements. It helps to bridge the discrimination against health services faced by sex workers. With the model, sex workers will be able to access healthcare, including telemedicine facilities. There will also be training if the sex worker needs to improve their skills. The platform uses innovative technology to eliminate the chances for many formalities and language barriers. Once a worker signs up on the platform, they can get professional photographs, which can be used for marketing.

bitcci has an IT platform that will handle all the elements of the ecosystem. The interface will link tax authorities and trade policies to the database. This ensures that all the personal information of the sex worker is registered with bitcci clubs. There is the bitcci.com portal that will do communication

and promotion of the sex workers, acting as a global marketplace for sex services and live communication. The portal can be accessed in more than 20 languages, filtering out language barriers. The sex worker can easily create a profile and sell their services through the bitcci.com portal. With the platform, it is easy to promote services digitally to international clients.

The company will partner with fintech partners to develop a bitcci debit card, which includes IBAN account numbers. This opens doors for sex workers to access a variety of financial services, including pensions. In the past, most transactions done by sex workers were in cash, making it hard for the workers to do any record-keeping. With the bitcci debit card, it will be easy to do cash flow management, which helps plan the cash better.

bitcci affiliate program: how does it work?

Affiliate marketing is a game-changer for almost all industries. It is an exciting concept to make the company more visible, and the participants earn passive income.

In the bitcci affiliate program, the participants will refer to the platform and earn annual revenue from it. 20% of the total revenue generated by sex workers through digital services will be distributed to the affiliate participants. This will help the ecosystem spread information about the brand. There is an option of sex workers being recruited by other sex workers or by customers, late nightclubs, or marketing partners. All commissions are paid in real-time to the different wallets in digital currencies. The main goal of the bitcci ecosystem is to get new sex workers and male customers on board.

The sex worker recruiting a fellow sex worker program will officially bne launched in March 2022. In this scenario, sex workers get their recommendation link from their bitcci app, which they forward to their friends or colleagues via messenger with just a click. The link leads them to a landing page where they register and get more information on the platform through a short video. As a result, the sex worker or referrer gets a commission from the turnover generated by the sex workers they brought in.

The bitcci platform is in collaboration with leading online portals in the sex business. The online portals have an option to offer bitcci.com services and get a commission from it. They can provide the bitcci services on their portals and market them to their sex workers. The portals will earn a commission from the turnover of the sex workers they brought on board from the activity. The company is already

using this approach and so far has partnered with two portals in Switzerland that have already integrated bitcci systems into their portals.

bitcci TV: What is it & how does it work?

bitcci TV is an online TV channel where professional female presenters will present all the current news from the ecosystem 2 times a week. The TV will feature programs that address sex workers and male customers to motivate them to register with bitcci.com or. The company has previous experience in setting up an online broadcasting company, hence the chances of success are high.

bitcci TV will help to spread the news about the brand quickly through innovative concepts. Through TV, more people will get the awareness of the quality of the clubs, which will help attract new sex workers. When people sign up at the bitcci.com website, they can get motivation and information on working in bitcci nightclubs.

The feel-good package on the portal will create more referrals within the industry, leading to more applications. So far, the company has tried this approach, and its partner nightclubs are getting good returns. The company is getting regular applications from new sex workers

from partner nightclubs every day.

The bitcci method of acquiring customers

The company has different strategies for acquiring customers. The company can use different measures such as the bitcci cash token when it comes to acquiring online services.

When the token is marketed, all the platforms will be promoted as well. The bitcci ICO and the IEOs will act as a marketing campaign for online services for the entire ecosystem.

Banner advertising

The company plans to do banner advertising on its partner websites. This starts by placing a bitcci.com ad on partner sites and internet sex portals. This is already going on in collaboration with partner clubs in Switzerland.

Affiliate: As mentioned earlier, the company has exciting affiliate programs in place to act as bait for customers. The affiliate runs through the chain, such as it applies to sex workers, customers, clubs, and portals for commissions. This will for sure strengthen brand awareness.

bitcci TV: Through the TV program, there will be a live broadcast several times a week, with a

customised message to motivate sex workers and male customers to join the bitcci.com portal.

Marketing campaign: Most companies use viral marketing campaigns to get the attention of customers. bitcci plans to do several marketing campaigns, including a provocative poster campaign, which can be picked up by the Swiss media, online portals, or TV channels. Through prior experience with this method, the company received over 80,000 page views in a day. The company is working on doing more marketing campaigns in short intervals. In addition to that, the bitcci TV editorial team is working on viral clips and branding them with bitcci.com. The clips will be spread across different social media channels.

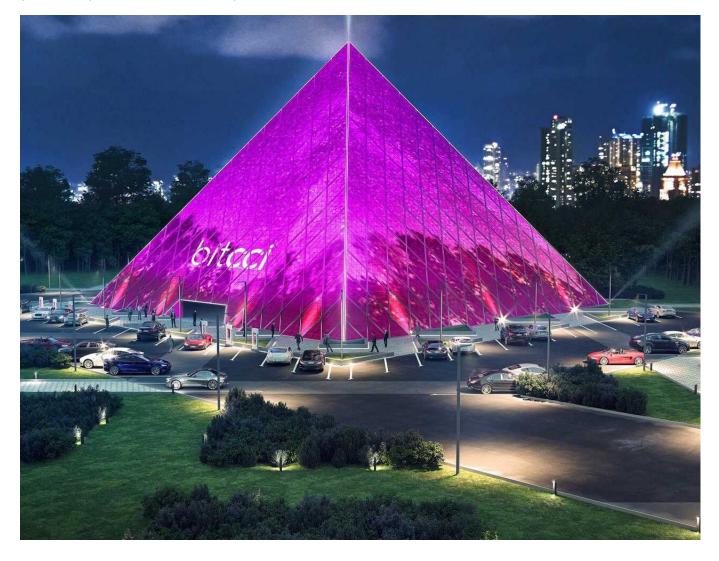
Through press and public relations: The company plans to work with the top press agencies who will contact press officers to distribute exciting articles to the media regularly.

To acquire nightclub customers, the company is obliged to use different strategies. This includes club advertising on the online portal. The company plans to optimise on bitcci.com portal to win new

customers for nightclubs. On the website, there will be banners with interesting headers to get attention. The company will also do poster advertising. And so far, it's in cooperation with the largest poster agency in Switzerland. There are already several poster campaigns that have happened.

CONCLUSION

The bitcci business model is one of the most innovative models that is purely working on improving the conditions of sex workers for a better quality of life. The bitcci IT platform acts as a communication tool for sex workers to market their services and increase the chances of being selected. The affiliate program is lucrative to encourage everyone to get hooked to it. With bitcci TV, all-inclusive strategy, nightclubs, etc., the system is unlikely to be shaken. The best part about it is optimising decentralised technology that reduces the number of go-betweens/intermediaries, helping sex workers get the highest possible income. There is no doubt that the sex industry will face a turnaround of the carefully-thought-out marketing strategy. With blockchain and innovative features, the industry will soon be snowballing.





Banking Giants Wells Fargo and HSBC To Use New Blockchain Platform To Settle Global Forex Trades

Banking behemoths
Wells Fargo and
HSBC Bank are
teaming up to use a
blockchain solution for
netting and settlements
of matched foreign
exchange (forex)
transactions.

According to Wells
Fargo's co-head of
macro division Mark
Jones, this will be the
first time the bank has
utilized blockchain technology in forex settlements.

The two banks will be using a platform provided by payments firm Baton Systems using its proprietary CORE distributed ledger, which aims to be a frictionless, blockchain-based settlement system.

According to the announcement,

"The platform enables participants to efficiently settle bilateral cross border obligations across multiple onshore and offshore currencies, coupled with the added flexibility of extended settlement windows to optimize PvP [Payment versus payment] risk reduction opportunities."

The ledger will start off processing the US dollar, Canadian dollar, British pound, and Euro, with plans to settle with more currencies in the near future.

The new offering will build on HSBC's FX Everywhere platform, which has settled over three million intrabank trades worth more than \$2.5 trillion in the past 3 years, according to the press release.

Read more...

Elon Musk Named Time's Person of the Year, Says Crypto Unlikely to Replace Fiat

he Tesla CEO said he finds cryptocurrency interesting and can talk endlessly about the concept of money.

Time Magazine named Elon Musk its Person of the Year for 2021 on Monday, and in an interview with the publication the world's richest person said he "doubts that crypto will replace fiat currency."

Time called 2021 "the year of Elon Unbound," given the many notable statements, actions and accomplishments of Musk, the CEO of Tesla

and SpaceX.

Musk said he finds cryptocurrency interesting and can talk endlessly about the concept of money as "an information system for resource allocation." But he said he doubts that crypto will replace fiat currency.

Musk recently made it on CoinDesk's Most Influential list because of his outsized influence, both positive and negative, on crypto in 2021 – specifically on the price of bitcoin and dogecoin.



Regarding this oftencriticized influence, Musk told Time that "markets move themselves all the time ... based on nothing, as far as I can tell. So the statements that I make, are they materially different from random movements of the stock that might happen anyway? I don't think so."

Read more: Most Influential 2021: Elon Musk - CoinDesk

The leader in news and information on cryptocurrency, digital assets and the future of money.

Read more...



QUIZARENA: F2P AND C2E GAMING PLATFORM ON THE BLOCKCHAIN

Intro Blockchain gaming

Blockchain gaming has evolved into a serious gaming ecosystem across the world. We have seen the rise of GameFi, where players battle it out against each other and earn prizes in the form of tokens or NFTs. This has decentralised gaming and we no longer have one central entity that controls a gaming platform. Blockchain has removed this middleman and now players can engage in games, compete with each other and get paid instantly.

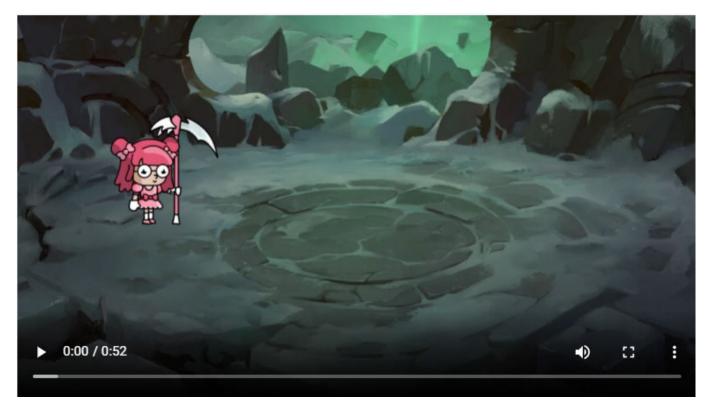
Blockchain gaming got rid of middle men by decentralising gaming and also enabled players to get rewarded through the use of tokens. However, there are still some challenges that are experienced in the blockchain gaming ecosystem. Firstly, for a player to take part in a game, they need to be knowledgeable about blockchain tech and know their way around it. If you are not conversant with tokenomics and how to go about accessing your rewards and even wagering through blockchain tech, then you may not be able to participate in these games. If you do not know how to sell your rewards on the secondary market once you win, then you may be stuck with them. Secondly, there is a barrier to entry. If you do not have any tokens or NFTs with you, then you would not be able to participate in these games. Most of these games are Play to Earn games where you'll need to deposit some amount of tokens or NFTs so that you can wage with other players. Third, the GameFi ecosystems seems to be crowded with thousands of games on offer. It is a crowded and highly competitive field that seems to be having the same platforms offering the same

kind of games with slightly different variations. Finally, some people may argue that apart from the thrill that one gets from engaging in games, which is a good thing, there is little value that can be derived from these games. This is the case especially if you are not making any winnings.

While blockchain gaming is here to stay and there is a lot of progress made in the gaming ecosystem, there is a need for platforms to look for ingenious ways to create gaming products.

What is Quizarena?

Quizarena is a platform that seeks to take the GameFi ecosystem to new levels through a concept known as learn to earn. On this platform, players get to compete with each other on guizzes offered in the form of guestions or puzzles. Once you win, you are rewarded with tokens or NFTs that you can sell. The questions and puzzles all revolve around blockchain, DeFi, crypto. and NFTs. As this industry continues to evolve, so will the database of questions that will be asked. There are three categories of competitions on this platform. The first is free to play (F2P gaming) through the learn to earn concept. In this category, players answer questions for free, and once they answer them correctly, they are rewarded with tokens. The second is player vs player or compete to earn (C2E gaming). In this category, players compete against other players and whoever wins gets to bag a portion of the wagered amount. The third is a tournament. These are tournaments organized on the platform and players will compete against each other. Whoever bags the most trophies gets to win an agreed amount of prize tokens and is



also listed on the leaderboard.

The Quizarena platform focuses on educating the public about blockchain gaming, while at the same time, creating interactive games for the public to engage in. This is a novel way to approach the GameFi ecosystem. First, the free to play or F2P gaming feature gets rid of the need to have tokens before you play these games. All a gamer needs to do is to login and start playing. Once you answer the questions correctly, you earn tokens that you can use as in-game currency. These tokens give you access to other games that you can play within the platform. Secondly, focusing on e-learning games means that the games are not only thrilling but also add value to the gamers. The gamers get to learn more about blockchain technology, and as they research more about this technology, they also get a chance to make higher winnings. Thirdly, the games have been designed to fit players on different skill levels. If you are a beginner, you can find a level that you are comfortable with on F2E gaming or C2E gaming and compete at that level. If you are highly skilled, then you can also compete at that higher level. Fourthly, Quizarena has not focused on the crowded GameFi space. It has created a niche for itself in e-learning where it sees opportunities for growth and created a blockchain gaming platform out of this.

The name Quizarena is an inspiration that comes from two names: Quiz and Arena. Quiz is a set of questions that can be asked either as statements or in the form of a puzzle. Arena is a venue where people come and engage in competitive sports

for an agreed prize money as they entertain their spectators. These two, when combined, form an apt meaning for the name. It is a platform that intends to leverage on blockchain quizzes and create educational games where players can compete and win.

Quizarena Ecosystem Explained

There are three categories of games within the Quizarena platform. The first is the free to play games, also known as F2P gaming. These are games you can play without any tokens. You will then get rewarded with tokens (called Quiz Credits or QC) that you can use to wager on other games on the platform. These QC are utility tokens that players can use in battle quizzes, paying for tournaments or purchasing in-game products on the Quizarena platform.

Secondly, the other category of games are the player vs player games or battle games. These can also be called C2E gaming. These are games where one player battles it out against another player on the platform. Both players wager an agreed amount of tokens and whoever wins walks away with the set amount.

Thirdly, there are tournaments that are organised on the C2E gaming platform. These are competitive tournaments where players compete to amass as many trophies as they can get. Whoever collects the highest amount of trophies as agreed upon on the platform will walk away with the prize tokens that has been agreed upon, together with other bonuses. There is also a leaderboard where they

will be listed. The prize money for the top spot is \$2,000 worth in Quizarena tokens. There are other bonuses that are included in this prize money. For one to take part in these tournaments, they will have to book a spot using Quiz Credits.

The Game Flow System in Quizarena

The general aim of each player in this game is to get as many Quizarena tokens as you can. QZA are BEP 20 tokens developed on the Binance smart chain smart contract protocol. They are used as the means of settling payment on this blockchain gaming platform. The first step on the Quizarena platform is to make sure that you have Quiz Credit. These are in-house gaming currencies that you will use to play games on the platform. QC will be used for purchasing of gaming products on the platform, wagering on battle quizzes and also taking part in competitive tournaments on the platform. You can access QC by staking QZA or purchasing them using Quizarena tokens. If you do not have any QZA, then you can get some QC from the free to play games on the platform - also known as QuizFi. These are the games that will give you access to QC. The free to play games are basically a set of quizzes that test your knowledge on blockchain technology.

Once you have your QC, you can now take part in battle games. These player vs player games have been organised on the platform. Players are pitted against each other and answer a set of questions that have been set up on the platform. The players will have agreed on an amount of tokens that the winner walks away with. Whoever wins this match gets to walk away with the prize.

Thirdly, there are tournaments that are organised on the platform on a monthly basis. Players can take part in these tournaments and compete against each other to see who walks away with the highest amount of trophies. The winner who amasses the highest amount of trophies will walk away with the agreed-upon prize money and also earn bonuses. The trophies that will be handed to the winners in these tournaments will be in the form of NFTs. These NFTs can be sold on the secondary market. You can also stake them and be rewarded with QZA. Tournaments will be categorised into two sections. In the first section, winners will be awarded with QZA and NFT trophies. In the second instance, only a select number of people will be awarded with tokens.

The platform has set up anti-scripting measures to curb cheating on the platform. Random tokens will be offered on the platform from time to time, and if a player does not redeem these within the set number of consecutive attempts then it will be deemed that they are cheating and can be

permanently banned.

What makes Blockchain Gaming so Special?

Blockchain gaming is here to stay. The rise of GameFi and increased interest in this industry shows that we are bound to see even more products coming up in this space. First, C2E gaming on the blockchain has made it possible for players to wager with each other without necessarily having a middle man. This decentralised approach has opened a whole new way in which players interact with gaming platforms. Gamers can also be able to easily and automatically access their winnings without delay. There is also a reduction in hacking incidents. Traditional gaming required gamers to input their credit card details and these are prone to hacking.

Blockchain technology is also decentralised. This means that gaming platforms are less prone to hacking incidents

The in-gaming assets that are bought in blockchain gaming platforms are also uniquely identified and can be used across multiple games. These NFTs can also be traded in secondary markets, thereby enabling intangible assets to have value.

Blockchain gaming enables gamers to have a single profile that they can use across multiple games. Most of the games require players to create profiles before they engage in a game. Blockchain can enable users to create one single profile that they can use across multiple games.

CONCLUSION

Blockchain gaming is a revolutionary concept that is bound to take gaming to new levels. QuizFi, as introduced by Quizarean, is an interesting concept that leverages on e-learning and blockchain. The team behind this platform is highly experienced in the blockchain and tech space. They have launched multiple successful projects in this field. QZA is a token that is developed on Binance smart chain. Binance smart chain was chosen as it is highly scalable, can work with Ethereum Virtual machine and can also handle a large number of transactions per second. The total number of QZA tokens that will be released is 500 million. Currently, there are about 16 million tokens that are in circulating supply, with a market cap of about \$200 K.

The gaming software used to develop games on this platform is Unity Software. Unity was adopted because it has the ability to create 2D and mobile games. They also have extensive documentation on their platforms. This means that in case of any hiccups, the team at Quizarena can handle the bugs with ease.



Amid call for crypto regulation, hack- er uses India's PM Twitter account to promote fake BTC giveaway

ndia's prime minister account has been used to promote a fake 500 BTC giveaway scam.

At a time when authorities in India are still grappling with how to deal with the growing influence of the crypto industry, it would be unimaginable to think that the country's Prime minister could be promoting Bitcoin.

But this was what happened yesterday via the official Twitter handle of the PM where a hacker shared a post that the flagship digital asset was now a legal tender in the Asian country and that the government had also made investments in the industry.

Indian PM's account promote fake BTC giveawav In the brief hack, the

attacker said that the government had "officially bought 500 BTC" and would be "distributing them to all residents of the country."

While the account has since been recovered by the prime minister's office, it is unknown if the over 70 million followers of Modi fell for the scam.

This is not the first time that India's prime minister's Twitter account has been hacked and used to promote a fake Bitcoin giveaway scam. You'll recall that his account was one of the compromised accounts in the massive Twitter hack that occurred last year involving other powerhouses like current US president Joe Biden, ex-president Barack Obama and Tesla's founder Elon Musk

90% of Bitcoin's **Supply Cap Has Been Issued, Miners Have** 119 Years Left to Mine BTC

n December 12, crypto advocates celebrated the fact that 90% of the 21 million bitcoins that will ever exist have been mined into circulation. Currently, Bitcoin's inflation rate per annum is around 1.88%, which is lower than the central banks' traditional 2% target reference. Furthermore, in 875 days, the network's inflation rate is expected to drop to 1.1% after 19.98 million bitcoins have been mined.

Programmatic Scarcity

One benefit people enjoy about the Bitcoin network is that it is mathematical and predictable, in comparison to



monetary systems issued by central banks worldwide, which are based on the whims of policymakers and are completely unpredictable. At the time of writing, 18,899,800 BTC has been mined into circulation and that equates to roughly 90% of the 21 million BTC that will ever exist. Digital currency fans acknowledged this milestone on Sunday, December 12, the Read more...: same day as the 11th

anniversary of Satoshi Nakamoto's official departure.

The 90% statistic can be seen on data sites like coinmarketcap.com, and Glassnode's percentage of the bitcoin supply currently mined. The 90% of bitcoins mined into existence discussion on Reddit also led to people asking how many bitcoins are lost and stuck in unrecoverable wallets.

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GameFi











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BBVA Switzerland becomes first traditional bank in Europe to offer ETH to clients

thereum. the largest altcoin has a massive ecosystem of decentralized finance use cases with rapidly growing adoption. More institutional investors are seeing ether as a store of value. As per a Coinbase's report, a growing number of its institutional clients have taken positions in ether, the native currency of the Ethereum network, for its strong returns. Surprisingly, these clients predominantly bought bitcoin in 2020.

ETH vs banks
The grip centralized
finance companies
have on the world's
population is waning.
Ethereum – the largest
platform for decentralized finance – is now
worth more than every
bank except JP Morgan
Chase. Consider the
table below – it provides the sheer growth

of ETH and its ecosystem.

Although, here's the latest development that could give ETH the push it needs. A slight push that just might help ETH overtake JP Morgan Chase.

More adoption One of the largest banks in Europe has announced that it is going to widen its cryptocurrency trading service offering by adding Ethereum to its portfolio. Banco Bilbao Vizcaya Argentaria or BBVA - Switzerland becomes the first traditional bank in Europe to incorporate Ether into its service. The private banking clients of BBVA Switzerland will be able to manage Bitcoin and Ethereum on its platform.

Read more...

Bitcoin Hashrate Approaches New ATH, What Does It Mean For The Price?

ata shows Bitcoin mining hashrate is now near its all-time high (ATH) set back in April. Here's what it may mean for the price of the crypto.

Bitcoin Mining Hashrate Nears A New ATH

According to on-chain data, the BTC network hashrate seems to be approaching the ATH it set back in April of this year.

The "hashrate" is an indicator that shows the total amount of computing power connected to the Bitcoin blockchain network.

5 BTC + 300 Free Spins for new players & 15 BTC + 35.000 Free Spins every month, only at mBitcasino. Play Now!

On the BTC blockchain, miners compete with each other by solving complex algorithms so that they can handle transactions.

For this purpose, miners require a high amount of computing power. Thus, a high amount of hashrate means there is a lot of power present on the Bitcoin network, which can help the chain perform faster and more efficiently

Also, high values of the indicator may also imply that there are a lot of nodes (that is, miners) connected to the network. Therefore, such values can lead to better decentralization of the BTC network. This helps make the blockchain more secure against any possible attacks.

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On the other hand, if a crypto network has low hashrate, the chain may show poor performance, and it might also have worse security.



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11 Years Ago, Satoshi Dropped a Final Message: "There's More Work to Do"

t's been 11 years since Satoshi
Nakamoto ended all communications with the crypto industry, and he left a final message to all – there's more work to do.

It is no secret that Satoshi Nakamoto, the father of Bitcoin, is still one of the biggest unsolved mysteries within the crypto space, as no one knows if the pseudonymous tag belongs to a single person or a group.

A Final Message From

Satoshi

Interestingly, December 12, 2010, eleven years ago, was the last time anyone heard from Satoshi publicly after they left a final message telling early members of the Bitcointalk forum that there's still a lot of work to be done to improve the network.

After publishing the Bitcoin whitepaper in October 2008, Satoshi communicated regularly with the growing community for the next two years, explaining the dif-



ferent concepts of the Bitcoin ecosystem.

Satoshi: There's More Work To Do

In December 2010, WikiLeaks, an international non-profit whistle-blowing organization founded by Julian Assange, revealed plans to leverage bitcoin to raise funds using its decentralized payment system. It chose BTC mainly because most major payment processors were blocking donations to the organization.

However, Satoshi did not welcome the idea, noting that the adoption would attract an unwanted amount of government attention to Bitcoin, describing it as "kicking a hornet's nest.".

Read more...



Hacker Steals \$140 Million From Polygon Gaming Platform, NFT Marketplace Vulcan Forged

Was that "play to earn" crypto or "pay

to learn" a hard lesson about private keys?

You think this is a game?

Well, players on the Vulcan Forged platform, a blockchain game studio that runs a decentralized exchange and NFT marketplace to complement its playto-earn titles, want to log off.

A hacker exploited the Polygon-based platform to get hold of the private keys to 96 crypto wallets and grab roughly 4.5 million of Vulcan Forged native PYR tokens in the process—9% of the 50 million supply. All told, customers found themselves about \$140 million poorer. Though the company has vowed to make affected users whole with money from its treasury and claimed earlier today that half of the stolen funds have already been repaid, it's a disappointing consolation. PYR has dropped in value by over 30% in the last 24 hours, from above \$32 on Sunday to below \$21 as of publication.

According to company CEO Jamie Thomson, the hacker was able to attack the semicustodial wallets that Vulcan Forged helped manage for its customers.

Read more...



ABOUT AITECH TOKEN

Solidus Ai Tech is introducing its ERC-20 token (AITECH) that allows its investors to stake their tokens and earn rewards. Government Authorities, Megacorps, SMEs and Professionals requiring AI services can access discounts on computing power supplied through our laaS platform if they choose to utilise our AITECH token to purchase services.

Our mission is build solid community who will support us throughout our journey to success. Our community will be rewarded with the following:



HERE ARE SOME USE-CASE EXAMPLES







CYBERSECURITY



VITAL TASKS



TRANSPORTATION

GLOBAL NETWORK

We will implement the laaS software platform as a global network of computer resources to match the demand for highperformance Al software services and encourage users to engage with the Solidus ecosystem. We will also leverage the developments in blockchain technology to employ computer power utilising AITECH tokens without the need for a centralised payment system.

Soft Galaxy International has a pending patent for an Al-based system for the support and command of crisis-response actions.











Florida Governor Releases Budget Proposal With Effort To Create Crypto-Friendly State

Ron DeSantis is including provisions to promote the use of blockchain and crypto assets into the Sunshine State's latest budget proposal.

DeSantis recently proposed the Freedom First Budget for fiscal year 2022-2023, which includes \$700,000 in programs aimed at creating a "crypto-friendly" state.

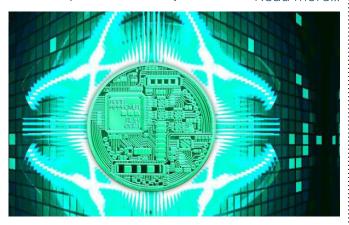
The budget includes three programs involving digital assets. One of the provisions allocates funds to the Department of Financial Services in Florida to encourage the use of crypto assets in the state.

"\$200,000 for the Department of Financial Services to offer Florida corporations the ability to pay state fees via cryptocurrency directly to the Department of State. Florida encourages cryptocurrency as a means of commerce and furthering Florida's attractiveness to businesses and economic growth."

The proposal also calls for two separate pilot programs utilizing block-chain technology: one to evaluate the possibilities of making available motor vehicle certifications and another to certify Medicaid transactions and counter healthcare fraud.

"\$250,000 to support a Blockchain Title Pilot Program within the Department of Highway Safety and Motor Vehicles. The purpose of the pilot program is to evaluate potential concepts, designs, and technologies to maintain and make available certificates of motor vehicle title through blockchain technology...

Read more...





Metaverse Platform, InfiniteWorld, Going Public on Nasdaq; Owns \$93 Million in Cryptocurrencies

Metaverse infrastructure platform for brands, InfiniteWorld has announced that it is going public via a Special Purpose Acquisition Company (SPAC), Aries, at a valuation of \$700 million and will be listed on the Nasdaq under the ticker "JPG."

Aries is a black check company that completed its \$145 million IPO in May this year. Thane Ritchie, Chairman of Aries said,

"With up to \$15 trillion of wealth expected to flow into digital assets over the next 10 years, we are witnessing the birth of a new global asset class and economic system with significant implications for brands aiming to capture mind and wallet share of consumers."

the infrastructure to create digital assets and NFTs and engage with customers in the Metaverse. Its NFT architecture is built on top of the SUKU protocol and provides a secure transfer of ownership of digital assets.

Under this transaction, up to \$171 million of cash will be provided to the combined company. The deal is expected to close in the first half of next year.

All of InfiniteWorld's stockholders will roll 100% of their equity holdings into it, and they will represent 74.5% of the ownership of the combined company.

InfiniteWorld also owns cryptocurrencies valued at about \$93 million..

Read more...



We are all frens

Play together, laugh together, invest together.













Liquidity on uniswap









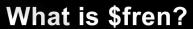
CoinMarketCap







CoinGecko



fren means "friend"

Here, we are all friends on a happy quest together. \$fren was tokenized in inspiration of other NFT & Crypto "slang" tokens such as "gm."

We thrive to bring utility and unite the NFT/Memecoin space.

hello fren. \odot















FrenDAO:

Fren's voting platform. With frenDAO, all of our frens will be able to vote for the direction of where the token goes. A specific amount of ETH will be allocated at a time, and our frens as a whole can vote for what they believe will help benefit the growth of fren.



















Onlyfrens

fren's social media platform. All our frens will be able to socialize and meet new frens. There will be community events hosted exclusively on onlyfrens, and it is for everybody to have a good time.





fren's NFT platform. frens will be releasing an exclusive NFT collection that will only be minted for holders of fren.





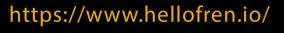
frenDEX

fren's charting platform. frenDEX will have a central place for people to view and interact with charts.





















Daft Punk meets CryptoPunks as Novo faces up to NFTs

ust recently,
NFT collector
CryptoNovo was
posing for hundreds of
photos, taking meetings
with top tech companies
and attending scores of
invitation-only parties
across New York City.

Today, the formerschoolteacher-turned-Metaverse-mascot is raking leaves in his suburban Illinois front yard.

"Dude," Novo remarks excitedly as he works, "That just happened."

That would be NFT.NYC, the early November conference/gathering/bacchanal that represented a coming-out party of sorts for the nonfungible token community.

While NFT.NYC 2021 was the third event in what will almost certainly become a series of (at least) annual

affairs, it represented an explosion in popularity over the 2020 offering. Ticket sales jumped. Additional days were added. NFT.NYC ballooned to a four-day extravaganza at which Quentin Tarantino, Chris Rock and The Strokes, among others, made appearances.

Among the big names, NFT enthusiasts and curious passersby criss-crossing Times Square that week, CryptoNovo stood out. Many NFT initiates knew who he was, and while NFT novices had no idea who he was, they seemed to instinctively understand that even at this event, this guy stood out.

The collection CryptoNovo holds a collection of NFTs that is currently valued at \$4 million. Meebits..

Read more...

Sportswear Giant Nike Purchases NFT Fashion and Collectibles Startup RTFKT

ike is making a major move into the metaverse with the acquisition of a leading digital apparel player.

Multinational footwear behemoth Nike just took a big step into the metaverse.

On Friday, NFT collectibles and fashion startup RTFKT announced on Twitter that the company had been acquired by Nike. The terms of the deal were not disclosed.

The acquisition appears to be a perfect fit. One of RTFKT's flagship products is a hybrid NFT/physical shoe collectible inspired by the legendary CryptoPunks NFT collection, and the project attracted headlines in March when a digital footwear collaboration with prolific non-fungible token artist FEWOCiOUS sold \$3.1 million in metaverse kicks.

Nike, meanwhile, was exploring blockchain technology as early as 2019, going so far as to



patent tokenized shoes. Read more: The Metaverse Is Coming, Companies Need to Prepare

"This acquisition is another step that accelerates Nike's digital transformation and allows us to serve athletes and creators at the intersection of sport, creativity, gaming and culture," Nike President John Donahoe wrote in a blog post. "We're acquiring a very talented team of creators with an authentic and connected brand.

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GIVING TO SERVICES

is the essence of our

Charity Blockchain

Technology

Serving those who serve us all.

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The Platform

How it Works

- **CREATE YOUR ACCOUNT**
- **DEPOSIT CRYPTO IN YOUR WALLET**
- CHOOSE ONE OF THE AVAILABLE STAKING **BASKETS**
- STAKE INTO YOUR CHOSEN BASKET
- **EARN INTEREST/ REWARDS**
- **COLLECT YOUR REWARDS AND GIVE 4% OF YOUR** PROFITS TO COMMUNITY SERVICE MEMBERS / NHS

The Platform

Every member of the NHS and government service members in general will have the chance to sign up for a wallet on the SVS platform to benefit from these 4%. After a short vetting process these users will receive their wallet/ login and the SVS treasury automatically distributes rewards out of the above mentioned 4% into their wallet.

Learn More



£5,784

Whitepaper

We are an audited digital currency, offering a next generation pension for public servants. Our detailed Whitepaper outlines all the key information regarding our offering, including the benefits of all utilising SVS.

Whitepaper

How you can benefit

Blockchain technology has the potential to simplify the way charities are managed, automating parts of the process and reducing the overall costs by requiring fewer intermediaries.

Learn More







